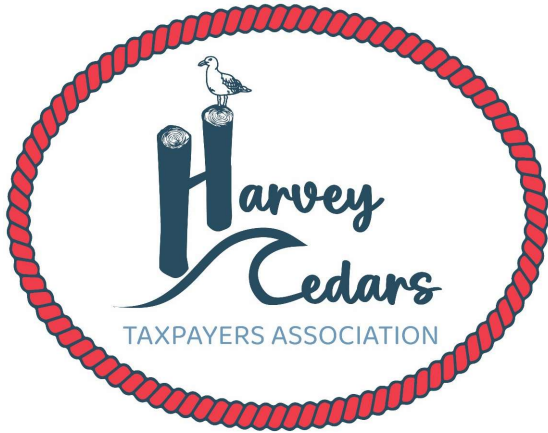




2026  
**ANNUAL**  
*Membership*  
**MEETING**

---

Harvey Cedars Taxpayers Association



*Thank you!*





*Breakfast*



EST.

1946

**NEPTUNE**

**MARKET**

GRILL • MARKET • CATERING



# *Sound System*







# Pre-Registration



***Fast Lane*** admission offered attendees an opportunity to:

- Earn TWO drawing tickets
- Bypass check-in
- Head straight to a delicious catered breakfast



# HCTA Trustees

**These dedicated Harvey Cedars citizens volunteer their time to serve as your HCTA Trustees *(alphabetical)*:**

**Hilary Fiorella, Secretary**

**Gerard Hanson**

**Bruce Keyser**

**Brian McCann**

**Walt Naisby**

**Ann Pollack, Treasurer**

**Kathleen Ries, President**

**Arlene Schragger**

**Lynne Warshaw**

*Learn  
more* 





# Agenda

## **Governance**

## **Membership**

- Household Memberships
- Business Memberships

## **Finance**

- Treasurer's Report
- Community Support

## **Events**

## **Beautification**

## **Marketing/Communications**

## **Taxes & Revaluation**

## **Survey Results**

## **Life in Harvey Cedars**



# Governance Committee

## **Charter:**

Responsible for process and oversight for Board accountability and membership, including bylaws, insurance, minutes, performance expectations, and new member recruiting to ensure our Board compliance and continuous growth.

## **Committee Members:**

Jerry Hanson(C), Ann Pollack, Kathleen Ries, **OPEN**



# Governance Committee

## **Thoughtful expansion of the Board**

- Recruitment
- Officers
- Board Terms

## **501(c)3 conversion**

- Benefits of this change
- Bylaws change
- Target summer 2027



# Membership Committee

## **Charter:**

Responsible for process, recruiting, and operations of both household and business memberships to drive our main source of revenue.

## **Committee Members:**

Brian McCann(C), Ann Pollack, Kathleen Ries, **OPEN**



# 2026 Membership Summary

## Household Memberships:

*paid Aug 2025 to Aug 2026*

- **397** paid for the 2026 year
  - 400 was our target, vs. 397 prior year

**99%**  
of goal!

## Business Memberships:

*May 2026 to April 2027*

- **20** paid for the 2027 year
  - 16 was our target, vs. 16 prior year

**130%**  
of \$ goal



# Membership Benefits

Thank you  
for joining  
us!!

- Participation in HCTA Events and Info Sessions
  - (e.g. Spring Social, Tax Revaluation Info Session, Annual Yard Sale, Annual Membership Meeting)
- Participation in the HCTA Drawing \$\$ giveaways
- Participation in HCTA Surveys and access to the HCTA Board Members for shaping priorities and charitable giving
- Subscription to the HCTA monthly newsletter
- Full access to the HCTA Website, Calendar of Events, and Hot Topics





# Thank you, HCTA Business Members

Please support the local businesses that support Harvey Cedars

## PLATINUM



## GOLD



## SILVER

BLACK-EYED SUSANS

**FOODIES**  
fresh to go



Business Membership helps HCTA fund community communication, education, events, and member prizes.



# Drawings



**More than \$1,200 in gift cards given to members this year!**



**Must be present to win!**



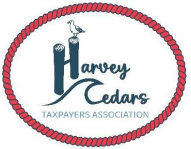
# *Finance Committee*

## **Charter:**

Responsible for accounting and financial filings, plus budgeting and treasury cash management, both historical and forward looking, to ensure our financial accountability.

## **Committee Members:**

Ann Pollack(C), Brian McCann, Kathleen Ries, Jerry Hanson



# Treasurer's Report

## INCOME

- Member Dues are our primary income (household and business)
- Revenue tracked for 2026 calendar year: **\$18,295**
  - **2026 Household Memberships (397): \$13,895**  
*—\$5,705.00 received in 2025*
  - **2026 Business Memberships (20): \$4,300**  
*—\$425 received in 2025*
- Small money market fund generates about \$150/year in interest



# Treasurer's Report

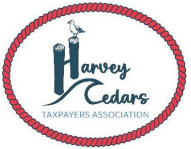
## **EXPENSE** *(4 categories)*

### **1.) Household Membership support Budget \$7,200**

- Eblasts -- announcements, surveys, news
- Events -- Spring Social and Tax Revaluation Info Session
- Membership drive (email and USPS)
- Website -- info on all Harvey Cedars activities, local issues, events

### **2.) Business Membership support Budget \$1,500**

- Signage
- E-blast ads
- Gift cards



# Treasurer's Report (con'td)

## **EXPENSE** (4 categories)

### **3.) Administration**

**Budget \$5,527**

- Bloomerang database with all households HC/other address, emails
- Website costs/maintenance, Zoom
- Printing, signage, P.O. Box
- D&O Insurance, credit card fees

### **4.) Community Support**

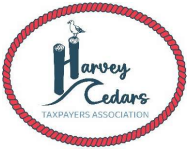
**Budget \$4,000\***

- Beautification Committee
- Contributions influenced by Member Survey input & requests from local organizations
- **2026 giving theme is RESCUE SAFETY**
- \$5,000 (\*including \$2,500 of funds reserved from COVID era) donated to:

High Point Volunteer  
Fire Company

Barneгат Light First  
Aid Squad

Harvey Cedars  
Beach Patrol



## *Treasurer's Report (con'td)*

### **501(c)3 application:**

- HCTA is applying to the IRS to change our organization form from 501c(4) to 501(c)3
- Will allow HCTA to better support EMS, fire and other taxpayer-benefiting causes by allowing contributions to be tax deductible to our members
- Minimal savings impact eliminating sales tax on HCTA purchases (printing, etc.)
- Expected timeframe for approval: Summer 2027
- Special thanks to HCTA member **Peter Gadaleta** for his leadership with this project



## *Treasurer's Report (con'td)*

### **Current Position** *(as of 8/1/2026)*

|                                                                     |                   |
|---------------------------------------------------------------------|-------------------|
| Checking and money market balance:                                  | \$ 15,024         |
| Less announced contributions:                                       | (\$ 5,000)        |
| Less add'l budgeted 2025 expenses:                                  | <u>(\$ 8,081)</u> |
| Year end balance projection<br><i>(before 2027 member renewals)</i> | <b>\$ 1,943</b>   |





# *Events Committee*

## **Charter:**

Responsible for events beyond Board and Annual meetings, including proposing, planning and operating, to help build in-person social and activities engagement.

## **Committee Members:**

Bruce Keyser(C), Walt Naisby, **OPEN**



# *Events Committee: 2026*

## **17th Annual Town-Wide Yard Sale (May 23)**

## **Tax Revaluation Info Session (May 30)**

- Featuring Speakers from
  - Professional Property Appraisers, Inc.
  - HCTA
  - Borough of HC

## **Season Starter Social (June 20)**

- All HC community members welcome!
- Wine and hors d'oeuvres
- Bring your friends & neighbors next year



# Events Committee: 2026

## **Annual Membership Meeting (Aug. 29)**

- Catered breakfast
- HCTA presentation
- Updates from commissioners

## **Fall 2026 HC Dune Grass Planting** *(likely October, TBD)*

- Dependent on delivery timing of county dune grass supply

## **Fall 2026 Town-Wide Clean Up**

- October 24, 9:15 AM to 12:30 PM
- Coordinated with Clean Ocean Action



# *Volunteers: Thank you!*

## **Volunteers are always needed and appreciated!**

To get started:

1. Go to the HCTA website
2. Click on the "Membership" tab
3. Click on the "Volunteer Interest" tab
4. Fill out and submit the form

## **New committee members needed:**

- Help us plan to have some FUN together next summer!
- All are welcome!
- New ideas are welcome!

**Individual events are managed using SignUpGenius**



# 2027 Planning

Check the Events Calendar at [harveycedarstax.org](http://harveycedarstax.org):

- Harvey Cedars Events
- LBI Events
- Borough Meetings
- Important Dates

**Send us your suggestions!**

**Use the “Contact Us” tab at [harveycedarstax.org](http://harveycedarstax.org)**



# Beautification Committee

## **Charter:**

Responsible for special projects specifically tied to public aesthetic improvements, including choosing, planning, and executing, to help make our community more attractive beyond the standard town support.

## **Committee Members:**

Lynne Warshaw (C), Arlene Schragger, Kathleen Ries, **OPEN**

## **Committee Volunteers:**

Renee Cadwallader, Jean Cavallaro, Lori Kayne, Margaret Mudrick, Suellen Riffkin, Sally & Joel Rosenwasser, Arlene & Fred Schragger, Sandy Shubic, Helen Smith



# Beautification Committee

**The garden areas currently planted and maintained by HCTA volunteers include:**

- L-shaped bed on the Borough Hall side of the municipal building
- Sunset Park sign at Long Beach Blvd & Salem Ave
- Reflection Point's naturalized mostly native/pollinator and bird friendly gardens in Sunset Park

**We plan, acquire plants, plant, divide, prune and weed throughout the growing season and coordinate with DPW as needed.**



# Beautification Committee





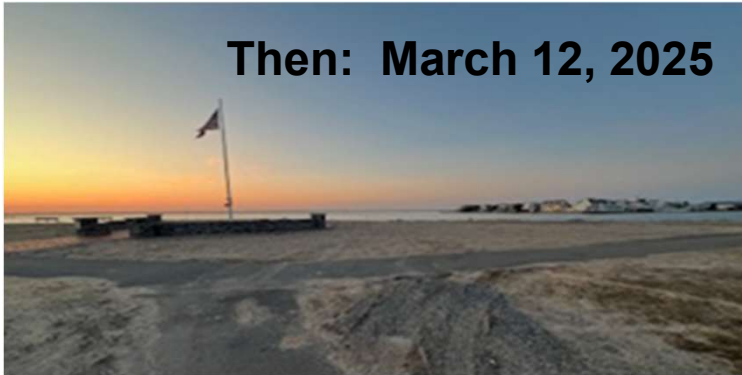


# Beautification Committee

**Perennial gardens take time.**

**Watch us GROW!**

**Then: March 12, 2025**



**Now: July 15, 2026**





# Beautification Committee

**May 2026: Our first cleanup, pulling lots of invasive weeds!  
A meadow \*looks\* effortless but it takes work to maintain.**







# *Beautification Committee*

**June 2026: False Indigo, Gaillardia and Coreopsis**







# Beautification Committee

**April 2025: 5 organic, heirloom blueberry bushes are planted.**



**July 15, 2026: Ripe blueberries for the birds are hiding in the garden!**







# Beautification Committee

**July 2026 Volunteer Planting Day!**

**We planted another 30+ perennials purchased by HCTA in July.**







# Beautification Committee

**August 2026: Keeping the Reflection Point garden neat.**

**Plants don't observe our borders. We keep them where they belong.**











# Beautification Committee

**Many blooms are fading now but golden grasses, sunflowers, seaside goldenrod, and asters take their place in the Fall.**

**We leave the faded flowers -- with their seeds -- to feed the birds in winter and add to the garden next year.**

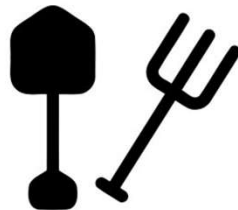






# Beautification Committee

Many thanks to our dedicated volunteer gardeners who show up **WITH A SMILE** and a trowel, regularly on schedule -- and also sometimes on short notice -- to plant, prune, and weed while braving heat and sometimes flies.



