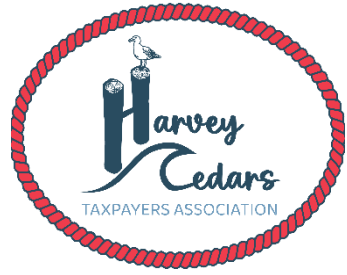
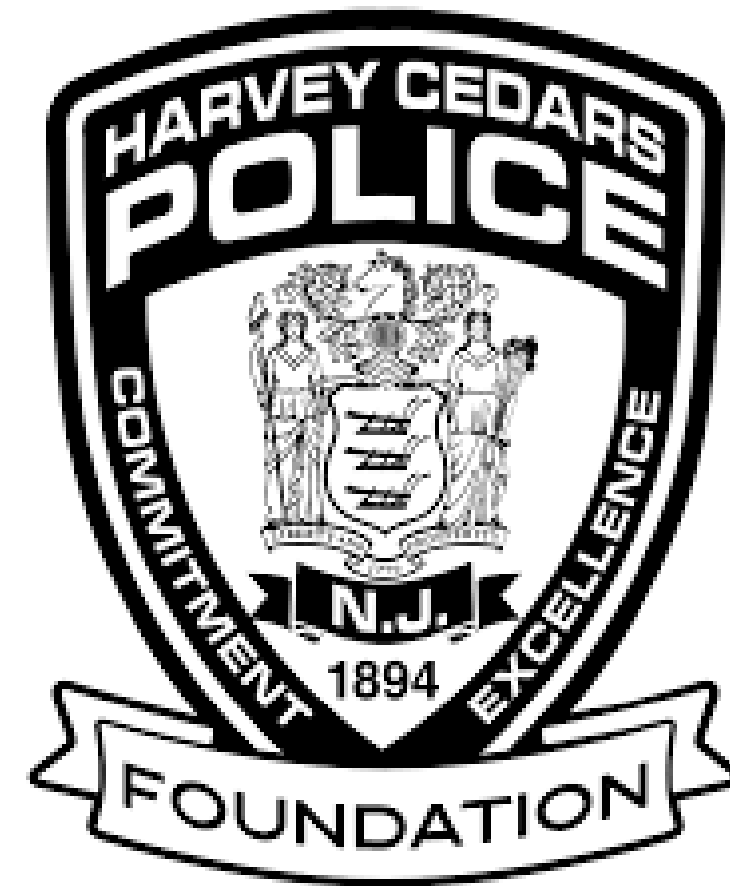


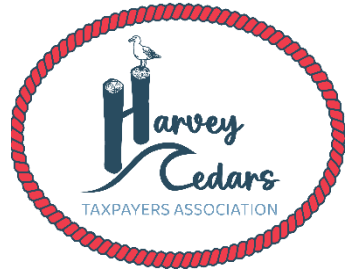
2025
ANNUAL
Membership
MEETING

Harvey Cedars Taxpayers Association



Thank you!





Breakfast





Attendees & Fast Lane



New in 2025:

Pre-registration for *Fast Lane* admission offered attendees an opportunity to earn TWO drawing tickets, bypass check-in and head straight to a delicious catered breakfast.



HCTA Trustees

These dedicated Harvey Cedars citizens serve as your HCTA Trustees *(alphabetical)*:

Hilary Fiorella

Jim Fritz, Vice President

Irene Giordano

Gerard Hanson

Bruce Keyser

Brian McCann

Walt Naisby

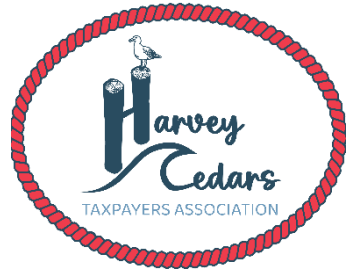
Ann Pollack, Treasurer

Kathleen Ries, President

Arlene Schragger

*Learn
more* 





Agenda

Membership

- Household Memberships
- Business Memberships

Finance

- Financial Report
- Community Support

Events

Beautification

Marketing/Communications

Life in Harvey Cedars



Drawings

More than \$1,600 in gift cards and merchandise:





Drawings

Must be present to win!

\$1,600 in gift cards & merchandise given away
to meeting attendees.





Membership Committee

Charter:

Responsible for process, recruiting, and operations of both household and business memberships to drive our main source of revenue.

Committee Members:

Brian McCann(C), Ann Pollack, Kathleen Ries, Jim Fritz



Membership Year Summary

2025 Membership Metrics – as of 8/4/2025:

Residential Memberships:

started Aug 2024

- **397 paid in 2025 year**
(includes 22 prepaid for 2026)
- **385 was our target, vs. 381 prior year**

103%
of goal!

Business Memberships:

May 2024 to April 2025

- **18 paid in 2025 year**
- **16 was our target, vs. 16 prior year**

111%
of goal



Membership Process

🌱 **bloomerang** is the secure CRM database used by HCTA to monitor the membership process, recruiting, and operations of both household and business memberships to drive our main source of revenue.

CAMPAIGNS

[View all](#)

2025 Business Memberships @\$50-500/yr

07/01/24 – 06/30/25

111%

[View transactions](#)

GOAL: \$3,000

2025 Household Memberships @\$35/yr

103%

[View transactions](#)

GOAL: \$13,500



Membership Process

bloomerang CRM Membership Trending

CONSTITUENTS

2,006

NEW THIS MONTH

0

NEW THIS YEAR

90

MONTH OVER MONTH REVENUE ⓘ

2024 2025 2026

\$6k

\$4k

\$2k

AUG

SEP

OCT

NOV

DEC

JAN

FEB

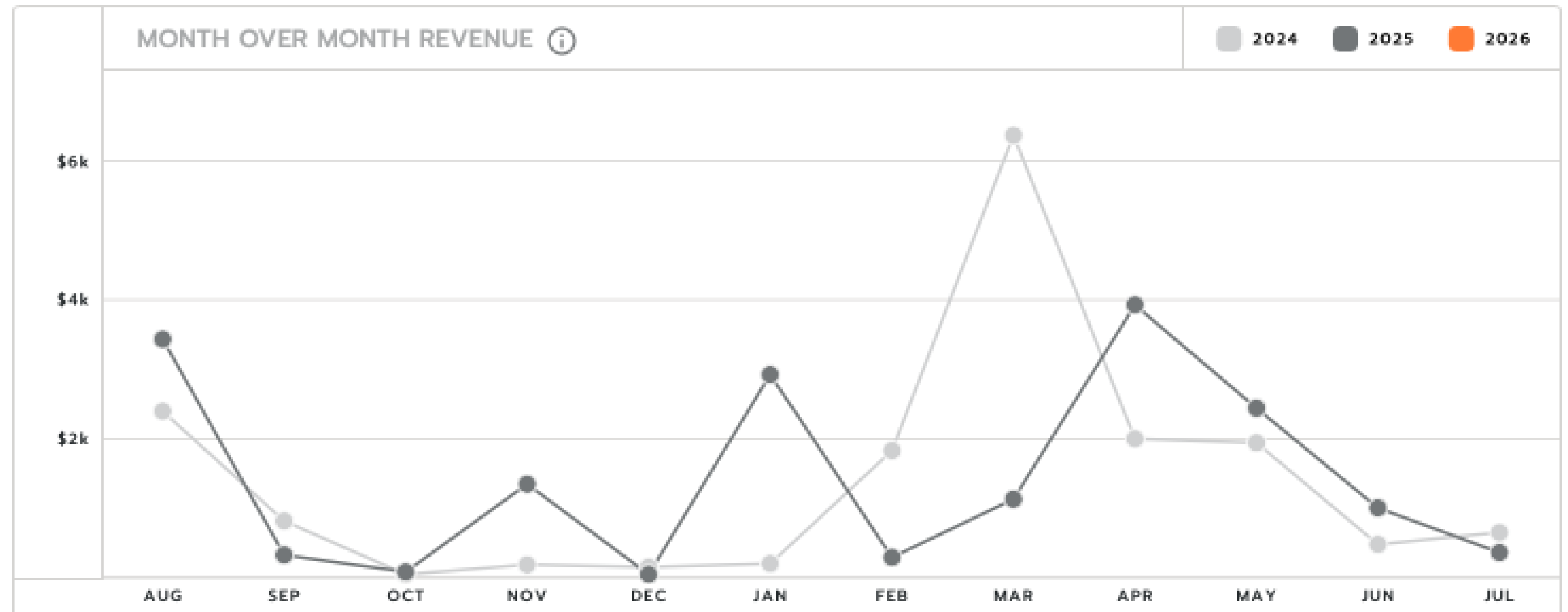
MAR

APR

MAY

JUN

JUL





Household Membership Benefits

- **Participation in HCTA Events**
 - (e.g. Spring Social, Tax Info Session, Annual Membership Meeting, Meet the Candidates, Annual Yard Sale)
- **Participation in the HCTA Drawing giveaways**
- **Participation in HCTA Surveys and HCTA Board Members for shaping priorities and charitable giving**
- **Subscription to the HCTA monthly newsletter**
- **Full access to the HCTA Website, Calendar of Events, and Hot Topics**



Please support our HCTA Business Members

PLATINUM



GOLD



SILVER



BLACK-EYED SUSANS





Drawing

Must be present to win!





Finance Committee

Charter:

Responsible for accounting and financial filings, plus budgeting and treasury cash management, both historical and forward looking, to ensure our financial accountability.

Committee Members:

Ann Pollack(C), Brian McCann, Kathleen Ries, Jerry Hanson



Treasurer's Report

INCOME

- Member Dues are our primary income (household and business)
- Revenue tracked on 2025 calendar year, total: \$17,261
 - 2025 Household Memberships: \$13,926
 - *\$9,591.00 received in 2025*
 - 2025 Business Memberships: \$3,335
 - *\$1,997.50 received in 2025*
- Small money market fund generates about \$500/year in interest



Treasurer's Report cont'd

EXPENSE *(4 categories)*

1.) Household Membership support Budget \$13,820

- Eblasts -- announcements, surveys, news
- Events -- Spring Social and Tax Revaluation Info Session
- Membership drive (email and USPS)
- Website -- info on all Harvey Cedars activities, local issues, events

2.) Business Membership support Budget \$2,250

- Printing & Signage
- E-blast ads
- Gift cards



Treasurer's Report *cont'd*

EXPENSE (4 categories)

3.) Administration

Budget \$5,095

- **Bloomerang database with all households HC/other address, emails**
- **Website costs/maintenance, Zoom**
- **Printing, signage, P.O. Box**
- **D&O Insurance, credit card fees**

4.) Community Support

Budget \$4,500 + *special requests*

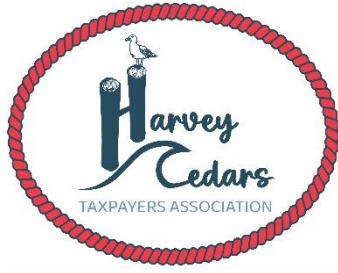
- **Beautification Committee**
- **Contributions influenced by Member Survey input & requests from local organizations**
- **2025 giving theme is COMMUNICATION**
- **\$10,000 donated to:**

**High Point Volunteer
Fire Company**

**Barnegat Light First
Aid Squad**

**Harvey Cedars
Beach Patrol**

NEW!



Treasurer's Report cont'd

Current Position

Checking and money market balance as of 8/1/2024: \$ 21,945

Less announced contributions: (\$ 10,000)

Less additional budgeted 2025 expenses: (\$ 4,500)

Year end balance projection *(before 2026 member renewals)*

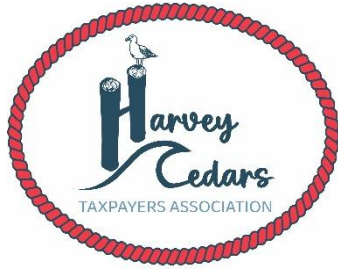
\$ 7,445



Drawing

Must be present to win!





Events Committee

Charter:

Responsible for events beyond Board and Annual meetings, including proposing, planning and operating, to help build in-person social and activities engagement.

Committee Members:

Bruce Keyser(C), Irene Giordano, Walt Naisby

Additional Committee Members Needed:

Please join our Events Committee and help us plan to have some fun together next summer! All are welcome, new ideas are welcome!



Events Committee: 2025

- **16th Annual Town-Wide Yard Sale (May 24)**
- **Spring Tax Information Forum (June 5)**
 - **Guest Speakers invited by HCTA:**
 - **Ocean County Administrator, Michael Fiure**
 - **Ocean County CFO, Julie Tarrant**
 - **Ocean County Commissioner, Frank Sadeghi**
 - **Helpful documents on HCTA website under “Resources” tab**
- **Spring wine & cheese social “Season Starter Social” (June 14)**
 - **All HC community members welcome!**
- **Annual Meeting (Aug. 23)**
- **Fall 2025 HC Dune Grass Planting (likely October, TBD)**
- **Fall 2025 Town-Wide Clean Up (TBD)**



Events Committee: 2026 Planning

Spring 2026 Tax Information Session #2 (TBD)

17th Annual Town-Wide Yard Sale (May 23rd)

Spring Season Starter Social (June)

Spring Clean Ups (TBD)

Annual Meeting (August 29th)

Find it on the Events Calendar at harveycedarstax.org:

- **HC Events**
- **LBI Events**
- **Borough Meetings**
- **Important Dates**

A yellow starburst graphic with a black outline, containing the text "More to Come!".

**More
to
Come!**

Send us your suggestions!

Use the “Contact Us” tab at harveycedarstax.org



Events Committee: Volunteers

Thank you to our Volunteers!!

Volunteers are always needed and appreciated!

To volunteer:

- 1. Go to the HCTA website**
- 2. Click on the “Membership” tab**
- 3. Click on the “Volunteer Interest” tab**
- 4. Fill out and submit the form**

Individual events are managed with SignUpGenius



Drawing

Must be present to win!





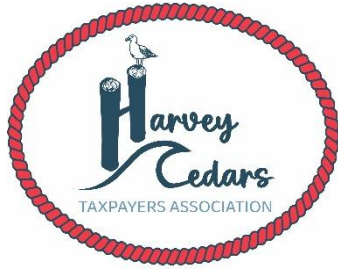
Beautification Committee

Charter:

Responsible for special projects specifically tied to public aesthetic improvements, including choosing, planning, and executing, to help make our community more attractive beyond the standard town support.

Committee Chair:

Lynne Warshaw



Beautification Committee

The garden areas currently planted and maintained by HCTA volunteers include:

- **L-shaped bed on the Borough Hall side of the municipal building**
- **Sunset Park sign at Long Beach Blvd & Salem Ave**
- **Reflection Point's naturalized mostly native/pollinator and bird friendly gardens in Sunset Park**

We plan, acquire plants, plant, divide, prune and weed throughout the growing season and coordinate with DPW as needed.



Beautification Committee



August 19, 2025



Beautification Committee

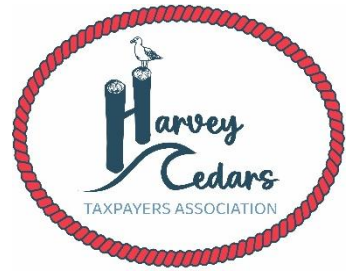
Perennial
gardens take
time.

Watch us grow!

Sunset Reflection Point



March 12, 2025



Beautification Committee

We were assisted by helpful DPW employees in planting our 3-year-old organic, heirloom blueberry bushes.

Purchased from DiMeo Farms in Hammonton, NJ



April 4, 2025



Beautification Committee

Healthy
organic,
heirloom
blueberry
bushes!



June 6, 2025



Beautification Committee

**BIG Volunteer
Planting Day!**

**We planted
about 75 two-
and three-
gallon
purchased
perennials.**



May 16, 2025



Beautification Committee

False Indigo



Gaillardia

donated by LBI Garden Club's Pollinator Garden



June 6, 2025



Beautification Committee

67 linear feet of river rock border we carted from a teardown on Buckingham Ave and carefully placed at Reflection Point.

Do you know of a tear-down? We need more rock to complete the border!



July 1, 2025



Beautification Committee

After planting about 100 new donated native seedlings, Jason Austin helps us identify “undesirables” for our weeders to pull.



August 16, 2025

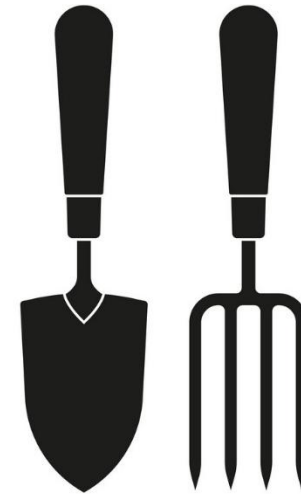
Bare spots will fill in as perennials – grown from seed this year – mature, seeds produced from this year's plants will germinate, and more plants are added.





Beautification Committee

Many thanks to our dedicated volunteer gardeners who show up **WITH A SMILE** and a trowel, regularly on schedule -- and also on short notice -- to plant, prune, and weed.



Renee Cadwallader ● Jean Cavallaro ● Tom Connor
Patty Cupka ● Cynthia Grovatt ● Helene Palestri ● Kathy Ries
Suellen Riffkin ● Sally & Joel Rosenwasser
Arlene & Fred Schragger ● Sandy Shobic ● Helen Smith



Beautification Committee

It's taken MANY folks to cooperate and assist in helping to establish the Garden at Sunset Reflection Point. Our special thanks also to:

Commissioners Joe Gieger and John Imperiale

Bill Montag and the dedicated Harvey Cedars DPW team

Jason Austin of Hoch's Landscaping

Bonnie Brodman and the Garden Club of LBI

Bettie Greber

Kathy Ries, and Fred & Arlene Schragger



Beautification Committee

The Beautification Committee always welcomes additional volunteers to help develop and maintain the plantings at Reflection Point, outside Borough Hall, and at the sign welcoming visitors to Sunset Park.

