



Dear Business Leader:

The Harvey Cedars Taxpayers Association (HCTA) is focused on enhancing the quality of life for the residents and taxpayers in Harvey Cedars. With over 1,200 residences in our municipality, we are creating new business membership opportunities to facilitate more visibility for your business and further improve engagement with our residents. The proceeds of business memberships will be directed for business promotional materials, improved member communications, and more membership engagement activities.

“Keeping Harvey Cedars Taxpayers Informed!”

These dedicated volunteers serve as HCTA Trustees (alphabetical):

- Phylis DeRose, Secretary
- Hilary Fiorella
- Jim Fritz, Vice President
- Irene Giordano
- Linda Kragie
- Peter Lisciotto
- Brian McCann
- Ann Pollack, Treasurer
- Kathleen Ries, President
- Arlene Schragger

Emeritus & Special Projects:

- Bob Danna
- Anthony Pieroni
- Mike Songer

Your HCTA Trustees can be reached via email at HarveyCedarsTax@gmail.com

~ or ~

www.harveycedarstax.org

~ or ~

PO Box 3065
Harvey Cedars, NJ 08008

HCTA is a 501(c)(4) nonprofit.

ANNUAL BUSINESS MEMBERSHIP TIERS:

All-New! Promotional Offerings	Platinum \$500* <i>Business must have an official location on LBI</i>	Gold \$250*	Standard \$50
HCTA Website > 500 total annual session impressions guaranteed**	Hotlink and up to 15-word description in the Platinum promotion section	Hotlink and up to 5-word tag line in the Gold promotion section	Hotlink from HCTA website
Harvey Cedars Events > 2,000 total annual attendee impressions estimated	Large-sized logo displayed as Platinum member at all events	Medium-sized logo displayed as Gold member at all events	Small-sized logo shown at all events
HCTA e-Newsletters Logo branding in the newsletters and e-mail blasts	Large-sized logo included at least 6x/yr for >2,500 annual impressions guaranteed**	Medium-sized logo included at least 4x/yr for >1,000 annual impressions guaranteed**	
Special Offer Coupons	Coupon or event promotions in e-newsletters or event giveaways up to 2x/yr		
HCTA Annual Meeting Special Promotion	1 minute infomercial or presentation and 1-page handout for all attendees		

* Businesses or homeowners with an official address in Harvey Cedars are eligible for a 25% discount for a Platinum or Gold membership to incentivize intra Harvey Cedars engagements.

** Guaranteed minimum to be verified for the period May 1, 2023 to April 30, 2024. Any shortfall will result in a pro-rata discount for 2024-5 renewal.

Please start your HCTA membership today to help grow your business visibility and improve our resident experience!

Kathleen Ries
President



ANNUAL BUSINESS MEMBERSHIP APPLICATION
for the May 2023 to April 2024 Year:

Business Name

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Business Address:

Business and mobile phone:

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Business web address (for hot link from HCTA website):

Business Owner Name(s)

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Business Owner Email

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Home Address (if different from business address)

- Business Membership Level (check one)
- Platinum: \$500.00, or \$375.00 with official address in Harvey Cedars
 - Gold: \$250.00, or \$187.50 with official address in Harvey Cedars
 - Standard: \$50.00

Business description for website (up to 15 words/75 characters for Platinum or up to 5 words/25 characters for Gold). Include license # if required:

Please send your business logo for display on the HCTA website and newsletters to harveycedarstax@gmail.com

- Please select your preferred method of payment:
- Mail payment to HCTA at PO Box 3065, Harvey Cedars, NJ 08008
 - PayPal (use harveycedarstax@gmail.com)

Thank you for your support to improve our resident experience and grow your business!