Renee Cadwallader • Jean Cavallaro  
Lori Kayne • Margaret Mudrick • Kathy Ries • Suellen Riffkin  
Sally & Joel Rosenwasser  
Arlene & Fred Schragger • Sandy Shubic • Helen Smith



# *Beautification Committee*

**It's taken MANY folks to cooperate and assist in helping to establish and maintain the garden at Sunset Reflection Point. Our special thanks also to:**

**Commissioners Joe Gieger and John Imperiale**

**Bill Montag and the dedicated Harvey Cedars DPW team**

**Jason Austin of Hoch's Landscaping**

**Bonnie Brodman and the Garden Club of LBI**

**Bettie Greber**

**Kathy Ries, and Fred & Arlene Schragger**



# Beautification Committee

**The Beautification Committee is a truly FUN bunch and always welcomes additional volunteers to help develop and maintain local plantings:**

- Reflection Point
- Borough Hall
- The sign welcoming visitors to Sunset Park

**We meet on Wednesday mornings in Sunset Park during the summer months and occasionally on weekends.**

**You don't need to be a master gardener; we'll teach you... and we promise it'll be FUN! :)**



**If you have native, perennial plants you'd like to donate to our garden areas, please contact us at**

**[harveycedarstax@gmail.com](mailto:harveycedarstax@gmail.com)**



# *Marketing & Communications (MarComm)*

## **Charter:**

Responsible for oversight of web management, signage and promotion including newsletters, membership communications, and event support to help position HCTA as a valued community resource and engage with our membership.

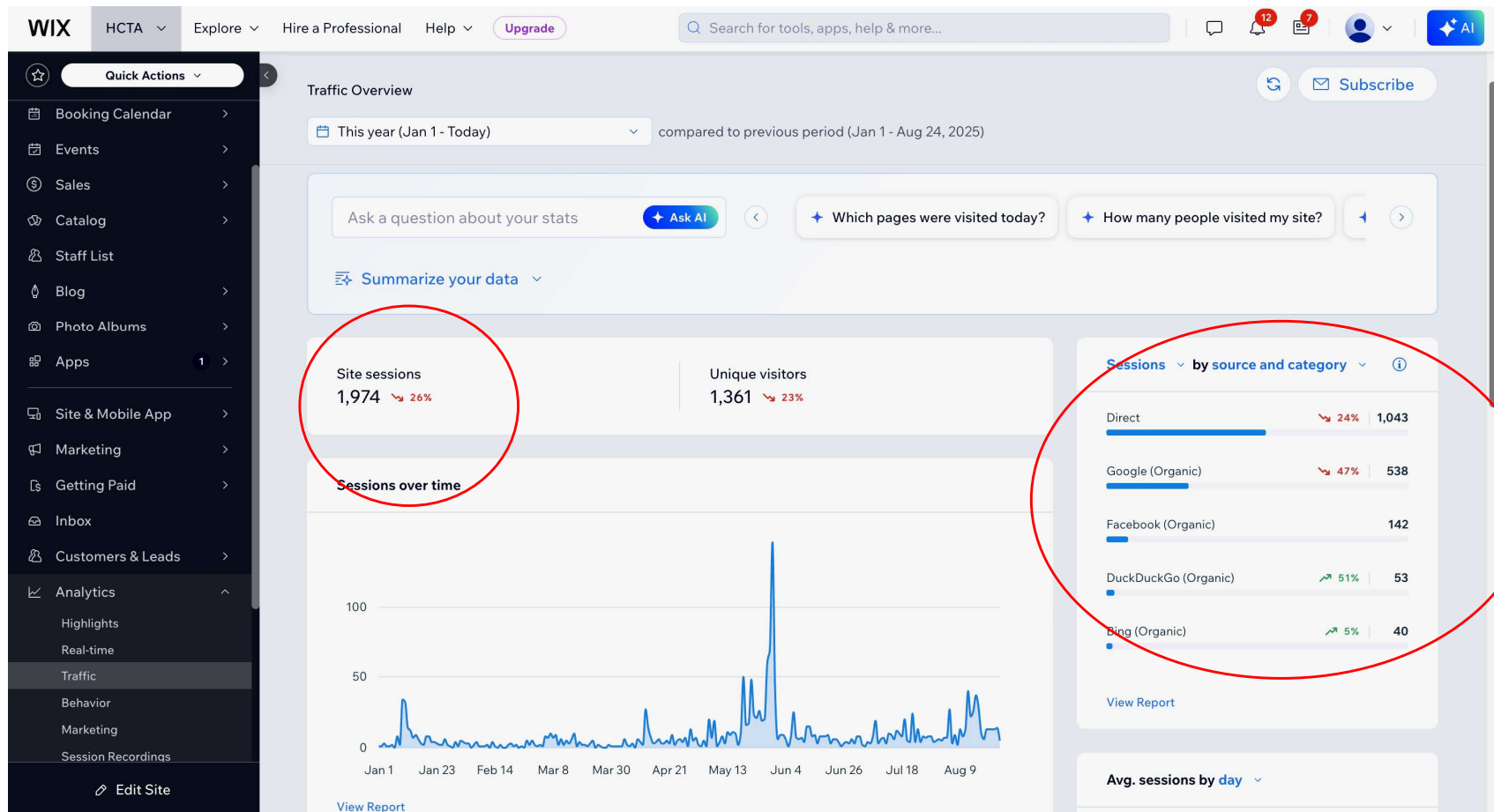
## **Committee Members:**

Hilary Fiorella(C), Arlene Schragger, Brian McCann,  
Kathleen Ries



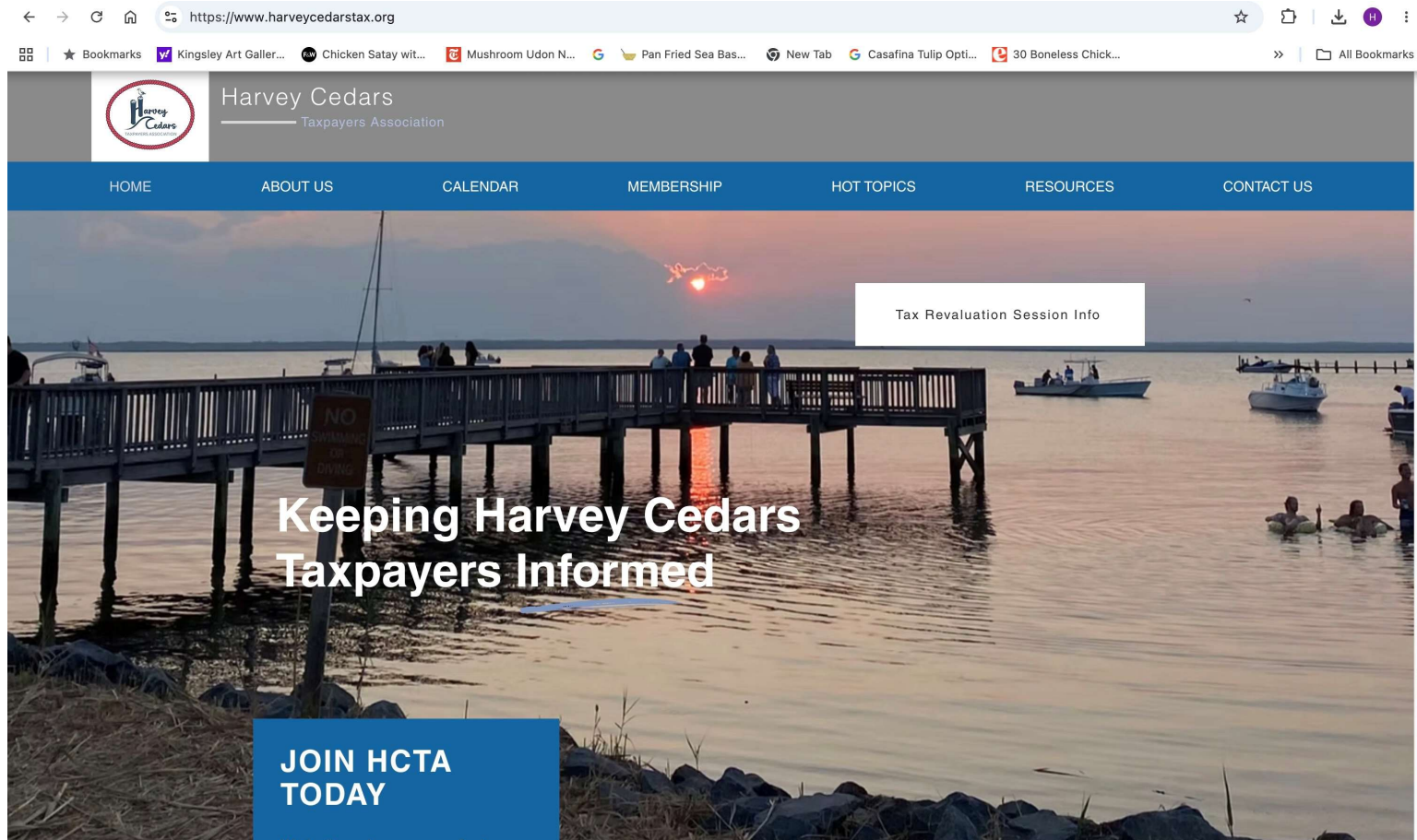


# MarComm Committee





# MarComm Committee





# MarComm Committee

Browser address bar: <https://www.harveycedarstax.org/hcta-events>

Bookmarks: Kingsley Art Galler..., Chicken Satay wit..., Mushroom Udon N..., Pan Fried Sea Bas..., New Tab, Casafina Tulip Opti..., 30 Boneless Chick...

Harvey Cedars Taxpayers Association

Navigation: HOME ABOUT US CALENDAR MEMBERSHIP HOT TOPICS RESOURCES CONTACT US

## PAST EVENTS



Multiple Dates

**Barnegat Bay Fun: Upwellers**

Tue, Aug 18 | Sunset Park

[More info](#)

[Learn more](#)

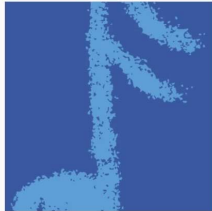


**47th Annual Dog Day Race**

Sun, Aug 16 | High Point ...