We'll be holding work days in Fall 2025 and Spring 2026.

You don't need to be a master gardener; we'll teach you! :)



If you have native, perennial plants you'd like to donate to our garden areas, please contact us at

harveycedarstax@gmail.com



Drawing

Must be present to win!





Marketing & Communications (MarComm) Committee

Charter:

Responsible for overseeing web management, signage and promotion including newsletters, membership communications, and event support to help position HCTA as a valued community resource and engage with our membership.

Committee Members:

Hilary Fiorella(C), Arlene Schragger, Brian McCann, Kathleen Ries



MarComm Committee

Traffic Overview

Track your site's traffic trends and get to know your visitors. [Learn more](#)

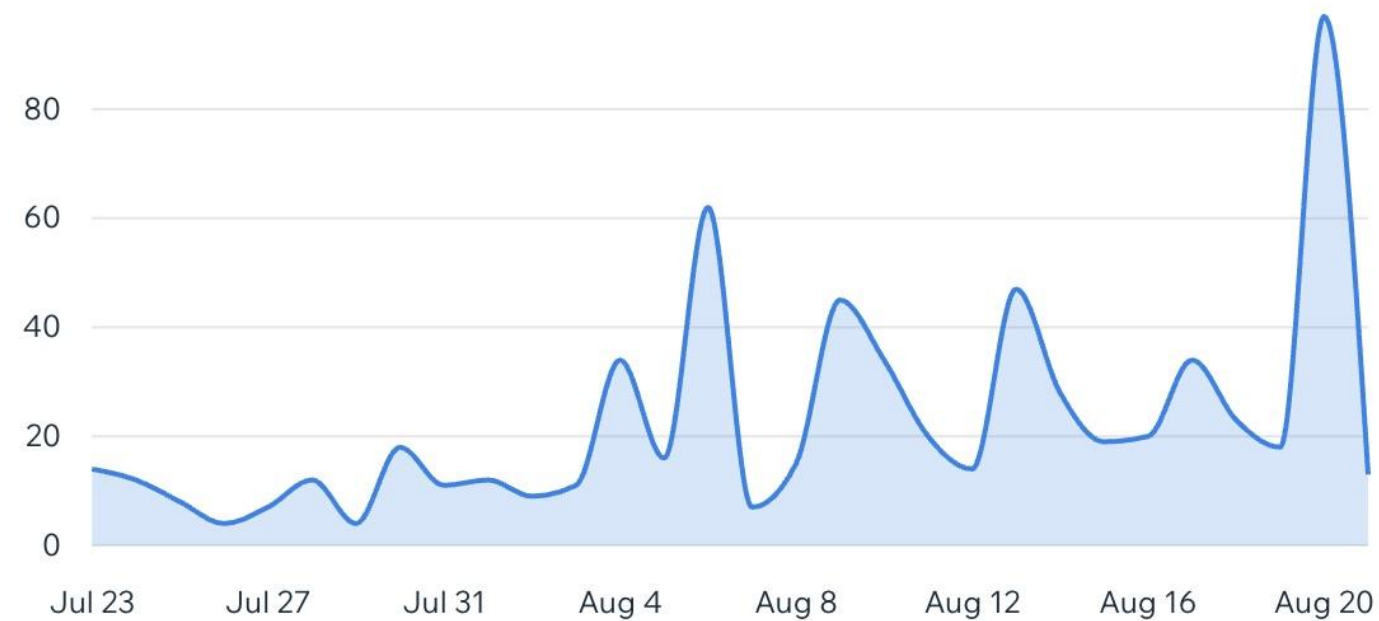
📅 Last 30 days (Jul 23 - Today)

compared to previous period (Jun 23 - Jul 22, 2025)

Site sessions
668 ↑ 45%

Unique visitors
516 ↑ 39%

Sessions over time



[View Report](#)

Sessions by source and category

Google (Organic) ↑ 8% | 322

Direct ↑ 64% | 299

Automated emails 13

Bing (Organic) ↓ 30% | 7

DuckDuckGo (Organic) 7

[View Report](#)

Avg. sessions by day



MarComm Committee



Harvey Cedars
Taxpayers Association

HOME

ABOUT US

CALENDAR

MEMBERSHIP

HOT TOPICS

RESOURCES

CONTACT US

HCTA 2024 Year in Review


Keeping Harvey Cedars
Taxpayers Informed

JOIN HCTA
TODAY



MarComm Committee


Browser address bar: <https://www.harveycedarstax.org>



Harvey Cedars
Taxpayers Association

HOMEABOUT USCALENDARMEMBERSHIPHOT TOPICSRESOURCESCONTACT US

UPCOMING EVENTS




Multiple Dates

Ship Bottom Concert

Thu, Aug 21 | Ship Bottom Mu...

[Learn more](#)




Multiple Dates

Land Use Board Mtg

Thu, Aug 21 | HC Borough Hall

[Learn more](#)




Multiple Dates

Fire Pit Fridays


Fri, Aug 22 | 68th Street Ocea...


[Learn more](#)



ANNUAL Membership MEETING

Harvey Cedars







MarComm Committee

> <https://www.harveycedarstax.org>



Harvey Cedars
Taxpayers Association

HOME

ABOUT US

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MEMBERSHIP

HOT TOPICS

RESOURCES

CONTACT US

ANNUAL Membership MEETING

Harvey Cedars
Taxpayers Association

HCTA Annual
Membership...

Sat, Aug 23 | Harvey Cedars ...

REGISTER

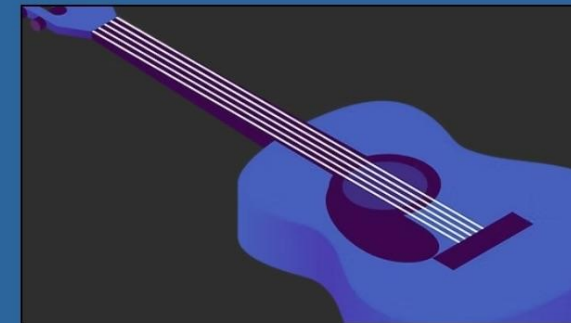


Multiple Dates

Sundays @68th St
Beach

Sun, Aug 24 | 68th Street Oce...

REGISTER



Multiple Dates

Barnegat Light
Concert

Mon, Aug 25 | Bay Breeze Par...

Learn more



Harvey
Cedars!

Multiple Dates



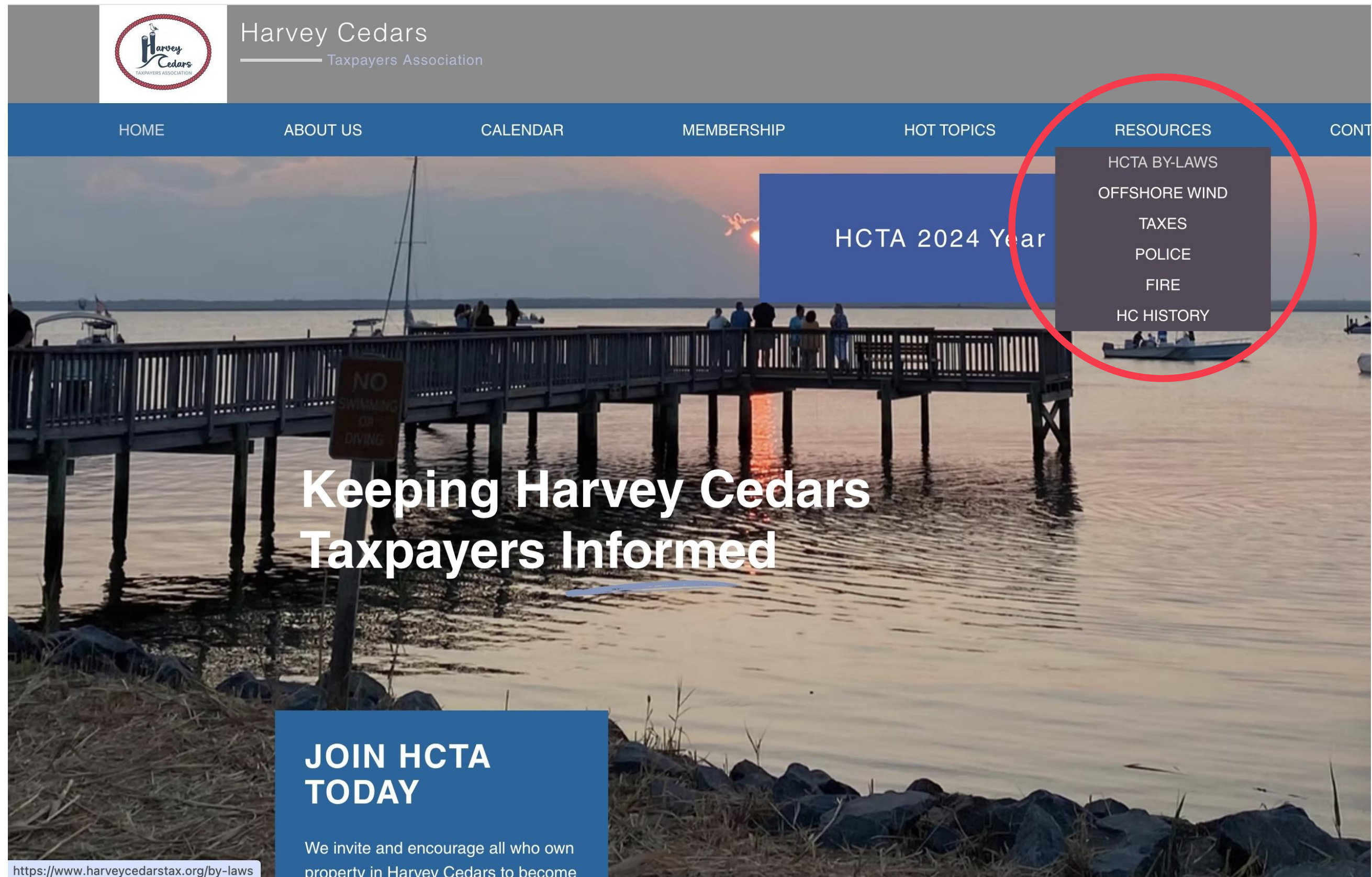
LBI FLY



Honoring our HC



MarComm Committee

A screenshot of the Harvey Cedars Taxpayers Association website. The header features the organization's logo and name. A navigation bar includes links for HOME, ABOUT US, CALENDAR, MEMBERSHIP, HOT TOPICS, RESOURCES, and CONTACT. The 'RESOURCES' menu is open, showing a list of links: HCTA BY-LAWS, OFFSHORE WIND, TAXES, POLICE, FIRE, and HC HISTORY. The main content area has a background image of a pier at sunset. Overlaid on this image is a large blue box with the text 'HCTA 2024 Year'. Below this, a white text overlay reads 'Keeping Harvey Cedars Taxpayers Informed'. At the bottom, a blue box contains the text 'JOIN HCTA TODAY' and a paragraph inviting property owners to join. A URL is provided at the very bottom: https://www.harveycedarstax.org/by-laws.

Harvey Cedars
Taxpayers Association

HOME ABOUT US CALENDAR MEMBERSHIP HOT TOPICS RESOURCES CONTACT

HCTA 2024 Year

Keeping Harvey Cedars
Taxpayers Informed

JOIN HCTA
TODAY

We invite and encourage all who own
property in Harvey Cedars to become

<https://www.harveycedarstax.org/by-laws>

- HCTA BY-LAWS
- OFFSHORE WIND
- TAXES
- POLICE
- FIRE
- HC HISTORY



MarComm Committee

https://www.harveycedarstax.org/hcta-events



Harvey Cedars
Taxpayers Association

HOME

ABOUT US

CALENDAR

MEMBERSHIP

HOT TOPICS

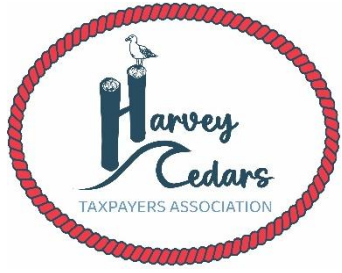
RESOURCES

CONTACT US

< August 2025 >

Today

Mon	Tue	Wed	Thu	Fri	Sat	Sun
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21 Ship Bottom Concert +1 more	22 Fire Pit Fridays	23 HCTA Annual Membership...	24 Sundays @68th St...
25 Barnegat Light Concert	26	27	28 Ship Bottom Concert	29 Fire Pit Fridays +1 more	30	31 Sundays @68th St...



Taxes: Town-Wide Revaluation

Taxes:

Town-wide revaluation is NOT happening in 2025

tax maps not yet approved by the state

HCTA to convene an additional session dedicated to the revaluation process

How taxes are calculated

The appeals process

Senior Freeze (QR code on poster)

income threshold up to \$150,000

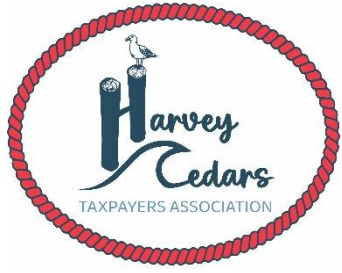
No 10-year residency requirement



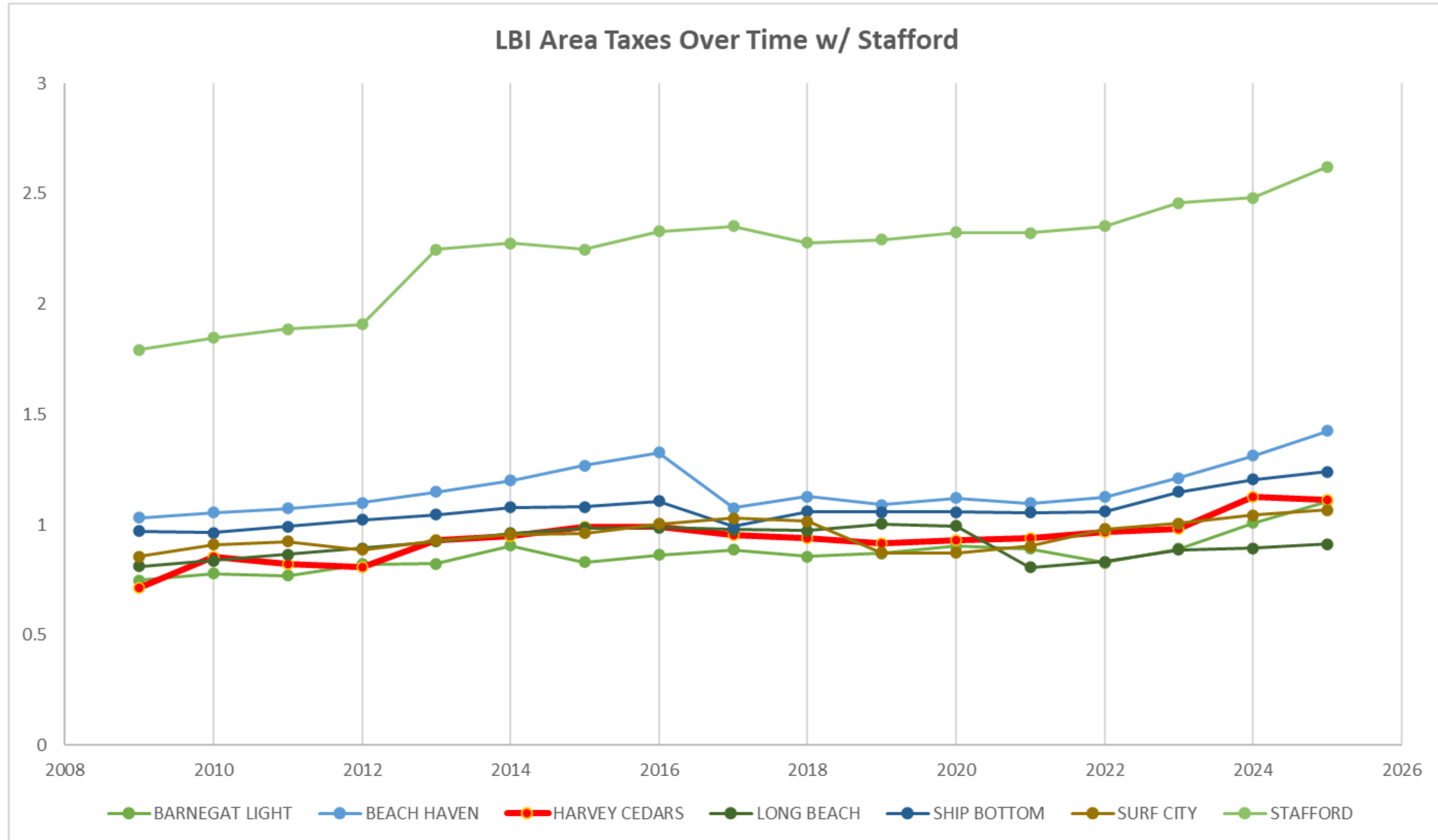
Drawing

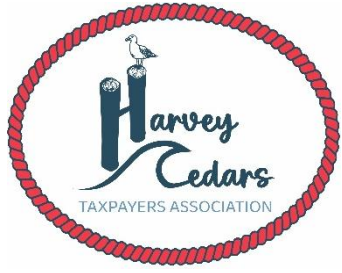
Must be present to win!