[More info](#)

[Learn more](#)



**Concerts in Sunset Park (5)**

Wed, Aug 12 | Sunset Park

[More info](#)

[Learn more](#)









# MarComm Committee

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📁 ☆ Bookmarks 📌 Kingsley Art Galler... 🎥 Chicken Satay wit... 🍄 Mushroom Udon N... 🍷 Pan Fried Sea Bas... 🌐 New Tab 🌐 Casafina Tulip Opti... 🍗 30 Boneless Chick... >> 📁 All Bookmarks



Harvey Cedars  
Taxpayers Association

HOMEABOUT USCALENDARMEMBERSHIPHOT TOPICSRESOURCESCONTACT US

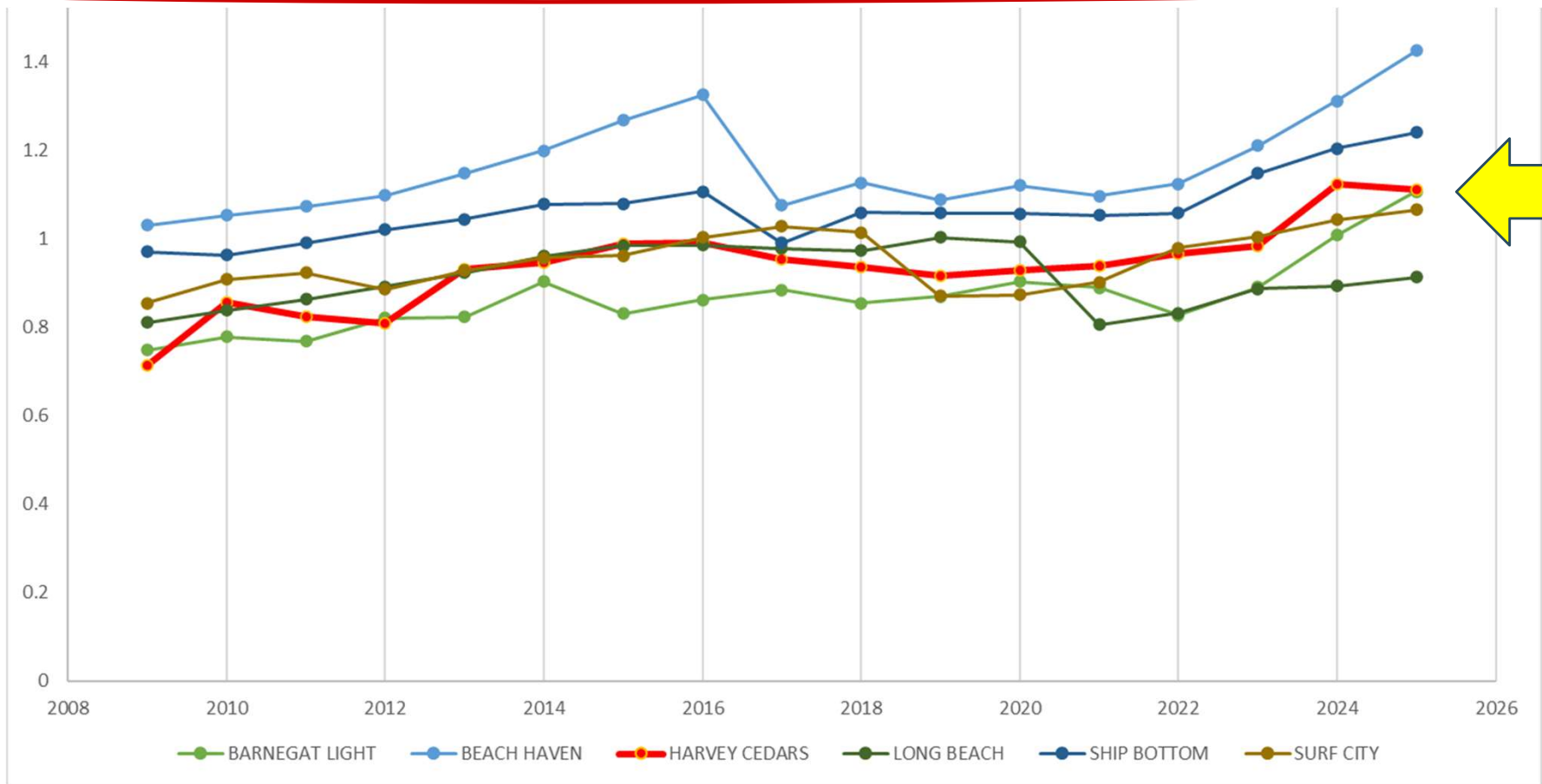
August 2026 ▾

Today

| Mon | Tue                             | Wed | Thu | Fri | Sat                                      | Sun |
|-----|---------------------------------|-----|-----|-----|------------------------------------------|-----|
| 27  | 28                              | 29  | 30  | 31  | 1                                        | 2   |
| 3   | 4                               | 5   | 6   | 7   | 8                                        | 9   |
| 10  | 11                              | 12  | 13  | 14  | 15                                       | 16  |
| 17  | 18                              | 19  | 20  | 21  | 22                                       | 23  |
| 24  | 25<br>9:00 AM<br>Barnegat Ba... | 26  | 27  | 28  | 29<br>9:00 AM<br>HCTA Annu...<br>+1 more | 30  |
| 31  | 1<br>9:00 AM<br>Barnegat Ba...  | 2   | 3   | 4   | 5                                        | 6   |



# General Tax Rates: LBI (2025)





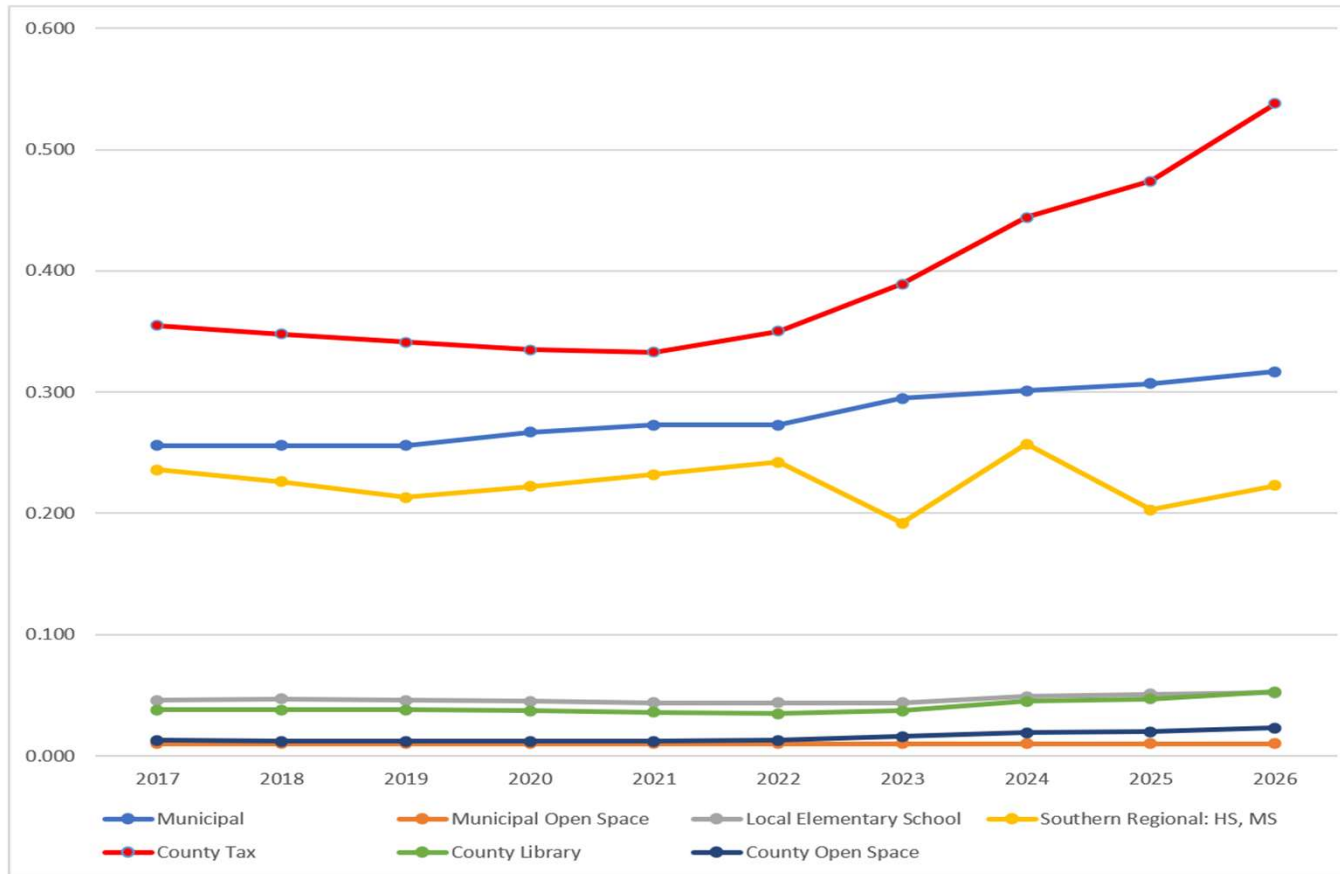


# General Tax Rate: Harvey Cedars

|                                                         | 2017    | 2018    | 2019    | 2020    | 2021    | 2022    | 2023    | 2024     | 2025     | 2026     |
|---------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|----------|----------|----------|
| Municipal                                               | 0.256   | 0.256   | 0.256   | 0.267   | 0.273   | 0.273   | 0.295   | 0.301    | 0.307    | 0.317    |
| Municipal Open Space                                    | 0.010   | 0.010   | 0.010   | 0.010   | 0.010   | 0.010   | 0.010   | 0.010    | 0.010    | 0.010    |
| Local Elementary School                                 | 0.046   | 0.047   | 0.046   | 0.045   | 0.044   | 0.044   | 0.044   | 0.049    | 0.051    | 0.052    |
| Southern Regional: HS, MS                               | 0.236   | 0.226   | 0.213   | 0.222   | 0.232   | 0.242   | 0.192   | 0.257    | 0.203    | 0.223    |
| County Tax                                              | 0.355   | 0.348   | 0.341   | 0.335   | 0.333   | 0.350   | 0.389   | 0.444    | 0.474    | 0.538    |
| County Library                                          | 0.038   | 0.038   | 0.038   | 0.037   | 0.036   | 0.035   | 0.037   | 0.045    | 0.047    | 0.053    |
| County Open Space                                       | 0.013   | 0.012   | 0.012   | 0.012   | 0.012   | 0.013   | 0.016   | 0.019    | 0.020    | 0.023    |
| <b>General Tax Rate<br/>per \$100 of Assessed Value</b> | 0.954   | 0.937   | 0.916   | 0.928   | 0.940   | 0.967   | 0.983   | 1.125    | 1.112    | 1.216    |
| <b>Tax on \$1M property</b>                             | \$9,540 | \$9,370 | \$9,160 | \$9,280 | \$9,400 | \$9,670 | \$9,830 | \$11,250 | \$11,120 | \$12,160 |

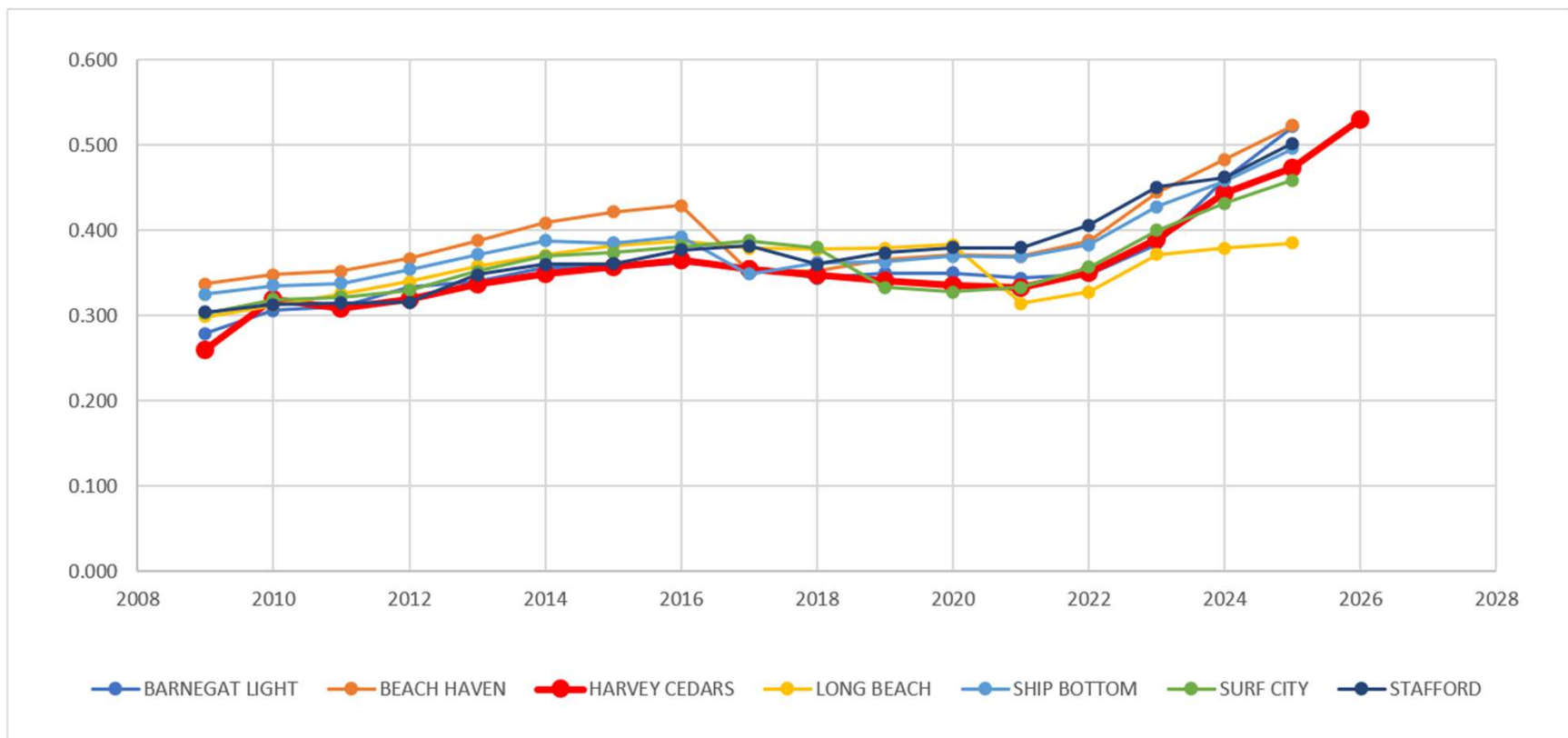


# Harvey Cedars Rate Breakdown



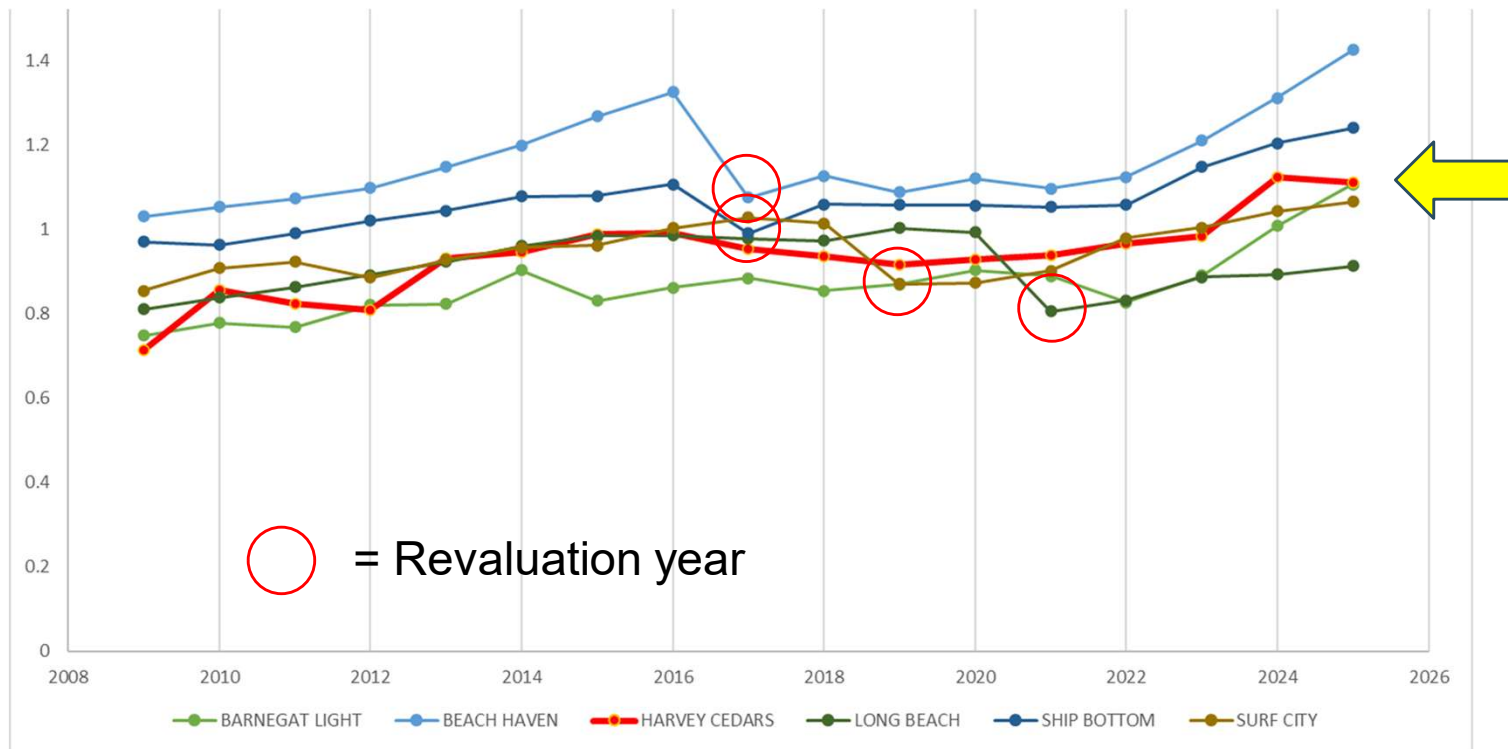


# 2026 LBI Ocean County Tax Rate





# 2025 General Tax REVAL Adjustments





# *Tax Revaluation*

## **Recap from 2 previous Tax Information Sessions**

- Harvey Cedars last conducted a town-wide revaluation in 2004
- A partial revaluation took place in 2010
- The revaluation is mandated by the State of NJ
- The average property in the Borough of Harvey Cedars is currently assessed at 52.42% of market value





# Tax Revaluation

## The Process:

### Phase 1

May - July

Inspect & Collect

PPA (Professional Property Appraisers, Inc.) inspected Harvey Cedars properties and collected data to be used in revaluation

### Phase 2

July - September

Data Collection and Identification of comparable properties to be used in calculation of value

### Phase 3

Sept - Oct

Final Data Collection and Preliminary Value Computation



# Tax Revaluation

## Taxes:

- Your new assessment will be mailed to you in the Fall with an effective date of 2027
- A list of all property sales used as comparables will be made available to residents but they will not be specific to individual properties
- If you disagree with your assessment, or comparables used, you can make an appointment to meet with PPA
- You may appeal your Taxes until May 1, 2027 (*Typically, the deadline is April 1, but since we were revaluated, there is an extra month*)



# Revaluation Update

## **Status** *(as of 8/27/2026)*

- Residential properties: entry rate of 51%, refusal rate of 5%
- Commercial properties: entry rate of 64%

## **Completed**

- First attempts on all properties
- Second attempt letters sent to properties not yet inspected

## **Planned**

- Sept 2026: Third attempt notices mailed, *no further attempts*
- Nov 2026: Preliminary value notices mailed; opportunity for general questions or to discuss new assessment with PPA

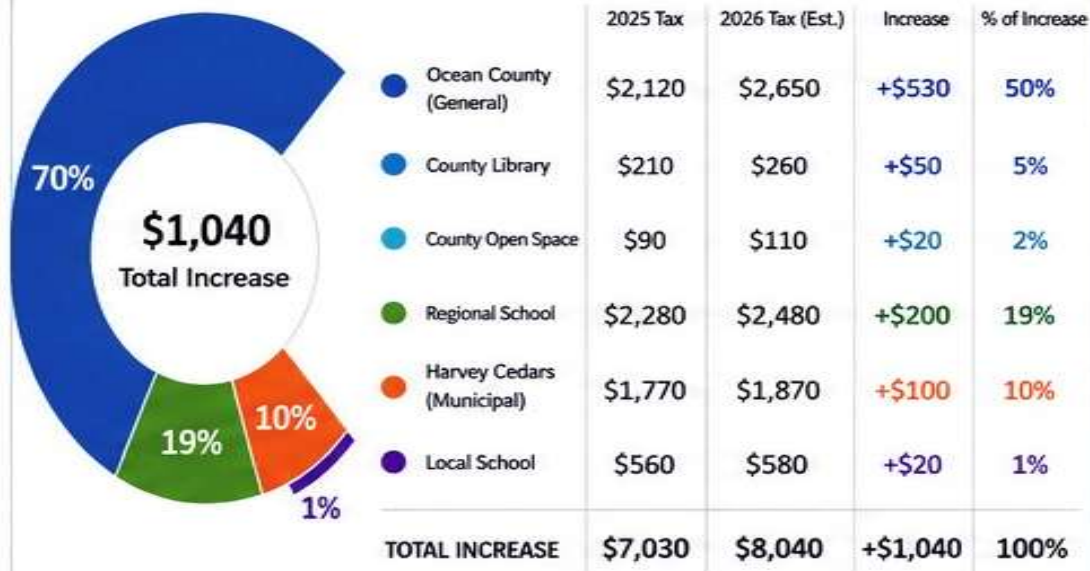


# HARVEY CEDARS PROPERTY TAX – EXPLAINED VISUALLY



## 1. WHERE IS YOUR ~\$1,040 INCREASE COMING FROM?

Change in tax bill from 2025 to 2026



## BIG TAKEAWAY

About 7 out of every 10 extra tax dollars are county-related.



## THE COUNTY PORTION ROSE BECAUSE:



Ocean County's total tax levy increased **+9.4%**



Harvey Cedars' share of the county levy went up slightly  
**~1.31% → ~1.37%**



Your general county tax rate increased **0.474 → 0.538 (+13.5%)**

## 2. THE 2027 REVALUATION – WHY “DOUBLE THE ASSESSMENT” DOESN’T MEAN DOUBLE THE TAXES

**TODAY**

Assessed Value  
**\$1,000,000**

Tax Rate (2026 est.)  
**1.216**

Est. Tax Bill (2026)  
**\$12,160**

**2027 REVALUATION**

Assessments for the entire town will be revalued to market values.

The tax rate will reset downward.

**AFTER REVALUATION (EXAMPLE)**

Estimated New Assessment  
**~\$2,000,000**  
(Working estimate)

Tax Rate will be  
**LOWER**  
(unknown until 2027)

Tax Bill will depend on:

- Your new assessment
- Your share vs. the town average
- 2027 budgets and levies

**THE KEY COMPARISON**

✗

**NOT THIS**

\$1.0M → \$2.0M  
= “my taxes double”

✓

**THIS INSTEAD**

Your new value vs. the average Harvey Cedars revaluation

What matters is your share of the total pie, not just your assessment number.

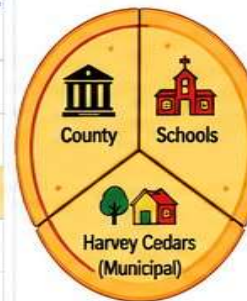
### 3. HOW YOUR 2027 ASSESSMENT COMPARES TO THE TOWN AVERAGE

| Possible New Assessment | Compared to Rough Town Average (~\$1.96M)* | Approx. Change in Your Share of Taxes | Illustrative Tax Impact (total tax burden before offsets) | Example Tax Bill** (2027) |
|-------------------------|--------------------------------------------|---------------------------------------|-----------------------------------------------------------|---------------------------|
| \$1.8M                  | ~8% BELOW average                          | Share may FALL ↓                      | ~8%                                                       | ~\$11,190                 |
| \$2.0M                  | ~2% ABOVE average                          | Little Change                         | ~2%                                                       | ~\$12,400                 |
| \$2.2M (estimate)       | ~12% ABOVE average                         | Moderate Increase                     | +12%                                                      | ~\$13,620                 |
| \$2.4M                  | ~22% ABOVE average                         | Larger Increase                       | +22%                                                      | ~\$14,830                 |
| \$2.6M                  | ~33% ABOVE average                         | Significant Increase                  | +33%                                                      | ~\$16,110                 |

\* ~\$1.96M is the rough benchmark implied by the current assessment and the 52.42% ratio.

\*\* Starting from estimated 2026 tax of \$12,160. Does NOT include future budget/levy increases.

### 4. EASY WAY TO THINK ABOUT IT



County + Schools + Town decide how expensive the pizza is. (the tax levy)

Your reassessed value decides how big your slice of the pizza is. (your share of the total)



#### BOTTOM LINE

Your 2026 increase is mostly due to higher county costs. The 2027 revaluation may increase your assessment, but the tax rate should reset. What matters is how your new value compares to the town average and what the 2027 budgets ultimately do.

#### KEY NUMBERS TO REMEMBER

- ✓ 2026 Estimated Tax Bill: ~\$12,160 (up ~\$1,040 from last year)
- ✓ County Tax Rate: 0.474 → 0.538 (about +13.5%)
- ✓ Working 2027 Assessment Estimate: ~\$2,000,000





# HARVEY CEDARS vs. BARNEGAT LIGHT

How Much of Ocean County's Tax Burden Do These Two Towns Pay?