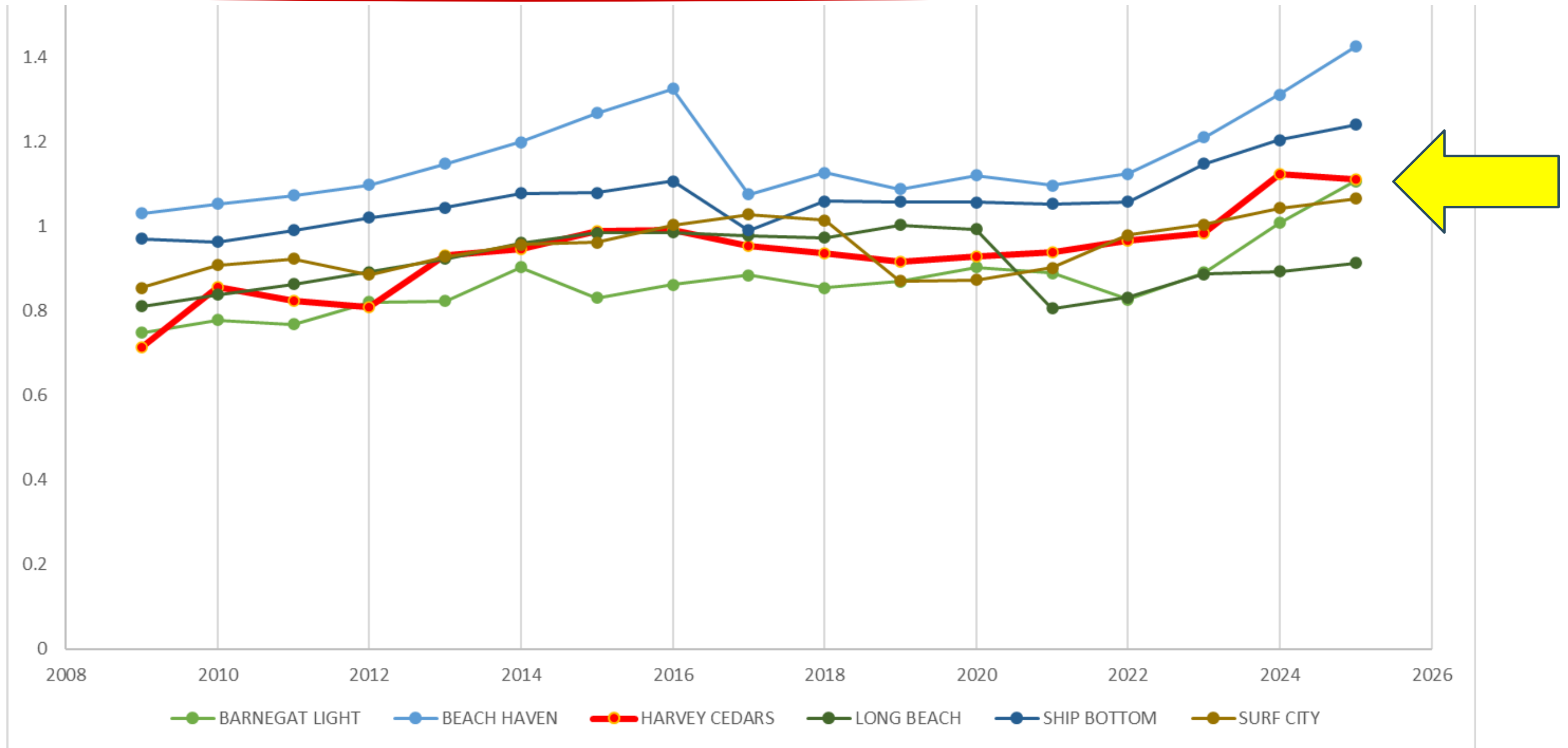


2025 General Tax Rate: LBI Area





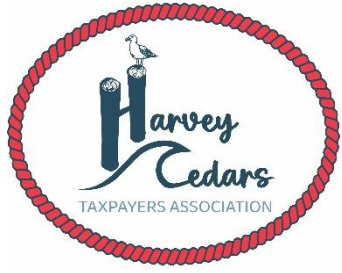
2025 General Tax Rate: LBI w/o Stafford



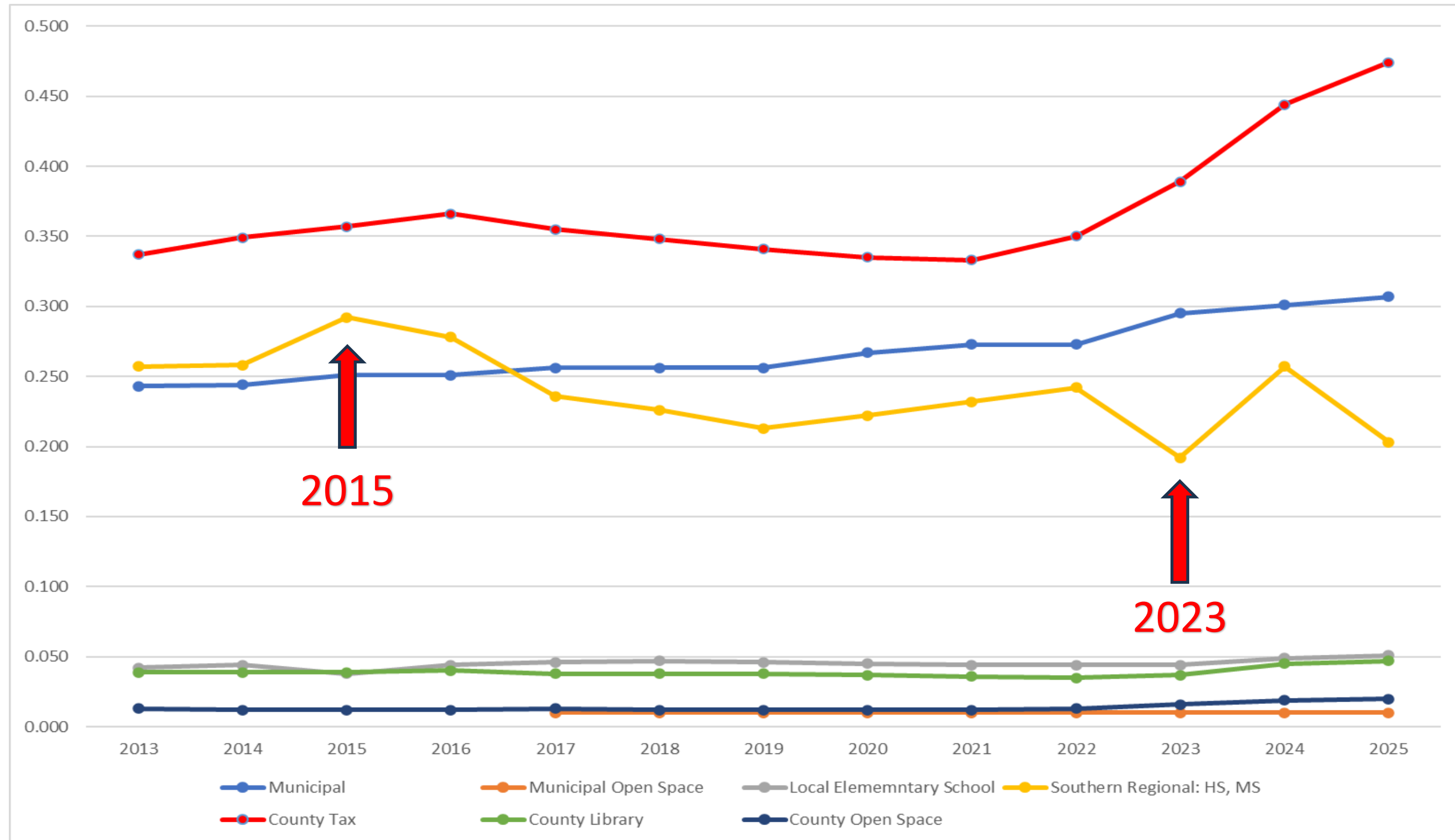


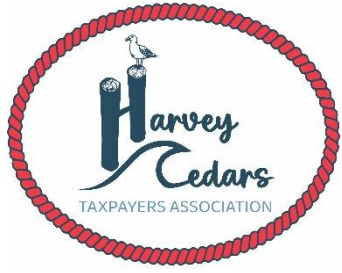
2025 General Tax Rate: Harvey Cedars

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Municipal	0.243	0.244	0.251	0.251	0.256	0.256	0.256	0.267	0.273	0.273	0.295	0.301	0.307
Municipal Open Space					0.010	0.010	0.010	0.010	0.010	0.010	0.010	0.010	0.010
Local Elememntary School	0.042	0.044	0.038	0.044	0.046	0.047	0.046	0.045	0.044	0.044	0.044	0.049	0.051
Southern Regional: HS, MS	0.257	0.258	0.292	0.278	0.236	0.226	0.213	0.222	0.232	0.242	0.192	0.257	0.203
County Tax	0.337	0.349	0.357	0.366	0.355	0.348	0.341	0.335	0.333	0.350	0.389	0.444	0.474
County Library	0.039	0.039	0.039	0.040	0.038	0.038	0.038	0.037	0.036	0.035	0.037	0.045	0.047
County Open Space	0.013	0.012	0.012	0.012	0.013	0.012	0.012	0.012	0.012	0.013	0.016	0.019	0.020
General Tax Rate <i>per \$100 of Assessed Value</i>	0.931	0.946	0.989	0.991	0.954	0.937	0.916	0.928	0.940	0.967	0.983	1.125	1.112
Tax on \$1M property	\$9,310	\$9,460	\$9,890	\$9,910	\$9,540	\$9,370	\$9,160	\$9,280	\$9,400	\$9,670	\$9,830	\$11,250	\$11,120

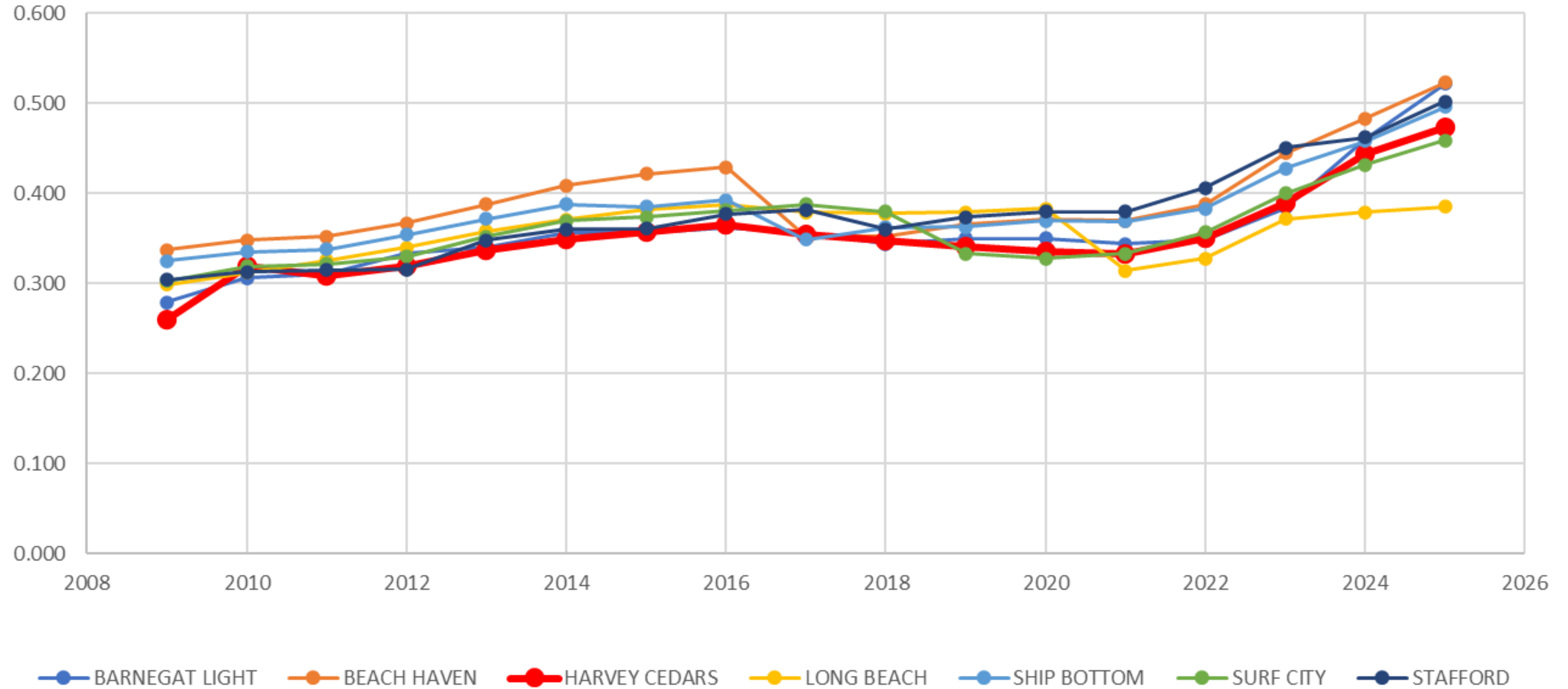


2025 Harvey Cedars





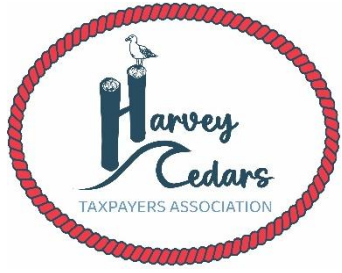
2025 LBI Ocean County Tax Rate



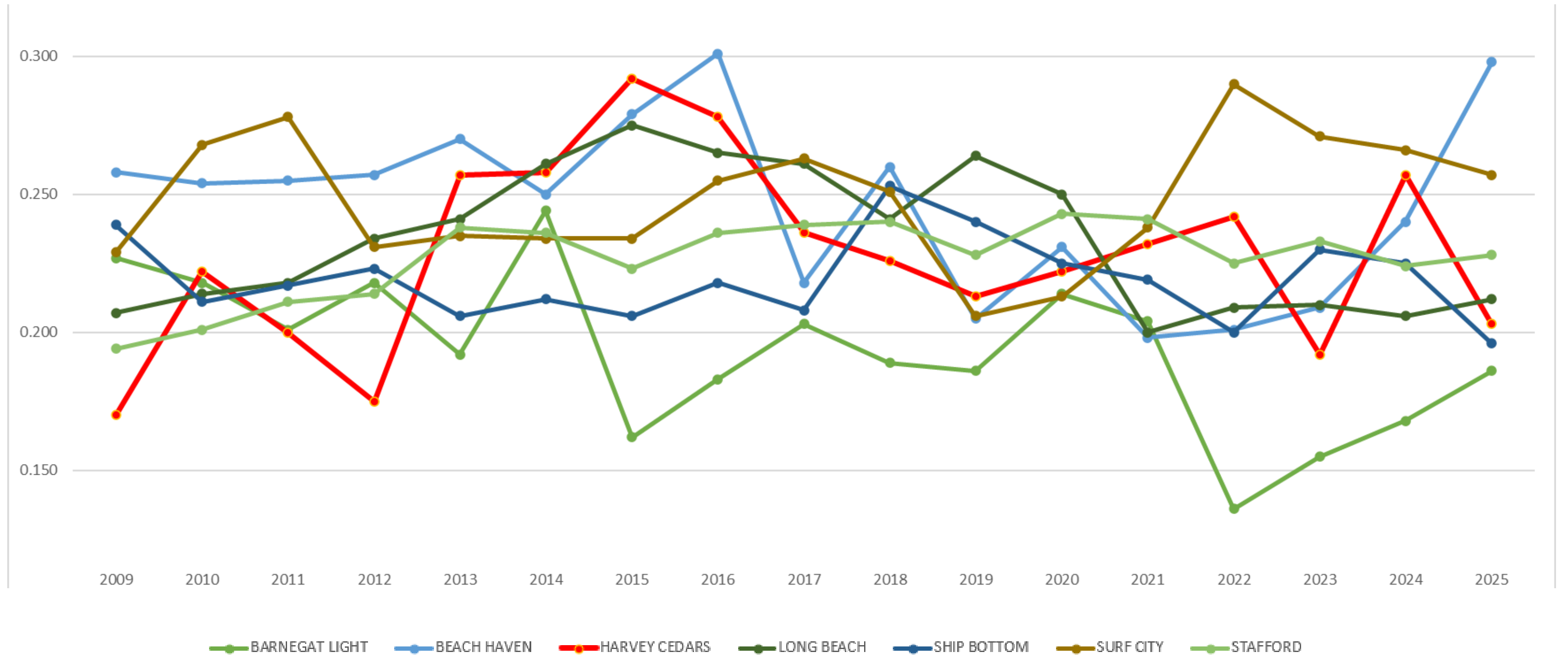


2025 Regional School Taxes

	BARNEGAT LIGHT	BEACH HAVEN	HARVEY CEDARS	LONG BEACH	SHIP BOTTOM	SURF CITY	STAFFORD
2009	0.227	0.258	0.170	0.207	0.239	0.229	0.194
2010	0.218	0.254	0.222	0.214	0.211	0.268	0.201
2011	0.201	0.255	0.200	0.218	0.217	0.278	0.211
2012	0.218	0.257	0.175	0.234	0.223	0.231	0.214
2013	0.192	0.270	0.257	0.241	0.206	0.235	0.238
2014	0.244	0.250	0.258	0.261	0.212	0.234	0.236
2015	0.162	0.279	0.292	0.275	0.206	0.234	0.223
2016	0.183	0.301	0.278	0.265	0.218	0.255	0.236
2017	0.203	0.218	0.236	0.261	0.208	0.263	0.239
2018	0.189	0.260	0.226	0.241	0.253	0.251	0.240
2019	0.186	0.205	0.213	0.264	0.240	0.206	0.228
2020	0.214	0.231	0.222	0.250	0.225	0.213	0.243
2021	0.204	0.198	0.232	0.200	0.219	0.238	0.241
2022	0.136	0.201	0.242	0.209	0.200	0.290	0.225
2023	0.155	0.209	0.192	0.210	0.230	0.271	0.233
2024	0.168	0.240	0.257	0.206	0.225	0.266	0.224
2025	0.186	0.298	0.203	0.212	0.196	0.257	0.228



2025 Regional School Taxes





SRSD School Tax Issue

with **Bob Danna**

HCTA ANNUAL MEETING, August 23, 2025

“Tale of Two Taxpayers”



The Issue

The share of the Southern Regional School District (SRSD) school tax that HC and LBI pay compared with Stafford Twp's share is highly disproportionate and absolutely unfair to the taxpayers of Harvey Cedars and LBI.

60



The Facts

	<u># of Students</u>		<u>% School Tax</u>
LBI	178	(8%)	80%
Stafford	2,040	(92%)	<20%
HC	5	(0.2%)	5.2%



More Facts

- LBI's cost per student is about \$241,000
- Stafford's cost per student is \$5,000!
- HC's cost per student is a whopping **\$559,000**
 - **>100 Xs** Stafford's cost/student
- NB:
 1. The average cost to educate a student in NJ this yr. is about \$26.6K
 2. The per student cost in the SRSD budget is: \$23.6K/yr.
- **Both are 4 to 5 Xs > what Stafford pays per student.**



The Point

The SRSD school tax is a fairness issue AND a resource issue.

- LBI pays > 80% of the tax, has 8% of the students, so consequently uses ~ 8% of the educational resources available.
- HC uses 0.2% and pays 5.2% of the tab.
 - This year we will pay 26 Xs more in tax than we actually use in educational services.



**Ok, this is not good, so let's change
how the tax is determined!**



The Impediment

(NJSA 18A:13-23)

Current NJ law requires each town in any regional district to agree (i.e., vote YES), **via referendum, to:**

- 1. Withdraw from the district, and / or**
- 2. Change the manner in which the tax is distributed among the towns**

In effect, the law allows constituent towns that benefit financially to maintain the status quo (read: STAFFORD Twp) by blocking ANY and ALL changes.



The Solution

New (Proposed) Legislation

New legislation (in an ideal world) would allow for a change in the distribution of the school tax among existing district towns when:

- 1. Any town's cost per student is more than n% compared to any other town's cost/student in the district**
- 2. Any town in the district, thru referendum, votes to change the distribution method, or withdraw – w/o being vetoed**

Any proposed withdrawal or distribution change would require review and approval by the Dept of Ed.



NJ State Assembly Task Force

RECOMMENDATIONS

For Regional School Districts

1. Regionalization agreements should be structured in such a way so as to allow reassessment of cost distribution if the per pupil cost deviates **by more than 10%** between any two constituent municipalities of the regional district, in order to reflect the growth of one or more of the constituent municipalities.
2. **The equalized valuation method** for apportioning costs in a regional school district, which almost all the existing regionalized school districts utilize, is a **disincentive to school district regionalization**. **A new and fairer formula should be devised** to provide for more equity among constituent municipalities ... **there should be a realistic mechanism which compels equitable adjustments in the distribution of costs among constituent municipalities** for the small number of existing regionalized districts which currently evidence an extreme disproportionate distribution of costs.



HC Qualifies

Amendment #1 suggests a change:

“...in cost distribution if the per pupil cost deviates by more than 10% between any two constituent municipalities..”

HC Cost / Student = \$ 559,000

Stafford Cost / Student = \$ 5,000

HC's cost per student is more than 100 Xs Stafford's cost/student!



A Fair Method

Assuming a law change, NJ law already allows for 3 methods of tax sharing for newly-formed districts.

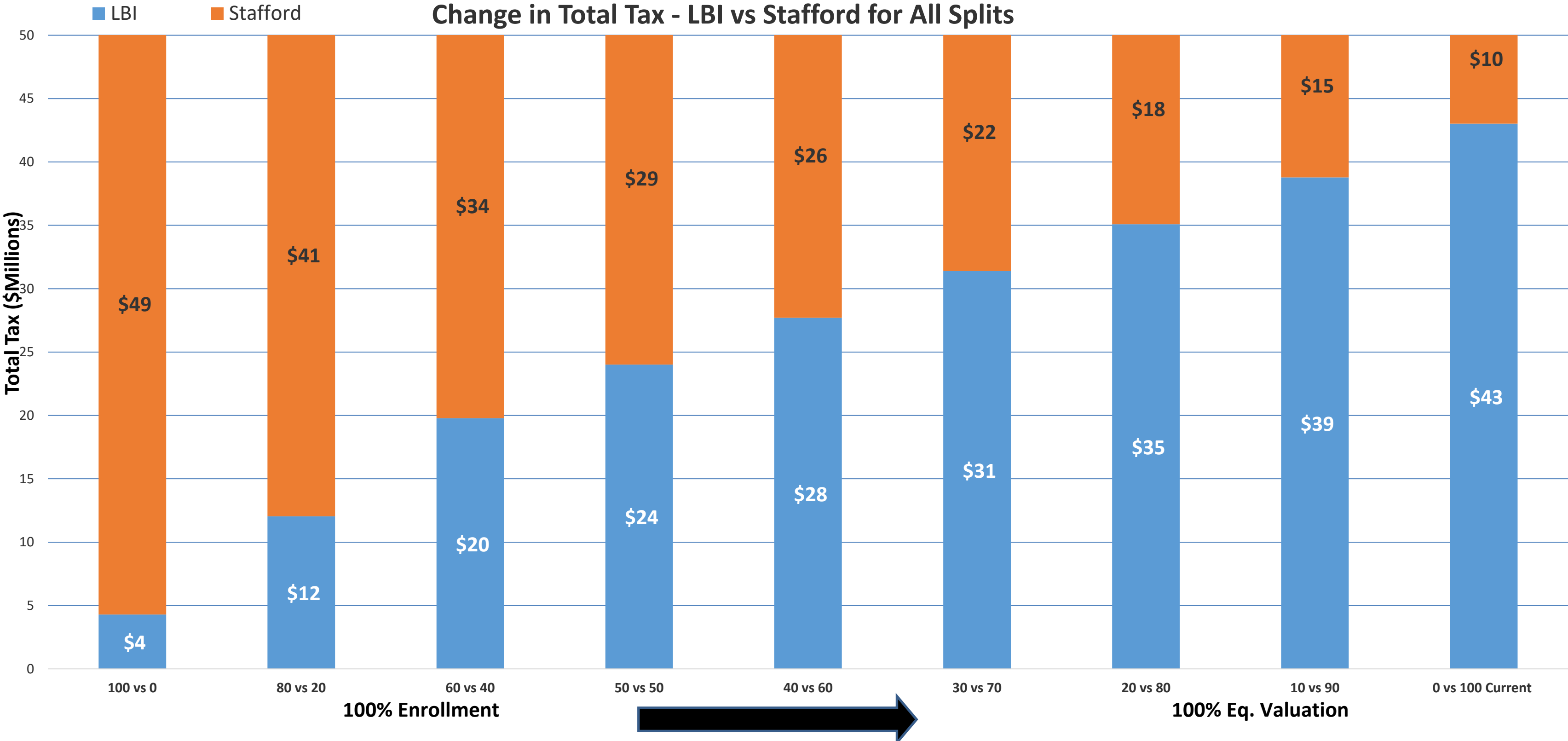
The tax share can be based on:

- 1. Equalized property valuations (our current situation)**
- 2. The proportional number of pupils enrolled, or**
- 3. A combination of the above 2 methods.**

**The obvious solution is to use the 3rd method, resulting in:
less disproportionate tax for LBI/HC and a fair tax for Stafford Twp.**



Split Results



The 50:50 Split

Payers and Savers

50% Enrollment vs 50% REqV			Share of Total Tax: Enrolment Values		Share of Total Tax: Property Values (REqV)		Total Tax (\$)	# SRSD Pupils	Per Pupil Cost (\$)	~Change in School Tax / Ratable (\$)	
50%			% Students	TAX (\$)	% REV	TAX (\$)				Per Year	Per Month
50%	26,679,683.00										
		Barnegat Light	0.4%	108,405.03	3.8%	1,002,350.73	1,110,755.77	9	123,417.31	(688.18)	(57.35)
50%	26,679,683.00	Beach Haven	1.7%	451,687.64	12.3%	3,292,405.67	3,744,093.31	37.5	99,842.49	(996.04)	(83.00)
		Harvey Cedars	0.2%	60,225.02	5.2%	1,397,456.04	1,457,681.05	5	291,536.21	(1,063.83)	(88.65)
		Long Bch Twp	2.9%	782,925.23	43.8%	11,697,354.92	12,480,280.16	65	192,004.31	(1,201.10)	(100.09)
		Ship Bottom	1.4%	379,417.61	5.4%	1,446,861.38	1,826,279.00	31.5	57,977.11	(516.67)	(43.06)
		Surf City	1.4%	361,350.11	10.0%	2,676,278.46	3,037,628.57	30	101,254.29	(1,018.89)	(84.91)
		All LBI	8.0%	2,144,010.64	8.0%	21,512,707.21	23,656,717.86	178	144,338.62	(1,211.15)	(100.93)
		Stafford	92.0%	24,535,672.36	19.4%	5,166,975.79	29,702,648.14	2037	14,581.57	1,220.00	101.67



Raising Awareness

- Wall Street Journal Article: February 2016 – rpd and Deborah Whitcraft
- Meetings with Legislators - Connors and Assemblypersons: Gove and Rumpf: :
 - October 2016 – HCTA + Mayor Oldham
 - September 2022 – rpd + Mayor Imperiale
 - September 2024 – rpd + Mayor Imperiale
- Letters To the Editor – The SandPaper – HCTA (rpd and M. Songer)
 - July 2017
 - July 2017 (In Reply)
- Letter to the Executive Branch:
 - Governor Christie: July 2016
- Letters to Our Legislators:
 - State Senator Connors
 - Assemblypersons: Gove, Rumpf and LoBiondo: August 2016



Raising Awareness

Mayor Imperiale:

- **Met with and reviewed the presentation and the issue with gubernatorial candidate Jack Ciattarelli**
- **Sent the presentation to gubernatorial candidate Mikie Sherrill**
- **Requested our HC attorney to review the issue and determine appropriate / legal actions**
- **LBI Mayors:**
 - **Met with all LBI Mayors on August 18, 2025 to discuss the issue and review the presentation.**
 - **The LBI Mayors agreed to have the Surf City Municipal Attorney also re-look at the issue and take any and all appropriate steps.**



Summary

- The SRSD school tax paid by LBI -- and especially Harvey Cedars -- is disproportionate and unjust.
- The inequity can be resolved in a fair manner starting with new legislation.
- The current law needs to be amended to allow existing districts to choose among the 3 tax allocation methods already available to newly formed regional districts.
- Our legislators need to act.

Harvey Cedars remains a GREAT PLACE to LIVE!





There must be some mistake. HC doesn't
want to BUY the school!

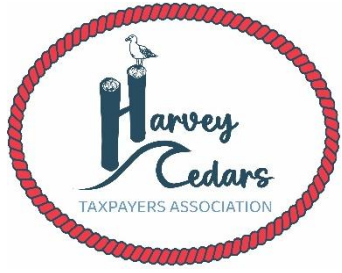




Drawing

Must be present to win!



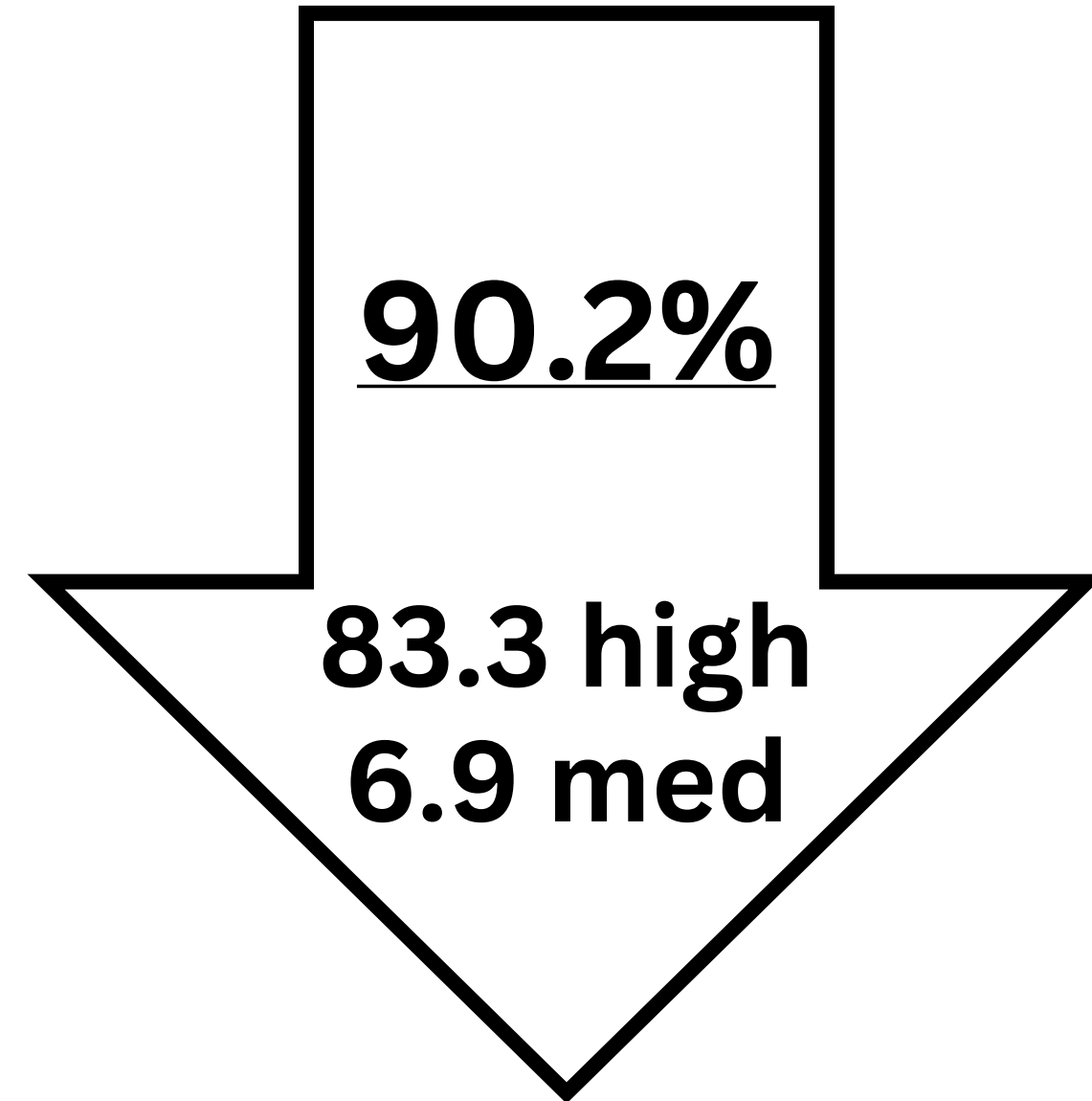
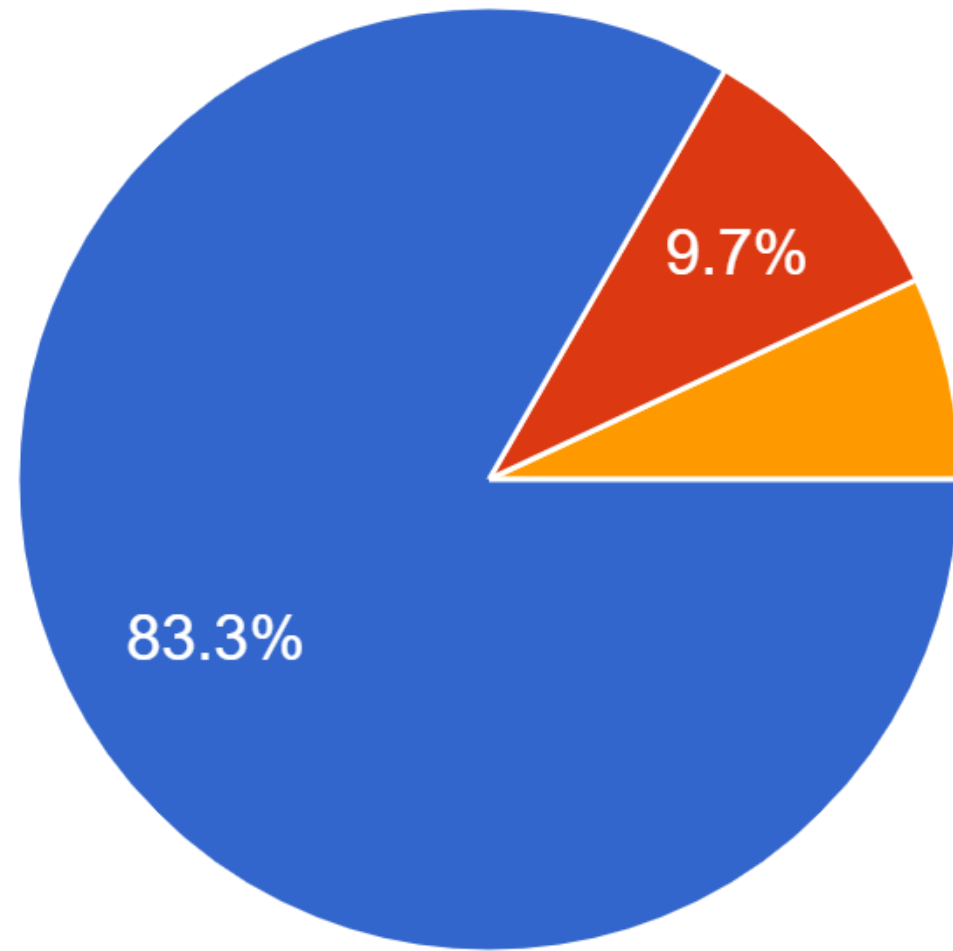