Ocean County divides its tax levy based primarily on equalized property value, not population.

| OCEAN COUNTY TOTAL TAX LEVY |                           |
|-----------------------------|---------------------------|
| 2025                        | 2026                      |
| <b>\$497.9</b><br>MILLION   | <b>\$544.6</b><br>MILLION |
| Increase: +9.4%             |                           |

| AT A GLANCE (2025)                                     | HARVEY CEDARS          | BARNEGAT LIGHT         |
|--------------------------------------------------------|------------------------|------------------------|
| Year-Round Population (2020 Census Estimate)           | <b>479</b>             | <b>435</b>             |
| Taxable Assessed Value (Equalized Property Base)       | <b>\$1.377 BILLION</b> | <b>\$1.079 BILLION</b> |
| General County Tax Rate (Per \$100 of Assessed Value)  | <b>0.474</b>           | <b>0.522</b>           |
| Approx. County Tax Allocated (General County Tax Only) | <b>\$6.53 MILLION</b>  | <b>\$5.63 MILLION</b>  |
| Share of Ocean County's Total Tax Levy                 | <b>~1.31%</b>          | <b>~1.13%</b>          |
| County Tax Burden per Year-Round Resident              | <b>~\$13,600</b>       | <b>~\$12,900</b>       |



## KEY TAKEAWAY

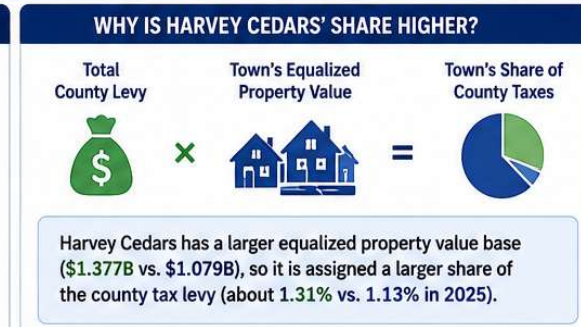
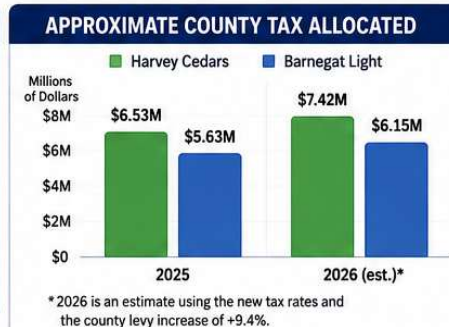
- Harvey Cedars has a larger property value base, so it pays more county tax even though it has only slightly more year-round residents.
- In 2025, Harvey Cedars paid about **\$900,000 more** in **general county taxes** than Barnegat Light (about 16% more).
- Harvey Cedars represents a larger slice of the county tax pie.

## THE BOTTOM LINE

Ocean County taxes are driven by property wealth, not population.



| GENERAL COUNTY TAX RATE COMPARISON                                                                                       |                                                                            |
|--------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|
| HARVEY CEDARS                                                                                                            | BARNEGAT LIGHT                                                             |
| <b>0.474</b><br>2025 → <b>0.538</b><br>2026<br>Increase: +0.064<br>(+13.5%)                                              | <b>0.522</b><br>2025 → <b>0.556</b><br>2026<br>Increase: +0.034<br>(+6.5%) |
| Harvey Cedars' county tax rate is rising faster than Barnegat Light's and faster than the county levy increase of +9.4%. |                                                                            |



## WHAT THIS MEANS FOR TAXPAYERS



County costs are going up.  
The overall levy rose 9.4% from 2025 to 2026.



Harvey Cedars is shouldering more.  
Its rate increased 13.5%, faster than Barnegat Light.



Not about population.  
The two towns have similar populations, but different property wealth.



A bigger slice of the pie.  
Harvey Cedars pays a larger share of Ocean County taxes because of its higher values.



Key takeaway:  
Property value drives county taxes – not how many people live here.

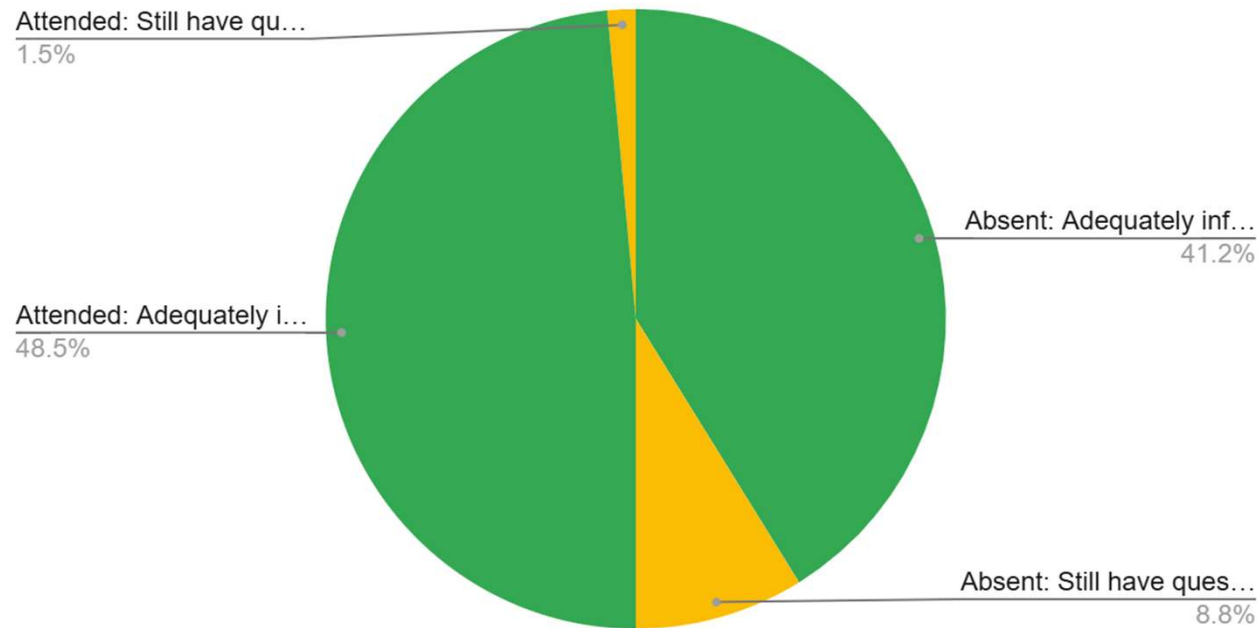


# *Survey Feedback*

## **2026 Town-wide Survey Results Overview**

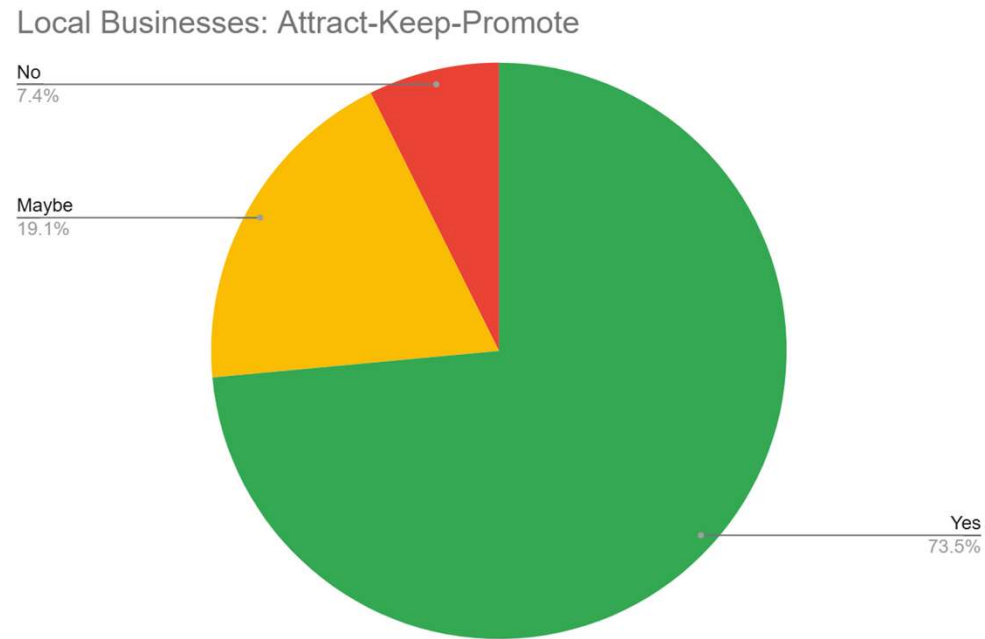
- **Taxes**
- **Local Businesses**
- **Sunset Park**
- **Roadway Safety**
- **Water Safety**

## Revaluation Information: Adequately Prepared



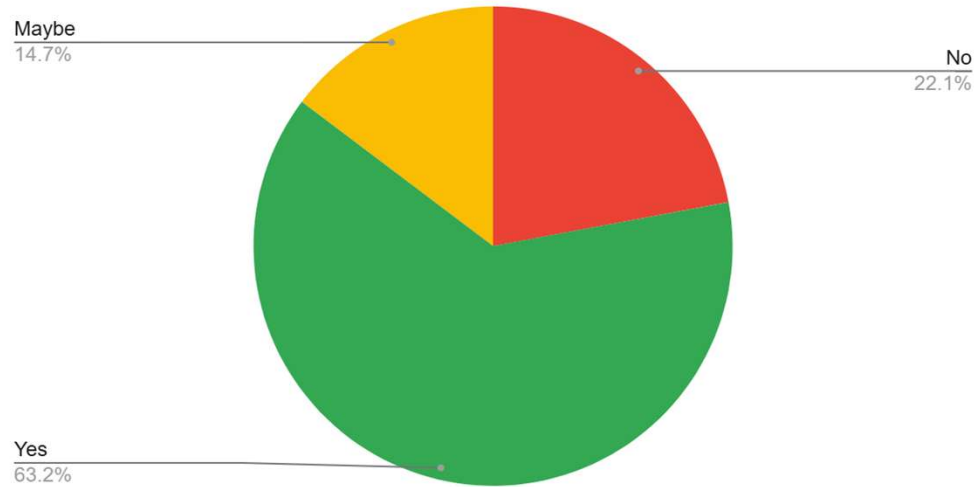
**In preparation for the mandated town-wide revaluation, HCTA hosted tax information sessions in June 2025 and in May 2026; whether you attended or not, do you feel adequately informed about how your Harvey Cedars Taxes are determined?**

## Local Businesses: Attract-Keep-Promote

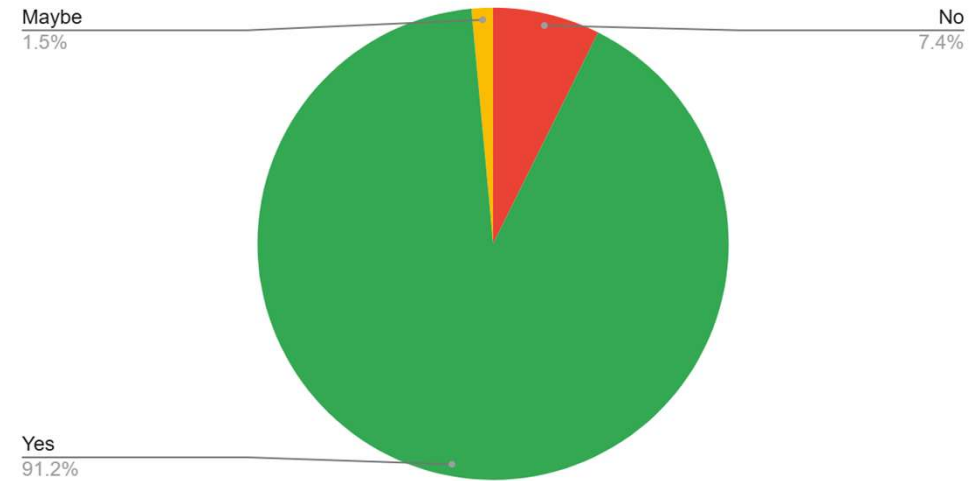


**Is it important to attract businesses to HC and to promote local businesses within our community?**

## Streetscapes



**Are you interested in additional information about the project scope, timing, cost, or funding of the completed Streetscapes project?**