Member Feedback

2024 Member Survey Results Overview

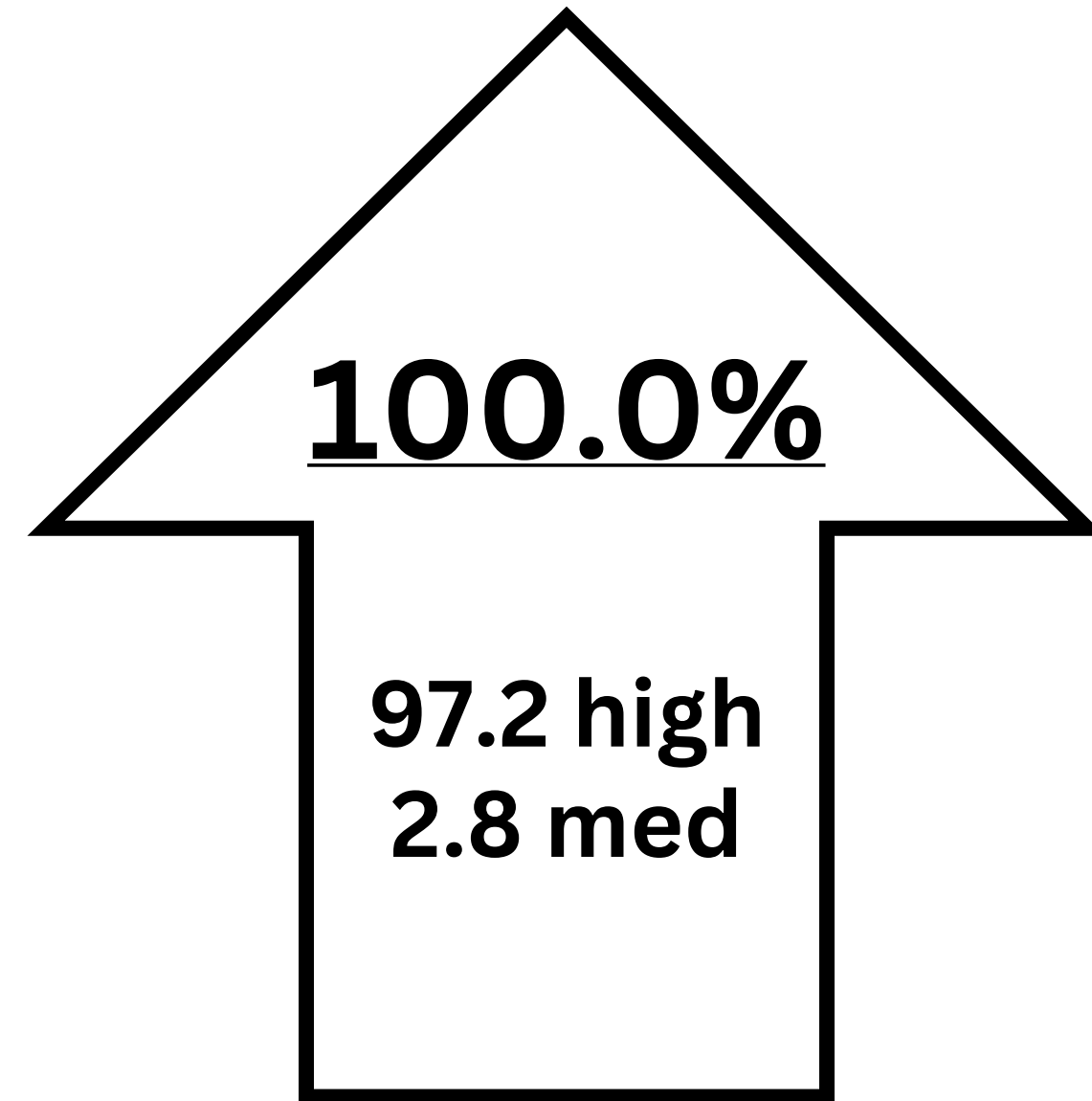
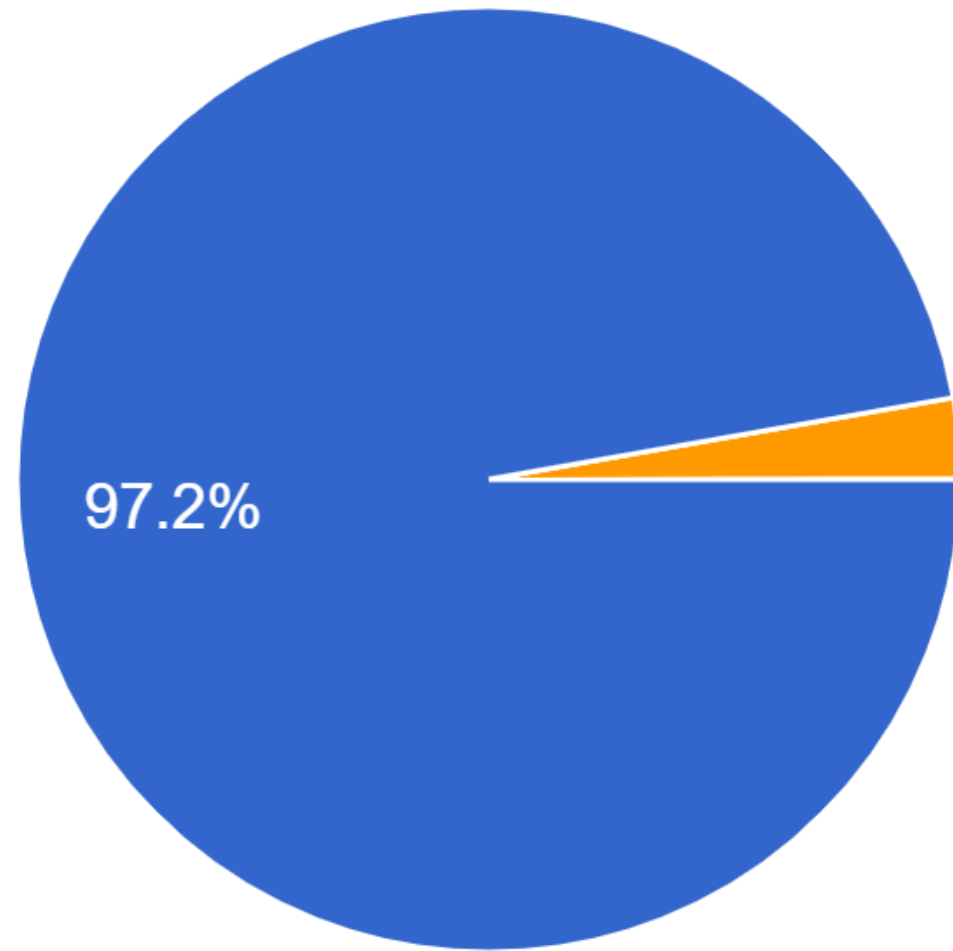
- Offshore Wind ☒
- Boulevard safety 
- Sunset Park ☒
- Catastrophic Event (coves: fishkill) Preparedness ☒
- Taxes 
- Beach Safety & Replenishment ☒

Member Survey: Offshore Wind



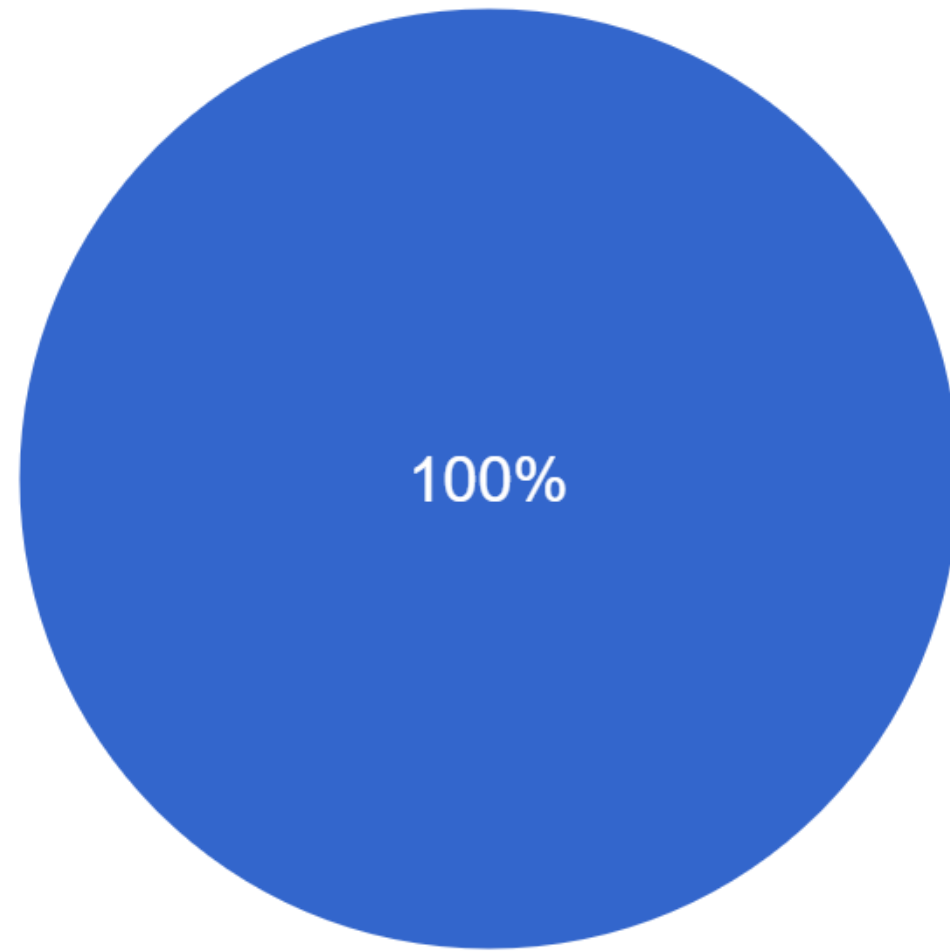
Should HCTA continue to provide information and updates from both sides of the debate about the Offshore Wind Projects?

Member Survey: Volunteer Responder Support



Do you think the HCTA should continue its support of the Beach Patrol and Police as well as Fire and First Aid Volunteer Services?

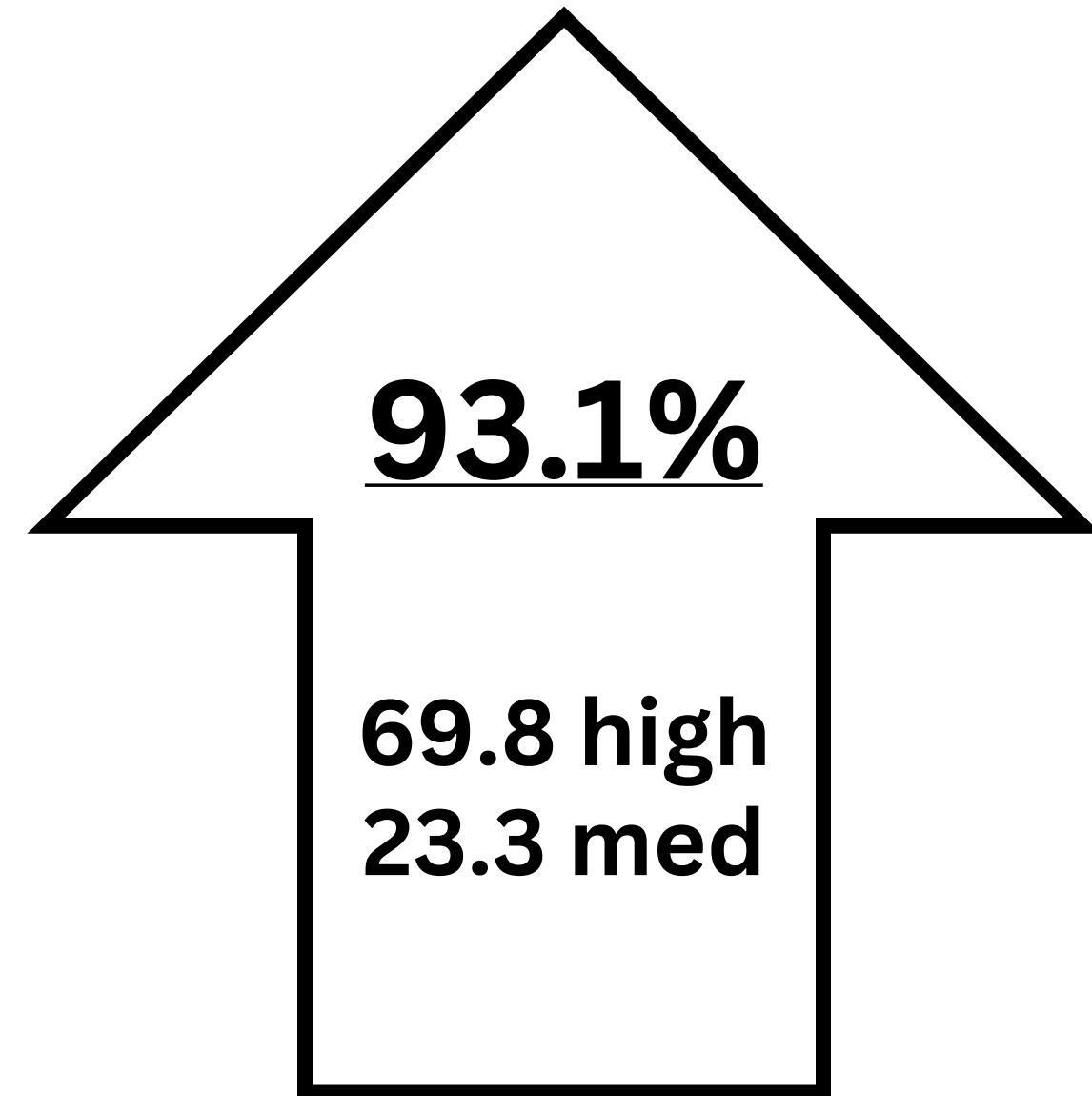
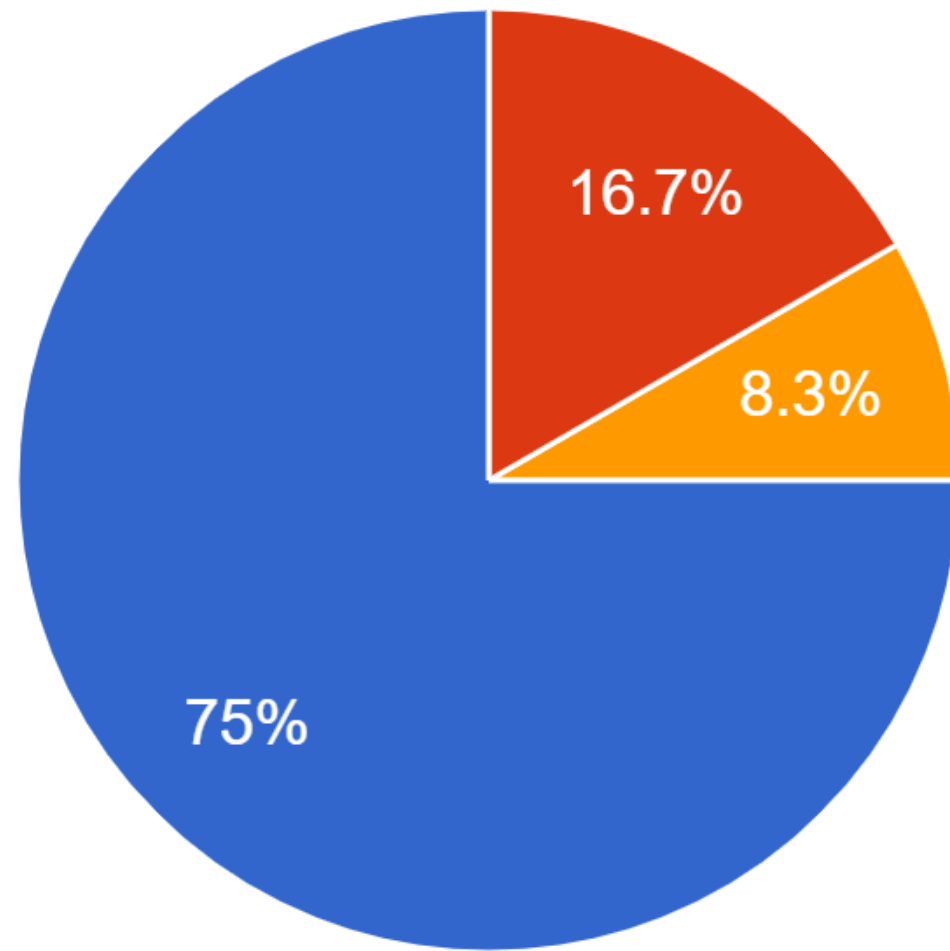
Member Survey: Communications



100.0%

Both HCTA and the Borough of Harvey Cedars have stepped up communications in the form of Monthly emails. Do you feel that the HCTA communications emails are of value and that the frequency is appropriate?

Member Survey: Road Safety



Do you have any concerns about Bike, Pedestrian or Driver Safety?

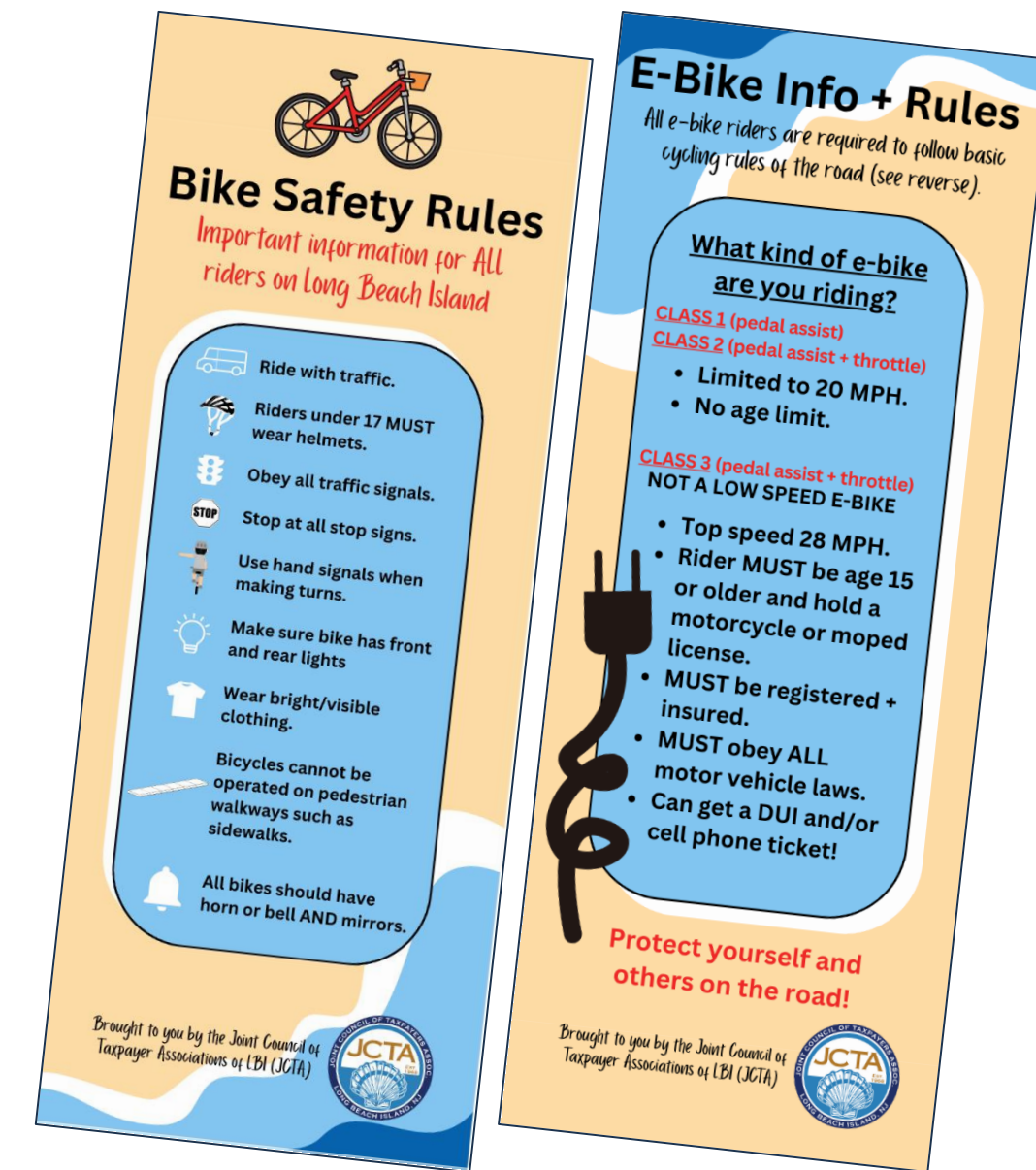
Member Survey: Road Safety

Member Feedback (12):

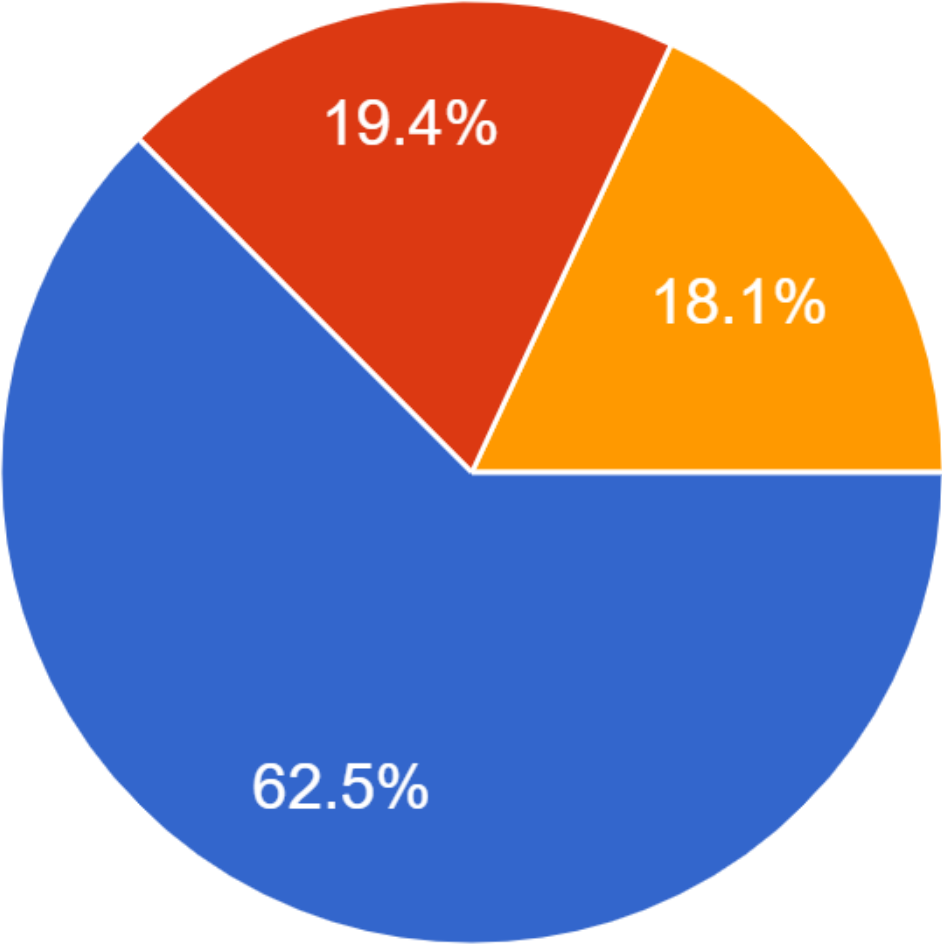
- **Shoulders WAY too narrow**
- **two travel lanes, one turning lane**
- **Improved speed enforcement**
- **“Yield to Pedestrians” summer temporary signs**
- **Flasher on when stopping for pedestrians**

Updates: Joint Council of Taxpayer Associations

- **Bike Safety Card, including e-bikes**
- **County-installed “Wrong Way” signs**



Member Survey: Beach Replenishment



80.6%

62.5 high
18.1 med

Do you feel adequately informed about the Beach Replenishment project in Harvey Cedars including scope, timelines and cost?

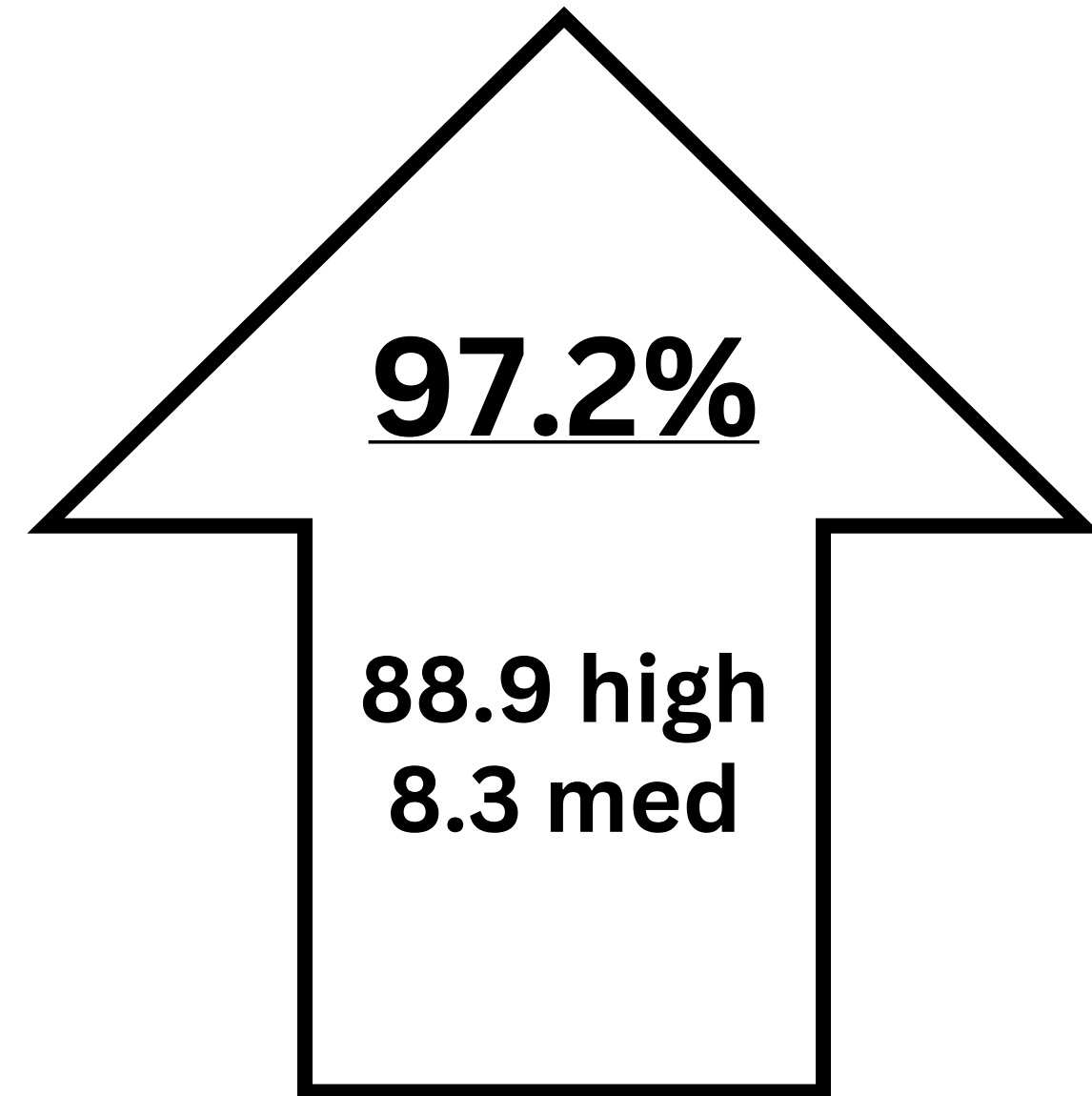
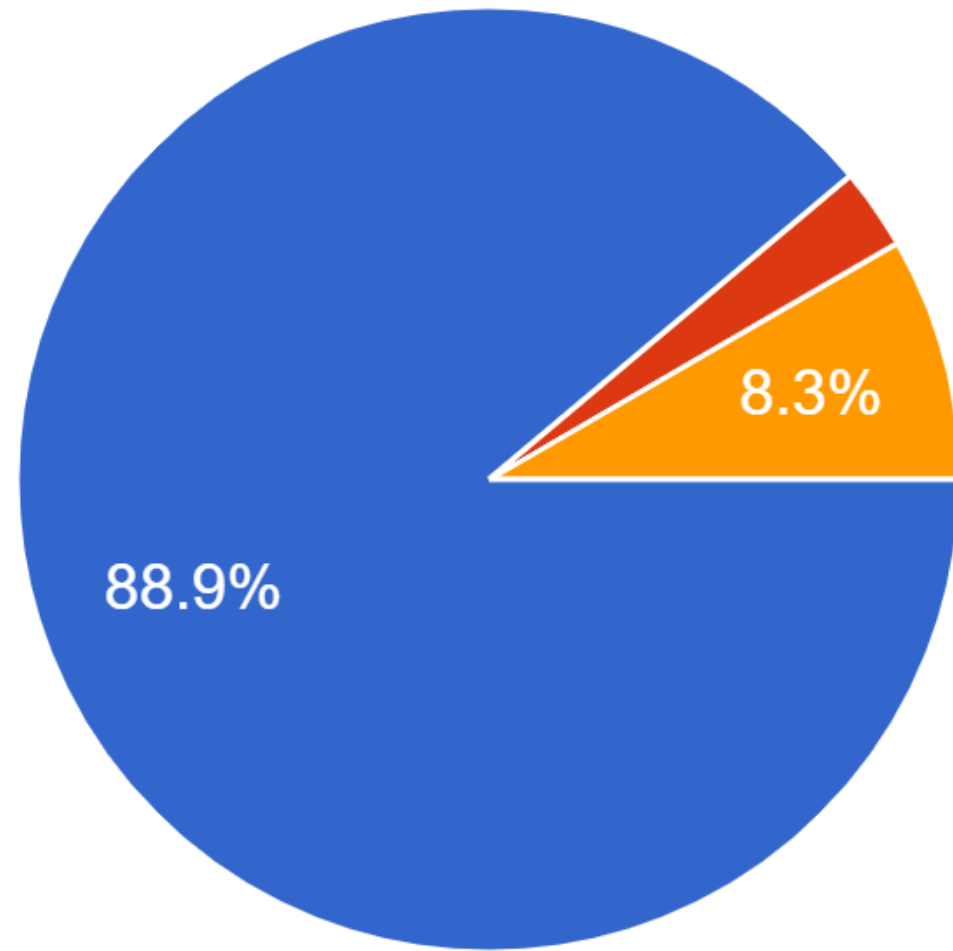
Replenished Beaches



Post-Erin Beaches 8/22/2025



Member Survey: Preparing for Catastrophic Storms



Do you feel adequately prepared for catastrophic storms in our area? Should HCTA be involved in sharing information about our emergency preparedness plans and/or meeting places?

HC Coves

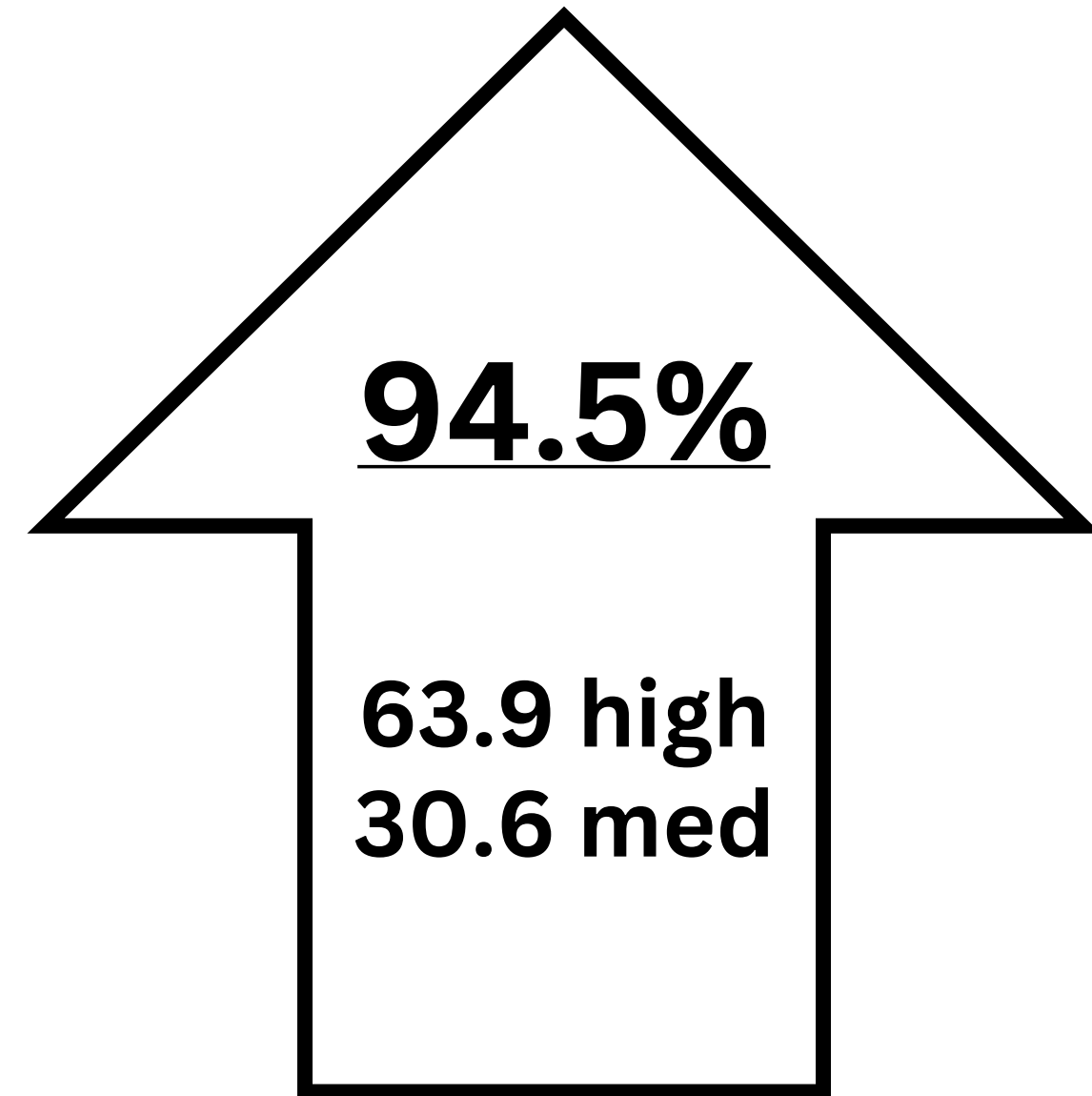
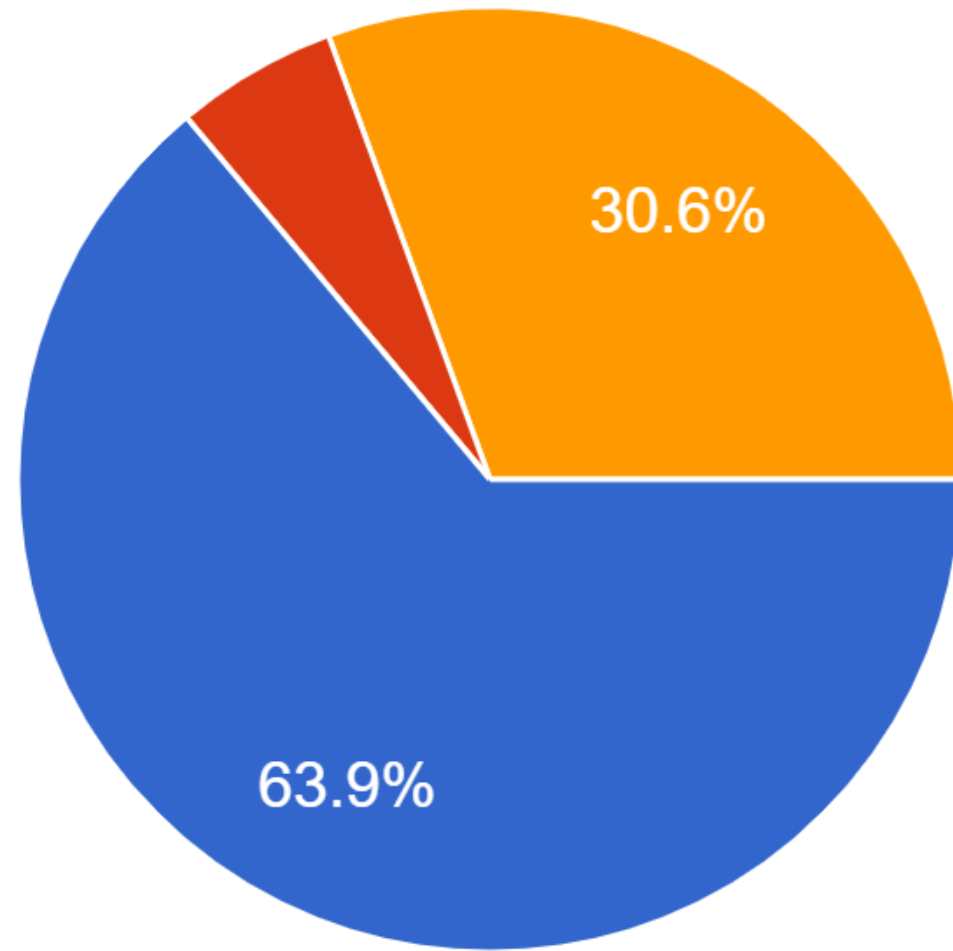