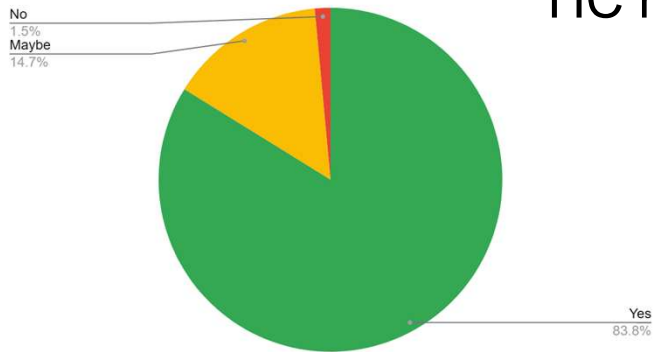
**Would you like information about potential future phases of Streetscapes in HC?**



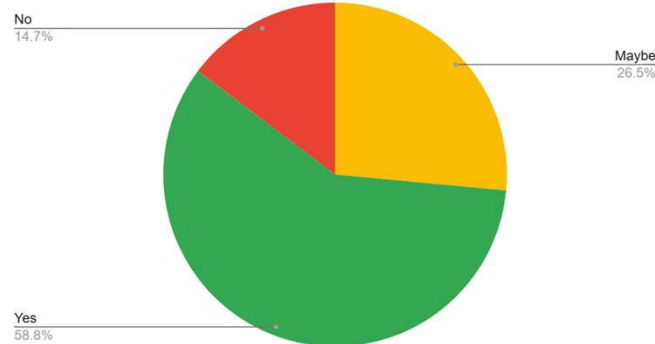
## Streetscapes Road Safety:

“Do you feel that the installation of sidewalks and reconfiguring of roadway shoulders in the business district of HC has **favorably impacted**... “

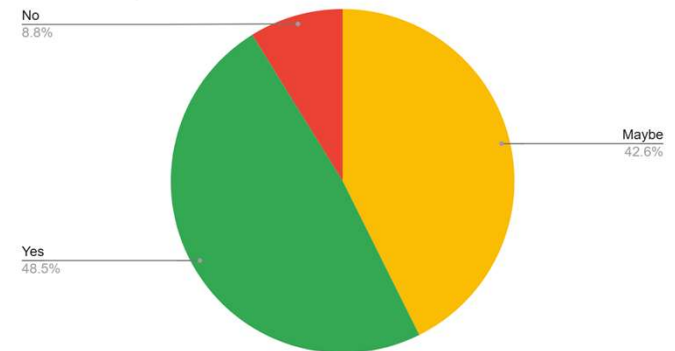
Road Safety: Pedestrians



Road Safety: Bikes

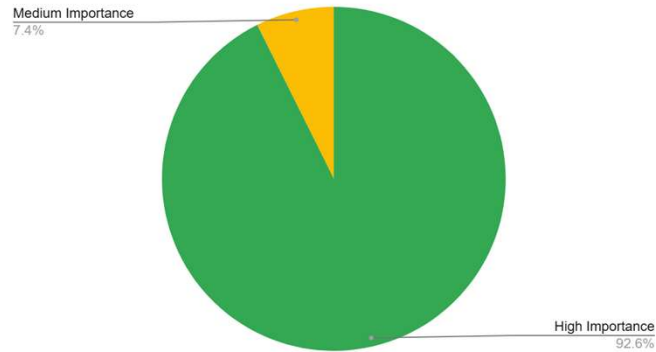


Road Safety: Drivers

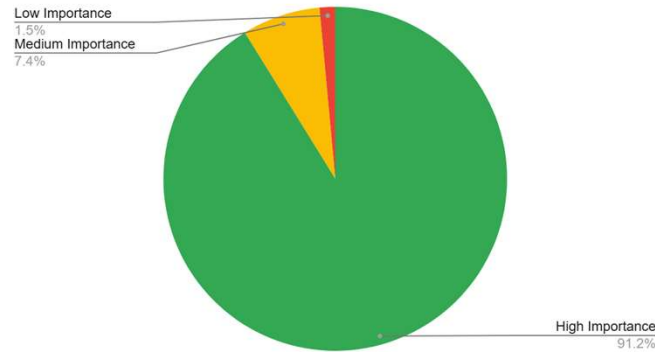


**Water Safety includes lifeguards, rip currents and clean beaches as well as boater safety, maintenance of buoys/markers in the bay waterways, and bay water quality.**

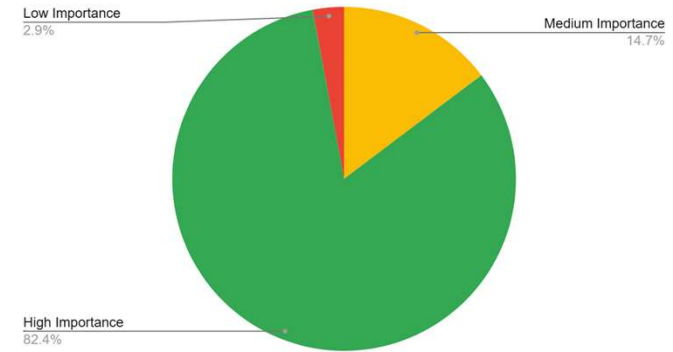
Water Safety: Bay water quality



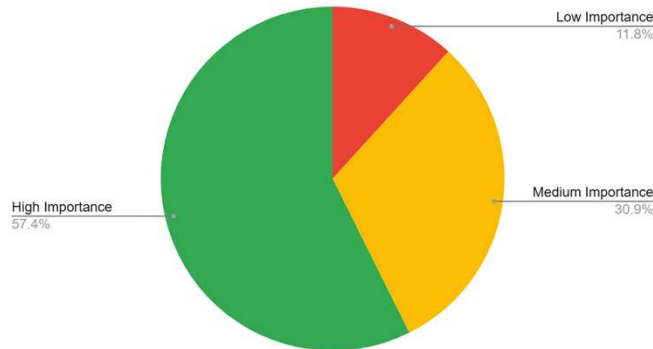
Water Safety: Clean Beaches



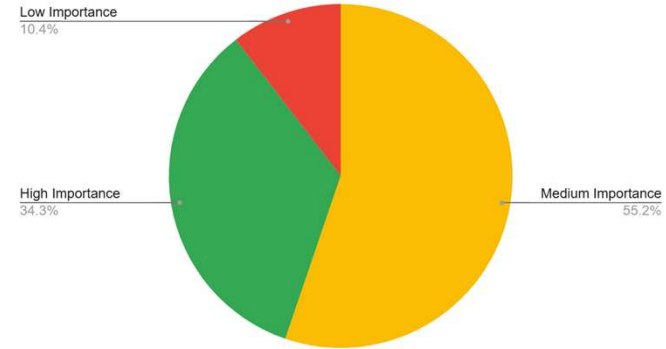
Water Safety: Lifeguards



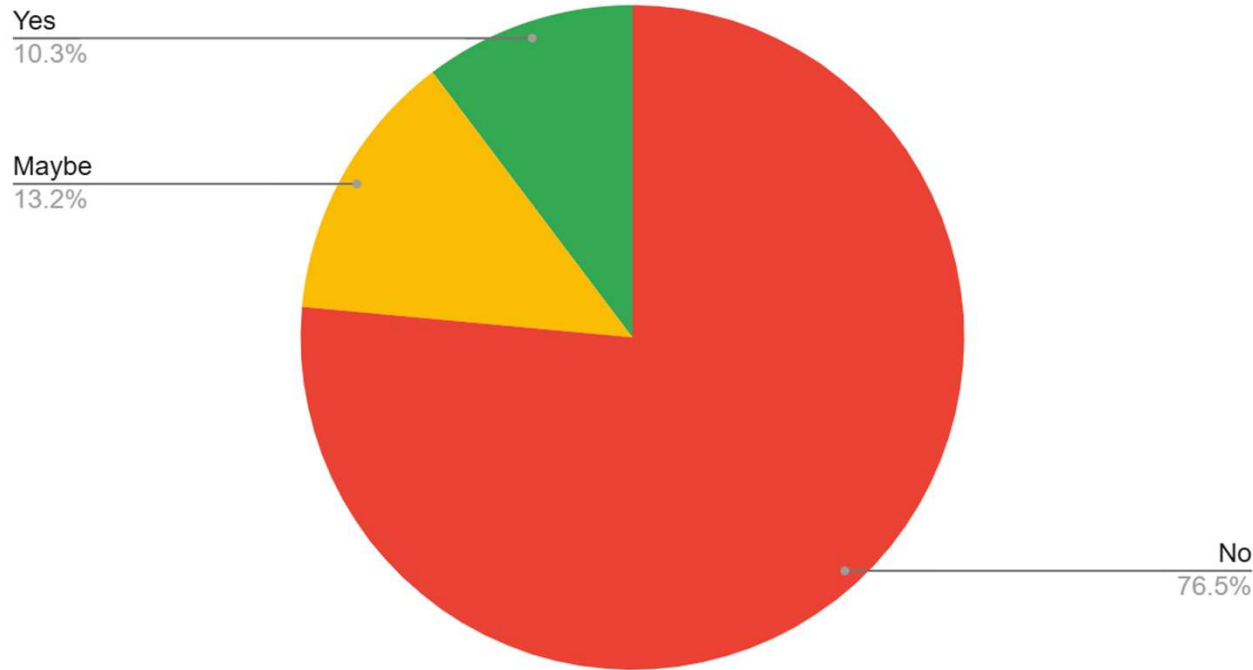
Water Safety: Bay navigation markers



Water Safety: Boating safety training opportunities

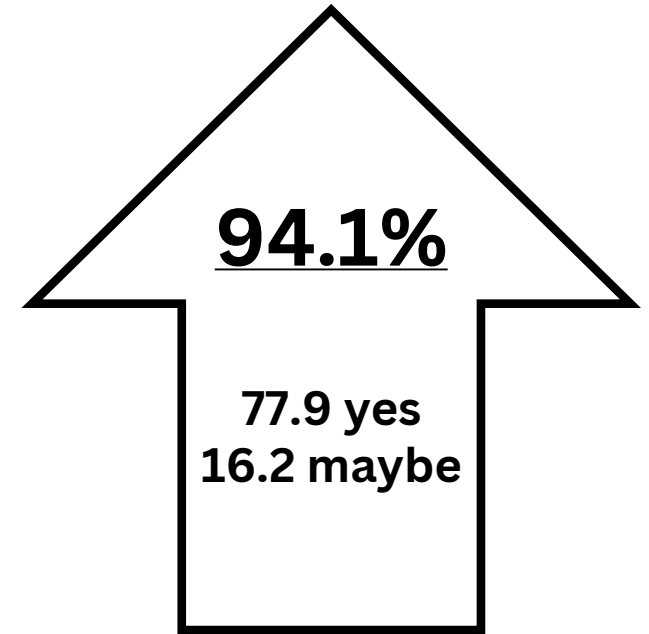
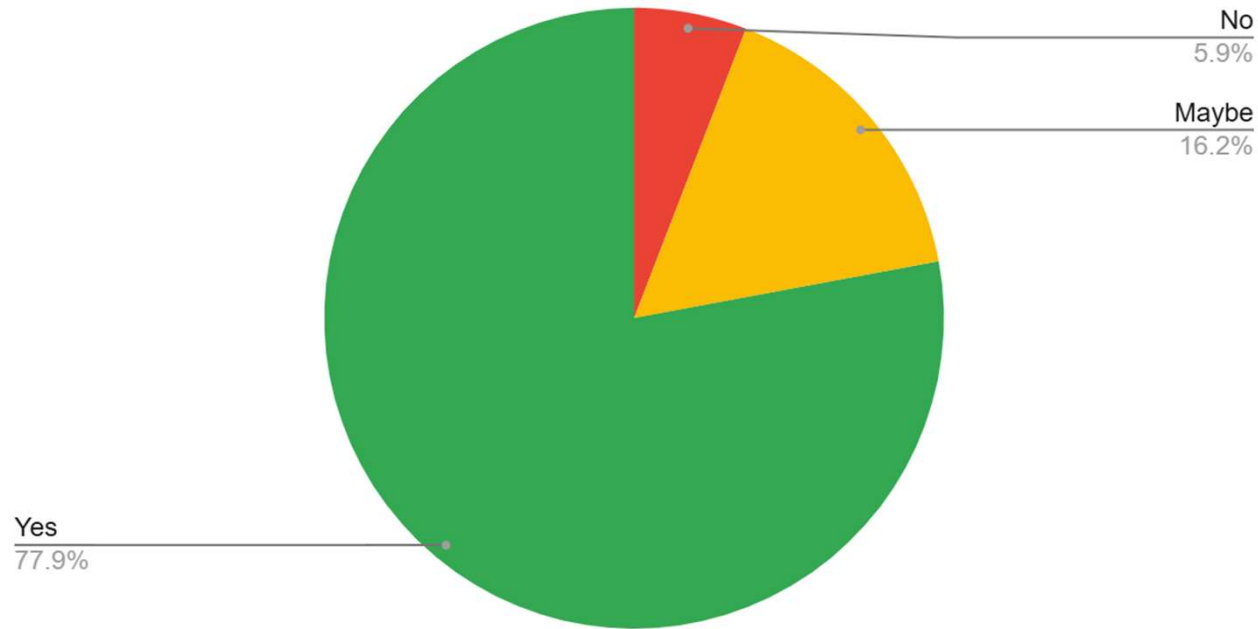