Kinsey Cove

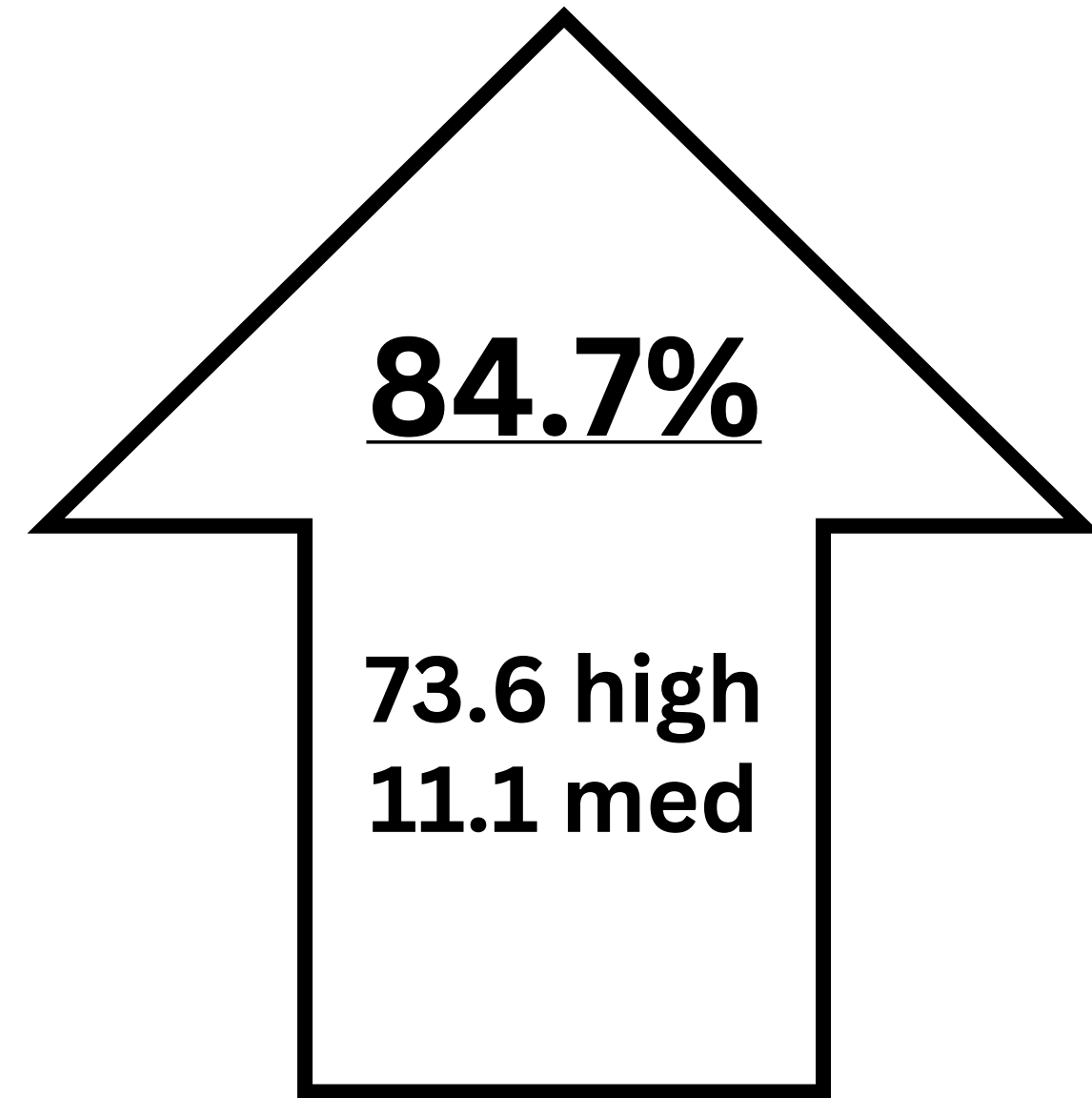
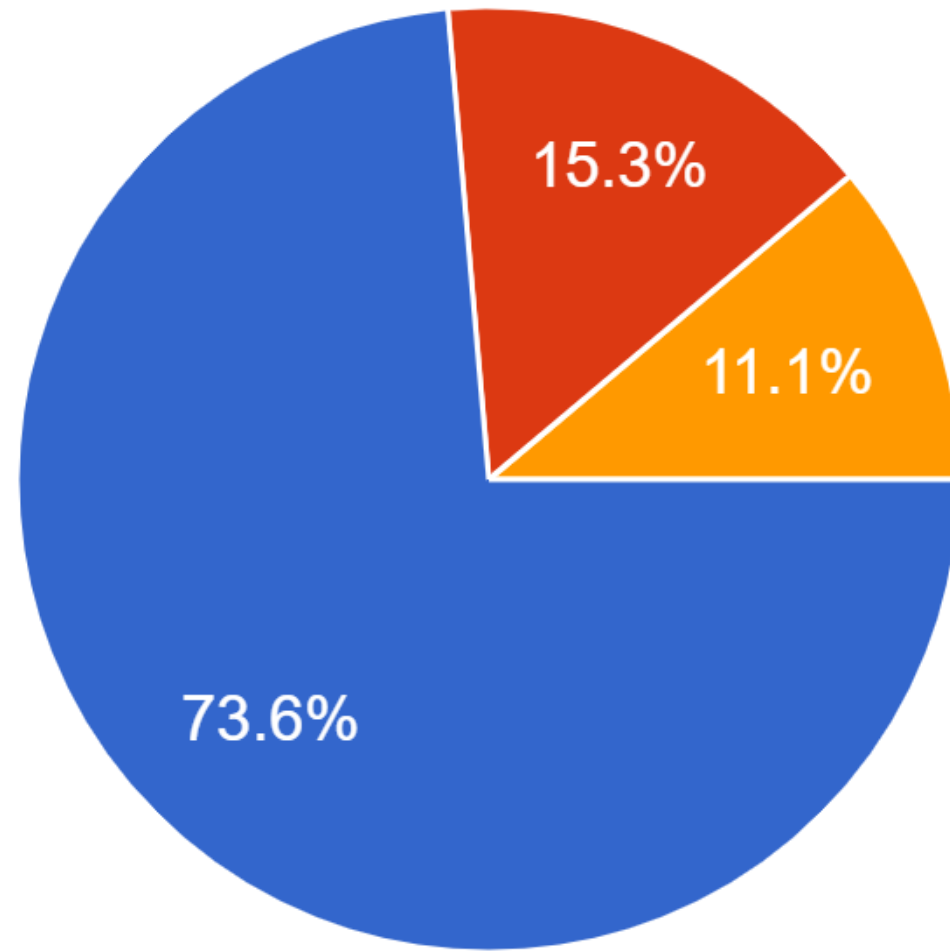


Member Survey: Taxes



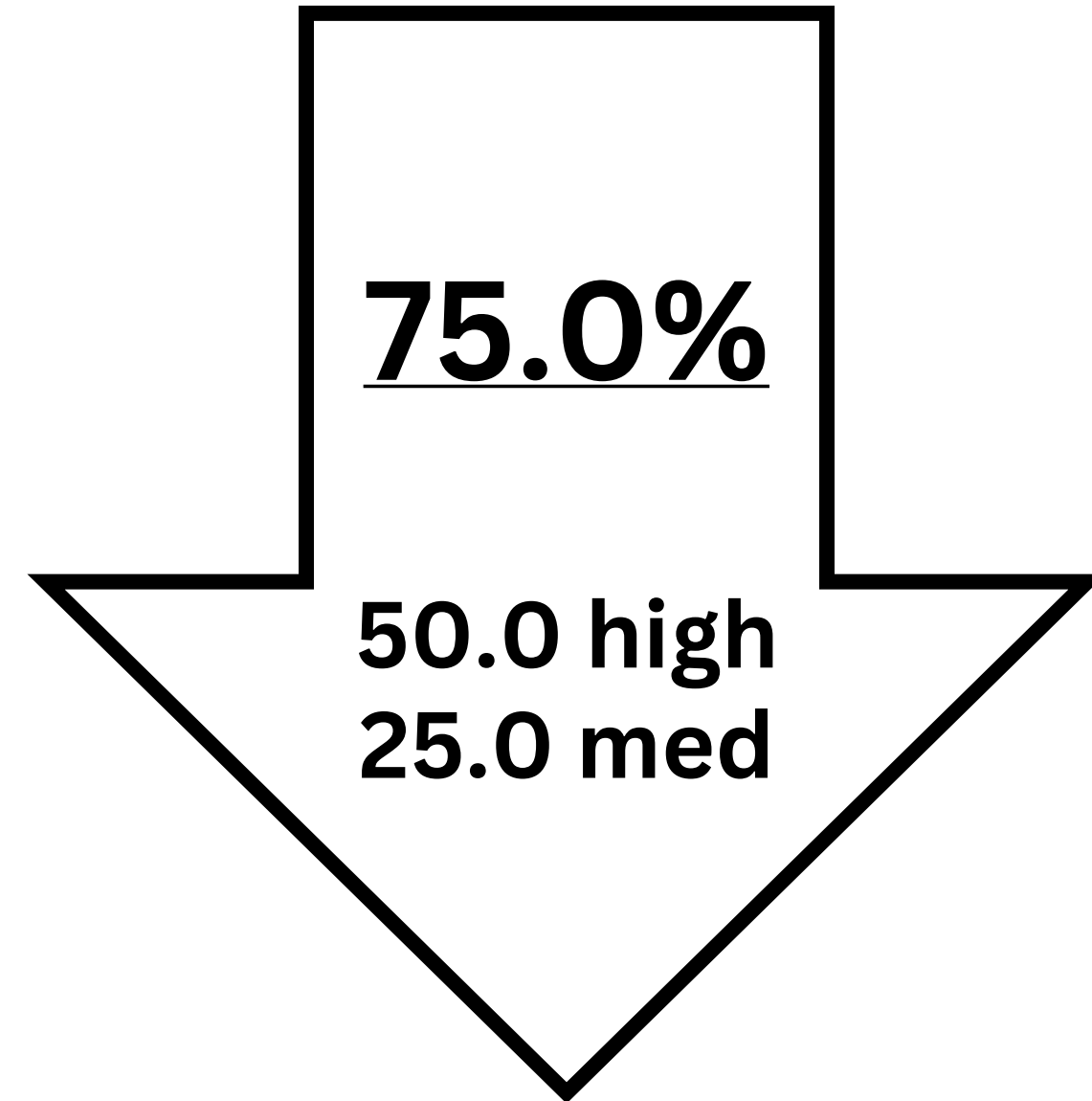
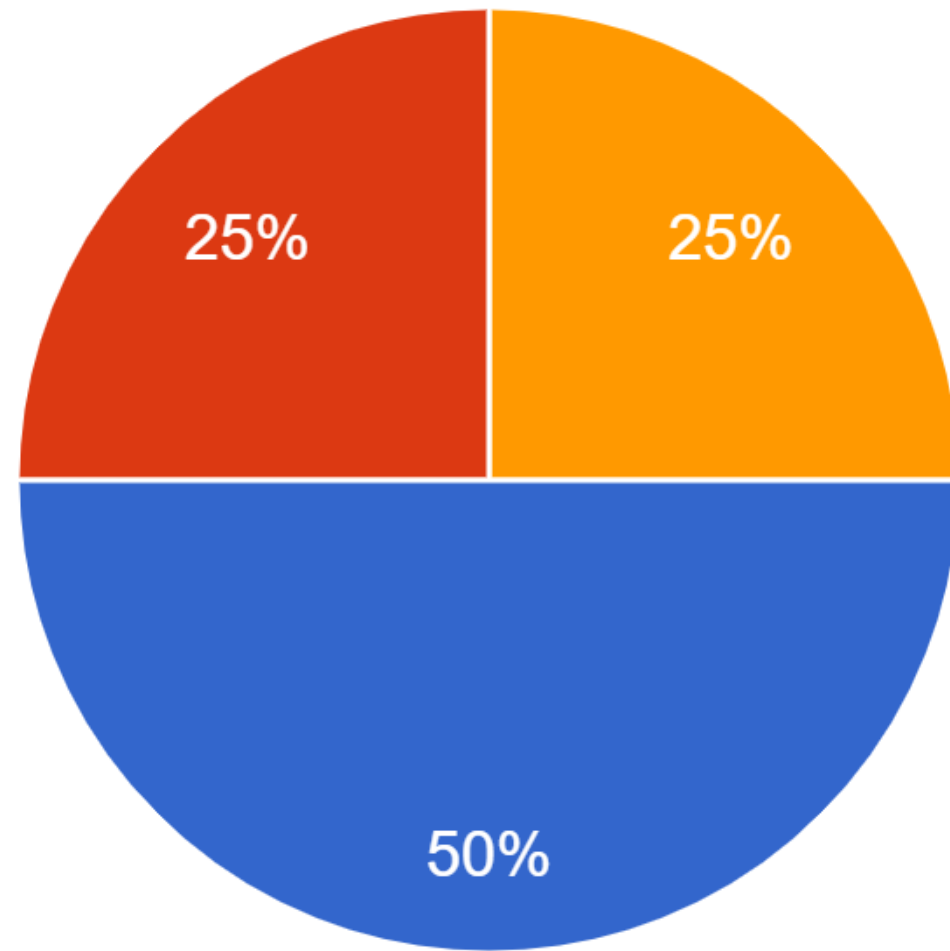
Do you feel adequately informed about how your Harvey Cedars Taxes are allocated? HCTA hosted a Forum in June 2025 on Taxes; whether you attended or not, would you attend another forum to learn about how our Taxes are determined and allocated? This includes how taxes are calculated and spent.

Member Survey: Attracting/Keeping Local Businesses



How important is it to attract and maintain businesses within our community? Should HCTA be involved in attracting and promoting local businesses?