## Sunset Park: Boat Ramp



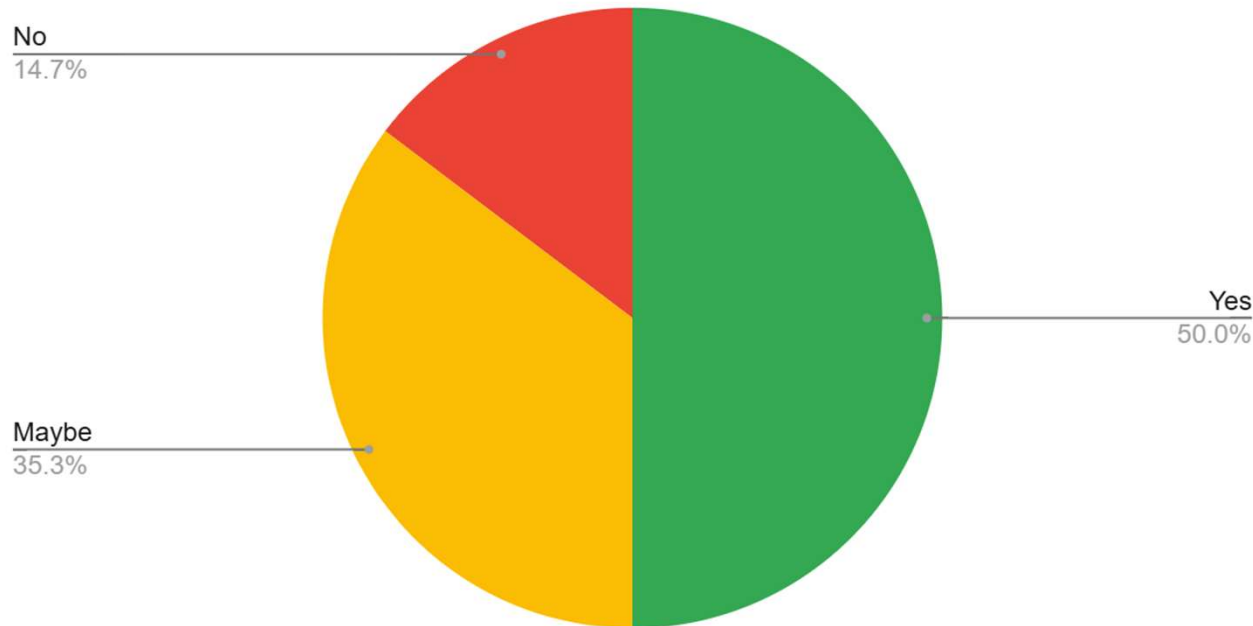
The Borough has Green Acres funding from NJ DEP (partial funding) and has a plan in place to construct an upgraded boat ramp at Sunset Park using the existing ramp footprint. This new ramp should accommodate boats up to 19 feet; no trailer parking would be permitted in the park. Are you **likely to use this new ramp** in the park?

## Sunset Park: Collaboration



Should HCTA efforts continue to supplement the Borough's effort to improve and maintain the park's amenities and assist with park maintenance?

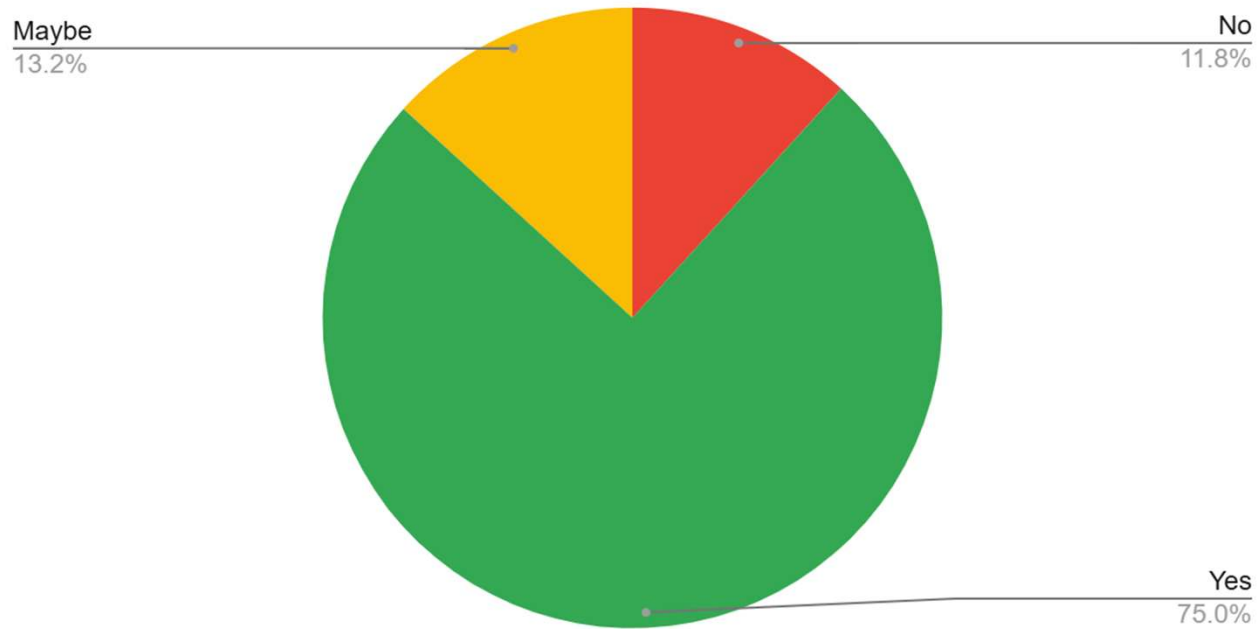
## Taxes: Paid Fire Company, EMS



Current volunteer resources for fire and EMS on the island are challenged by the **limited number of volunteers** available. Island communities may need to pivot to paid fire and EMS services in order to maintain adequate coverage in the future. Are you concerned about the **property tax implications** of a paid fire company and/or paid EMS squad?

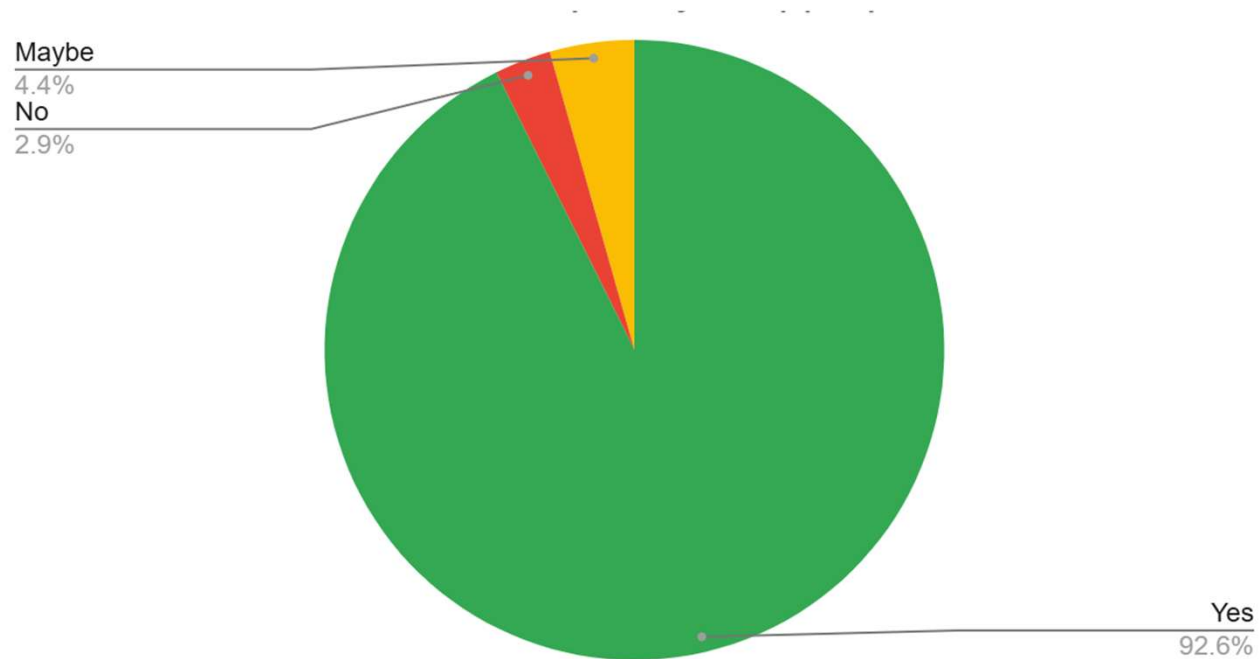


# Harvey Cedars Historical Society



Rich in island history, the Harvey Cedars Historical Society has taken shape and their efforts are focused around creating a museum using a building that will soon be relocated from the Sisters of Charity property to Sunset Park. Are you interested in learning more about the **tax dollars invested** in this project?

## Communications

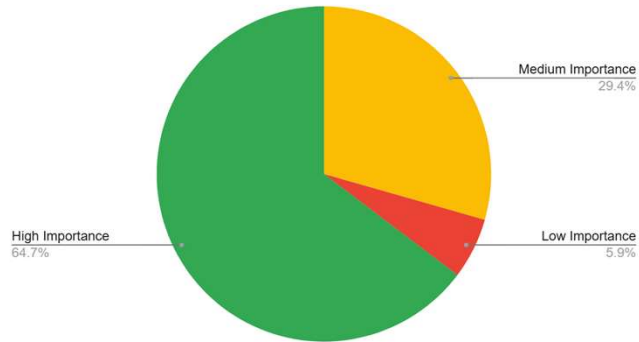


HCTA and the Borough of Harvey Cedars have stepped up communications, mostly in the form of monthly emails. Do you feel that the **HCTA communications are of value** and that the frequency is appropriate?

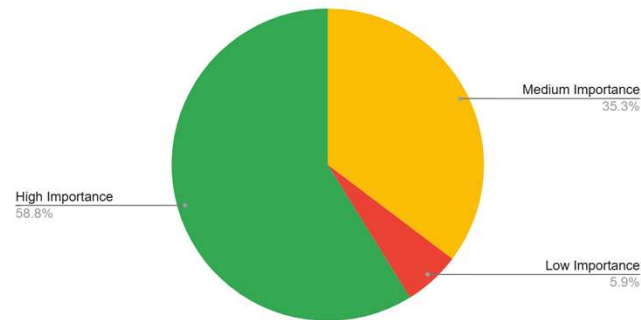
# What Matters Most...

HCTA provided few ideas that align well with our mission with a request to rank these high-medium-low.

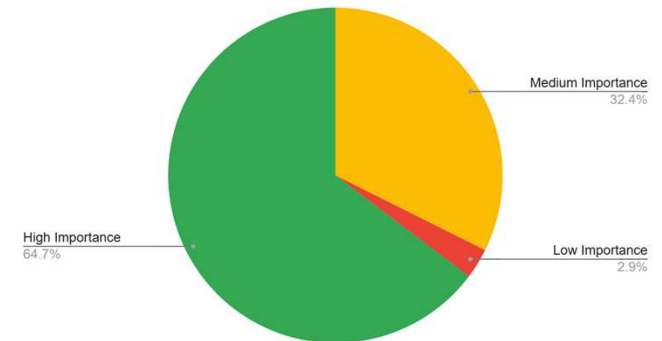
What matters most to you: Barnegat Light First Aid Squad



What matters most to you: Harvey Cedars Beach Patrol (i.e.: equipment, communications)



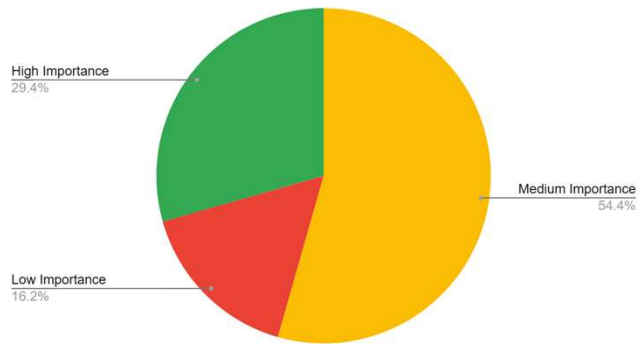
What matters most to you: High Point Volunteer Fire Company



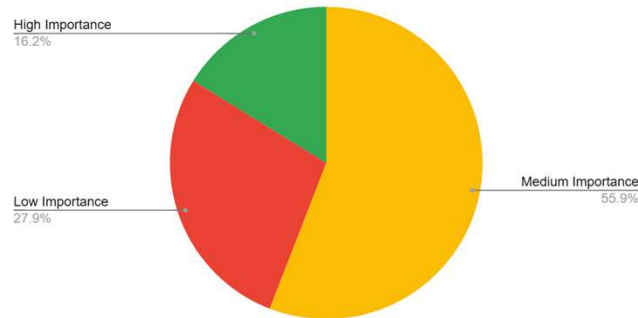
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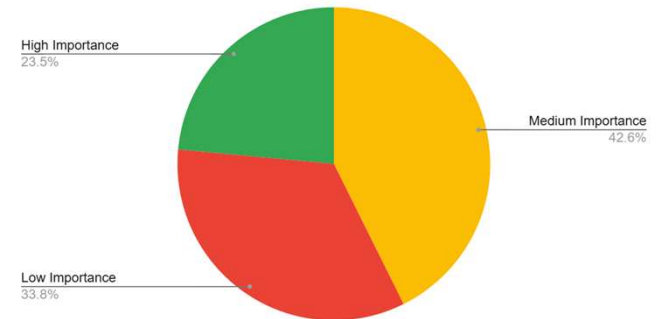
What matters most to you: HC Police Foundation



What matters most to you: Harvey Cedars Business Support (i.e., gift cards for member drawings, exposure at events)



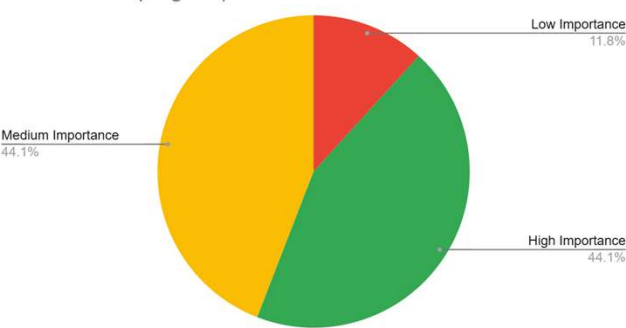
What matters most to you: Social Activities in HC (increase the number of social activities in town)



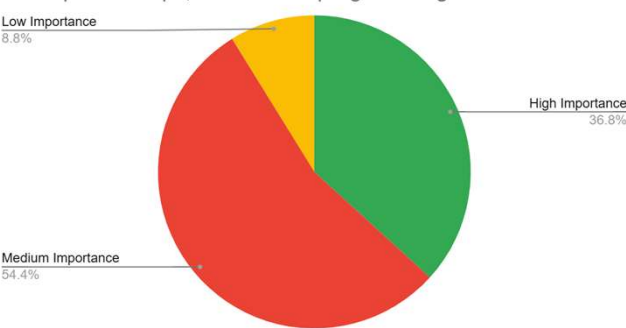
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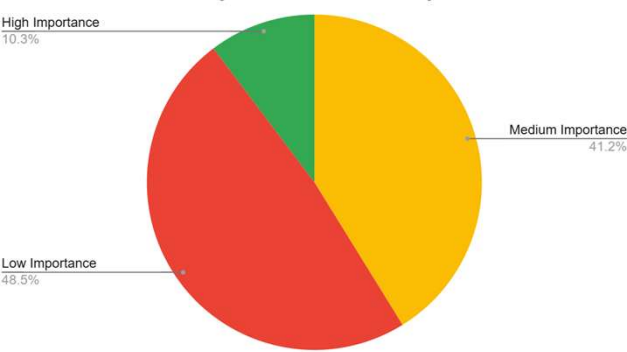
What matters most to you: Sunset Park (continued upgrades to beautification program)



What matters most to you: Environmental Groups offering partnerships, educational programming and stewardship...



What matters most to you: the Island Library





## What Matters Most...

Finally, we provided an opportunity for taxpayers to share additional ideas regarding what matters to them, here's a sampling:

- Stopping “Big Wind” in LBI oceans
- Infrastructure upgrades focused on beautification of the business district
- Hosting kids’ events in town
- Better addressing the No Dogs on the Beach rule
- Dune grass plantings
- Boat ramp creating traffic safety issues
- Improve beach access (wider, mats, etc)
- Improve the dunes with native plantings (besides dune grass) to help stabilize them
- Ensure that the bay side property owned by the Sisters remains open space
- Borough consolidation on LBI
- Traffic calming and enforcement
- Dog Park or allow dogs on the beach before 8 AM or after 8 PM, in season
- Historical Society Launch
- Meaningful interviews of elected officials
- Coordination with HC historical society
- Channel markers
- More areas to fish and crab in Sunset Park
- Aeration project



# *Life in Harvey Cedars: HCTA Reach*

## **Year 'Round:**

### **HC Governing Body:**

- HCTA represents YOU at monthly Commissioner Meetings
- Work collaboratively with each Commissioner, and their respective departments
- Participate in the annual budgeting process

### **Regional Meetings / keeping you in the loop**

- Ordinances, Projects, Proposals
  - Island-wide
  - County level



# *Life in Harvey Cedars: Upweller*

## **Re-Clam the Bay: Upweller in Sunset Park**

- Used for education
- Grow clams for bay distribution
  - clams filter baywater naturally
- Commissioner Gieger's idea

## **Re-clam worked with DPW to coordinate the installation**

- SIX upwellers on LBI
- Educational programs in HC
  - Tuesdays, 9 AM through October







# *Life in Harvey Cedars: Aerators*

**Doing a great job, no fishkills since installation**





# *Life in Harvey Cedars: Historical Society*



- **Historical Society organization created**
- **Donation by Walters Homes of the Maris Stella Sisters of Charity historic cottage**
- **Borough has funded and installed the foundation**
- **Relocation planned to Sunset Park, TBD**
- **Relocation of stone wall to Sunset Park**





# Life in Harvey Cedars: Beach Patrol



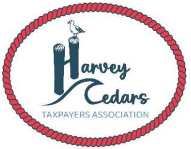
**Unprecedented**

**11<sup>th</sup>** consecutive

**WIN**

**in Annual  
Island-wide  
Lifeguard  
Competition**





# *Life in Harvey Cedars: Beach Patrol*

Chief Randy Townsend:

28 years with HC; 16 years as Lifeguard Chief

June 30, 2026

NJ open water Lifeguards were given First Responder status

Fall 2026:

Lifeguard coverage will remain in place through Labor Day

- Including 1-2 guards patrolling on quads 'til 8 PM
- Middlesex Ave 'til Sept 30
- 80<sup>th</sup> St Beach weekends only, pending weather and staffing
- Beach Transportation program still running (Polaris vehicle)



# Life in Harvey Cedars: Beach Patrol

## **2026 Squad:**

70 guards: 49 men, 21 women

## **2026 Season: May 23 to Sept 30**

|        |                             |
|--------|-----------------------------|
| 93     | Days on Duty                |
| 44,000 | Swimmers ( <i>approx.</i> ) |
| 1,221  | Preventive Actions          |
| 71     | Water Rescues               |
| 31     | First Aid Calls             |





# Life in Harvey Cedars: Fire Company

## Rescue Drone

37 lbs

23 ft/second

2,200 lbs

2,625 ft

Weight

Speed

Towing Capacity

Range

39.4" long  
27.6" wide  
9.8" high





# Life in Harvey Cedars: Police Dept.

## 2026 Department

- 9 Full-time officers
  - 10-12 hour shifts
  - 100-200 training hours per officer, annually
- 4 Marked patrol cars



## 2026 Season (to date)

---

|       |                                                      |       |                                                            |
|-------|------------------------------------------------------|-------|------------------------------------------------------------|
| 4,142 | Total Calls                                          | 282   | Beach Checks                                               |
| 961   | Traffic Stops <i>(total, all traffic categories)</i> | 46    | Medical Assistance                                         |
| 185   | Parking                                              | 65    | Community Policing                                         |
| 145   | Local Ordinance Violations <i>(all)</i>              | 1,300 | Building Checks <i>(Business and Residential combined)</i> |
| 66    | Assist Public                                        |       |                                                            |



# Calendar of Events

## August 2026

**29<sup>th</sup> Annual Membership Meeting**

## Fall 2026

**TBD Island-Wide Cleanup**

**TBD Dune Grass Planting: Early-Mid October**

**TBD Wine Tasting - \*Activities Committee event**

## 2027 Spring-Summer-Fall

**Speaker Series, TBD**

## May 2026

**29<sup>th</sup> Town-Wide Yard Sale**

## June 2027

**TBD Season Starter Social**

**Updates ALWAYS  
available at:**

***[harveycedarstax.org](http://harveycedarstax.org)***





# Membership Q&A

Commissioner of  
PUBLIC AFFAIRS  
PUBLIC SAFETY

**John Imperiale**

- Police
- Beach Patrol
- Zoning
- Code Enforcement

Commissioner of  
PUBLIC WORKS

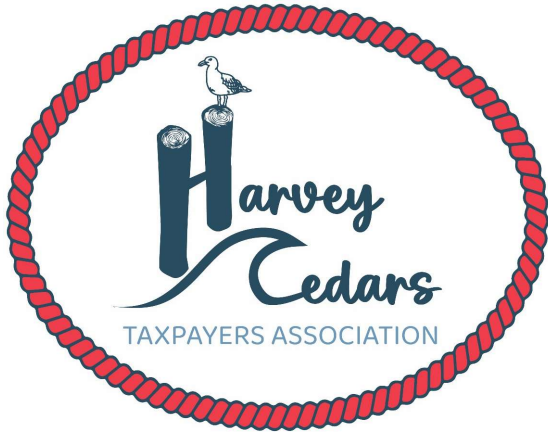
**Joe Gieger**

- Streets
- Parks
- Water/Sewer  
infrastructure
- Beach Maintenance

Commissioner of  
REVENUE & FINANCE

**Paul Rice**

- Budget
- Finance
- Revenue
- Taxes



2026  
**ANNUAL**  
*Membership*  
**MEETING**

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Harvey Cedars Taxpayers Association