Member Survey: LBI School Consolidation

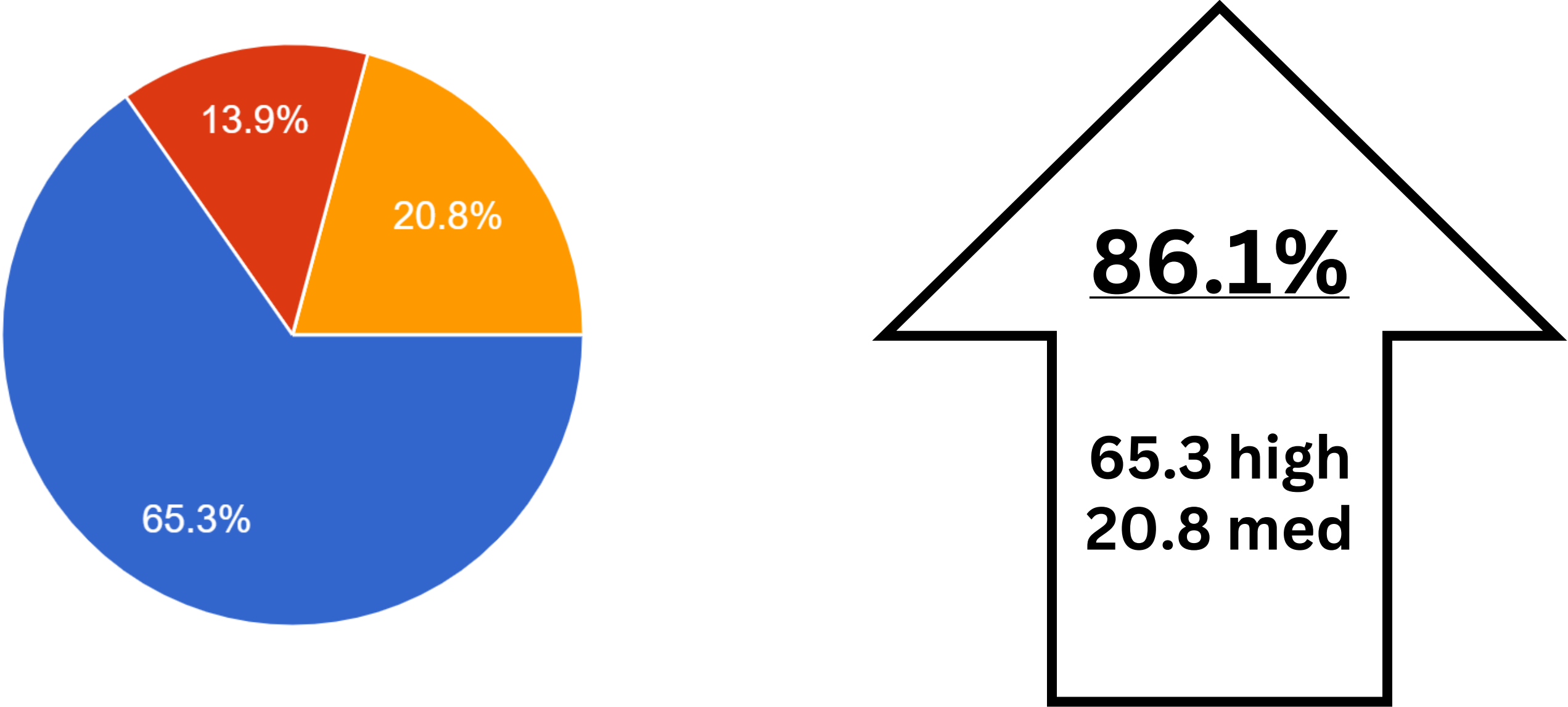


Now that the LBI Grade School in Ship Bottom has been sold and renovations on the Ethel Jacobson Elementary School in Surf City are slated to begin, do you think HCTA should provide more information on the consolidation and construction?

Member Survey: LBI School Consolidation *cont'd*

- July 2024: Approved plan to sell the LBI Grade School property
- Fall 2024: Property under contract with a local builder
 - Contingent on **certain approvals**
- June 2025: LBI School vacated
- Aug 2025: **Approvals** not yet in place, transaction expected to close early fall
- Sale proceeds *[along with reserves]* will fund the Ethel Jacobsen School expansion / renovation
 - School Board cannot go out for bid on the project until the sale is complete
 - Anticipate higher construction costs due to expanded timeline

Member Survey: Sunset Park

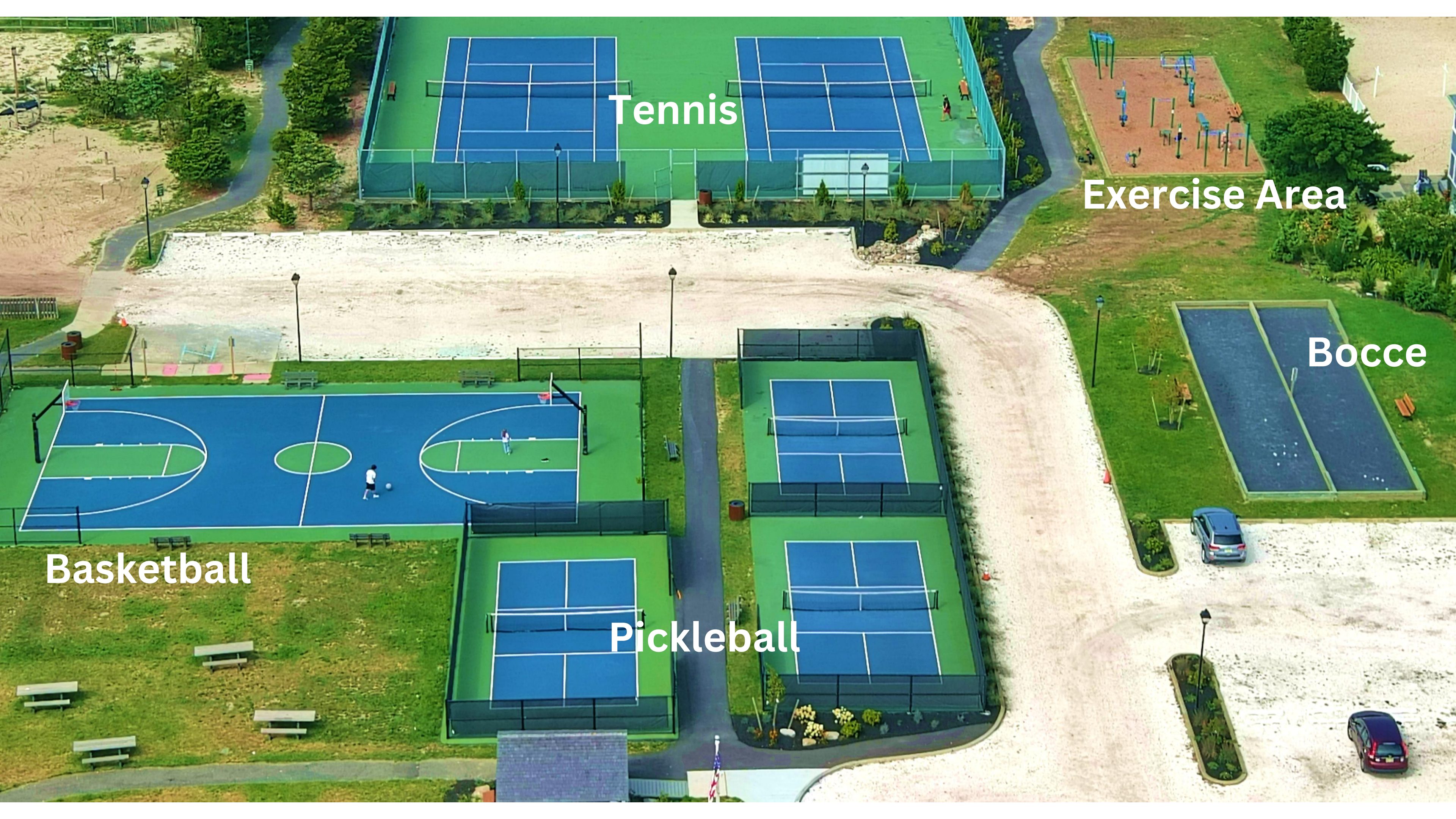


Should HCTA continue to supplement the Borough's effort to improve and maintain the park's amenities and assist with park maintenance?









Tennis

Exercise Area

Bocce

Basketball

Pickleball

Sunset Park Additions

Osprey Nest



**Fire pit conversion to gas
for safety**

Sunset Park Additions

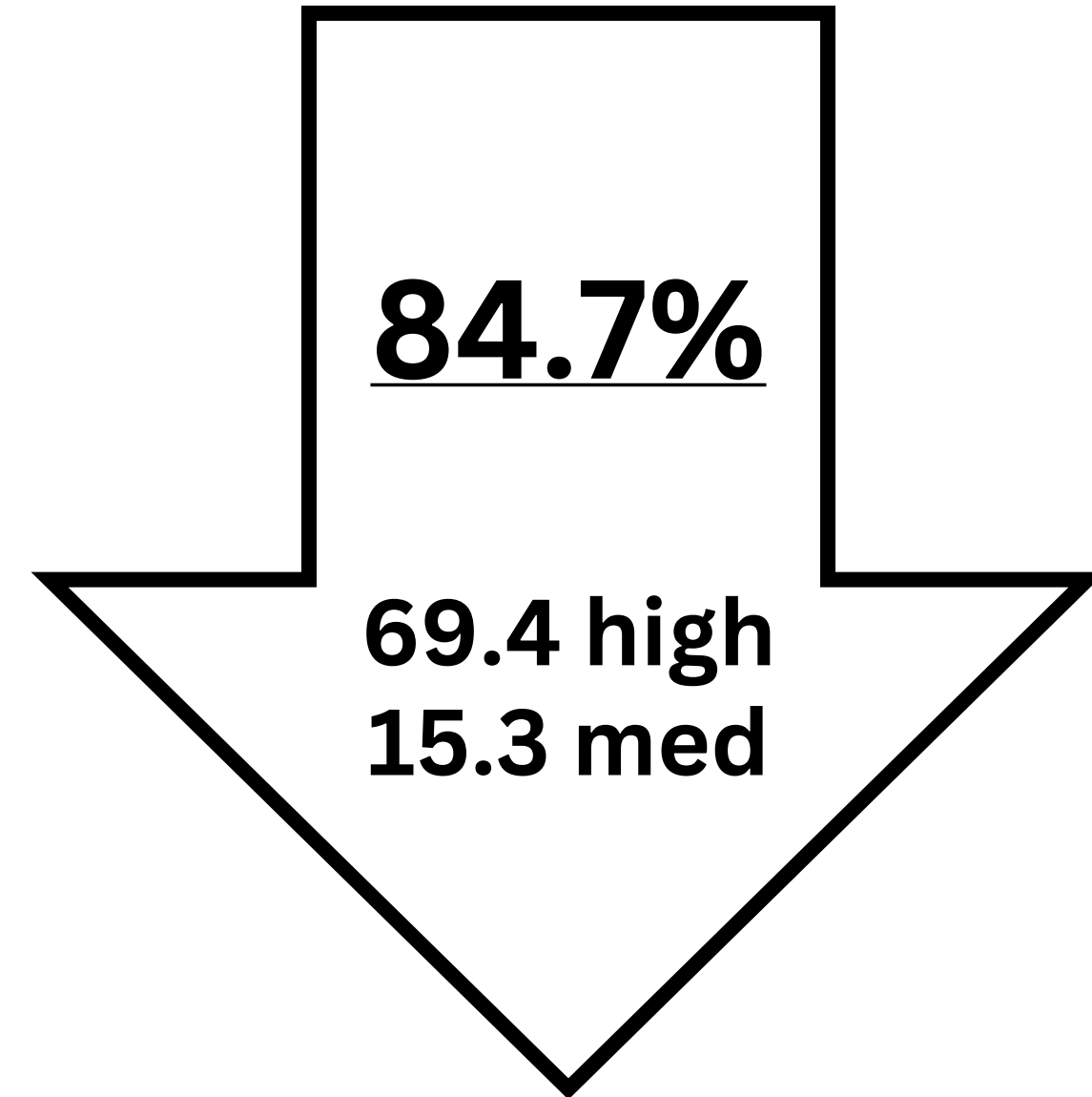
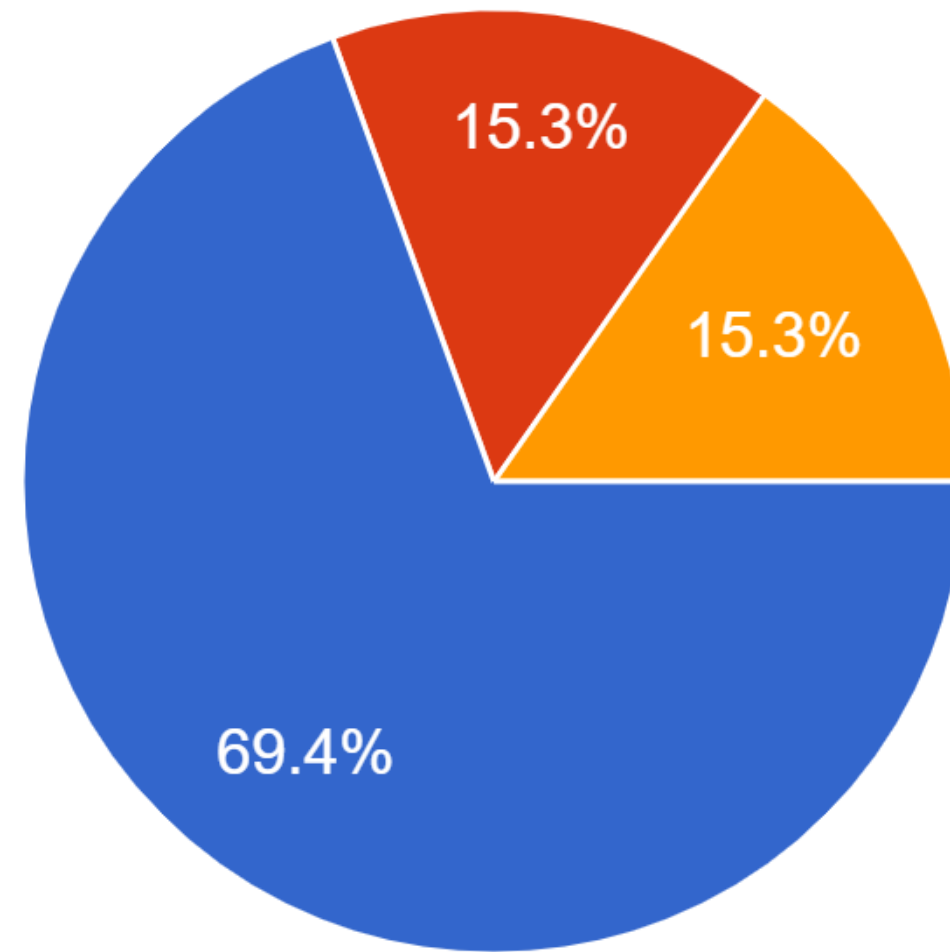


Rack storage



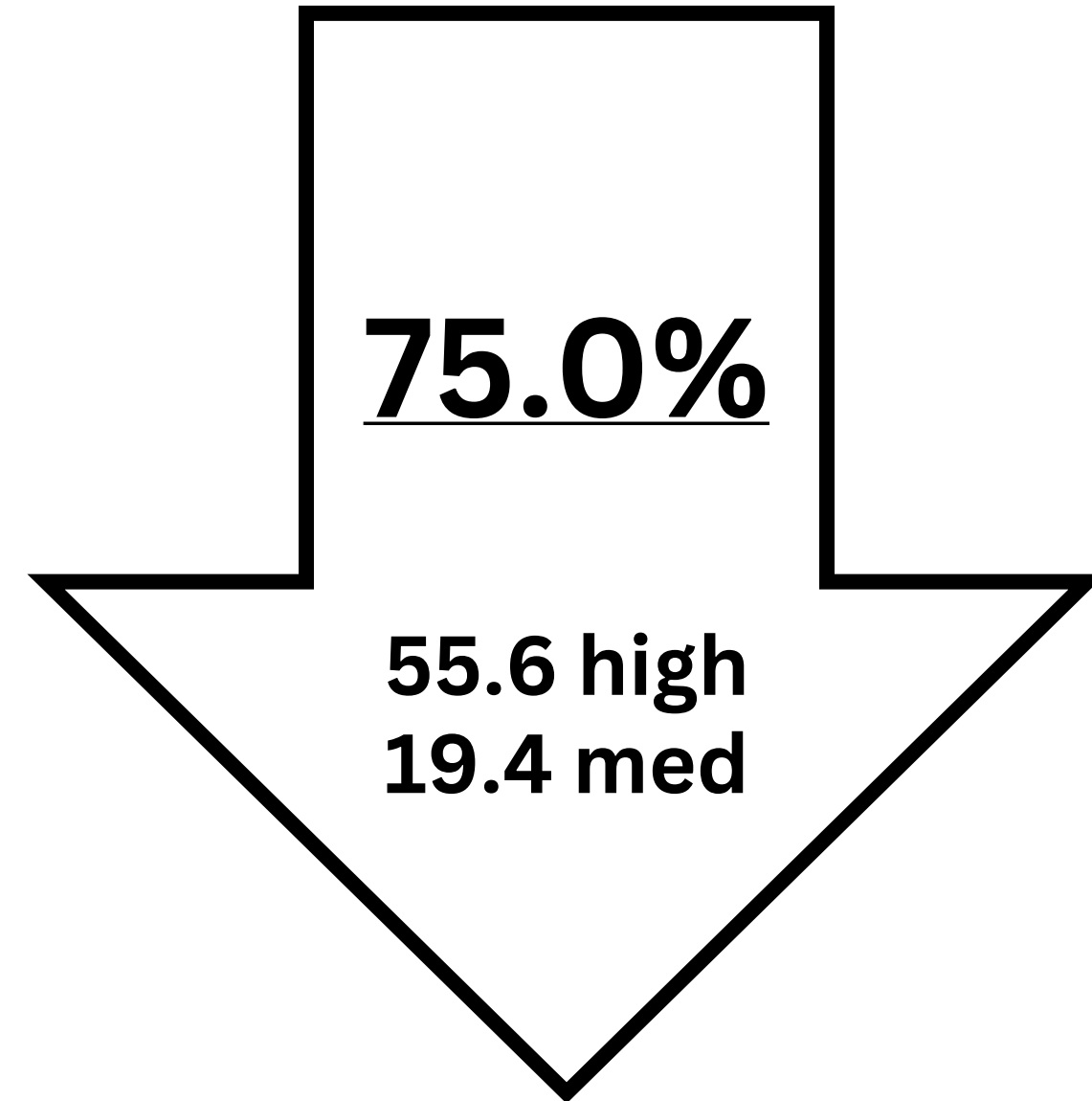
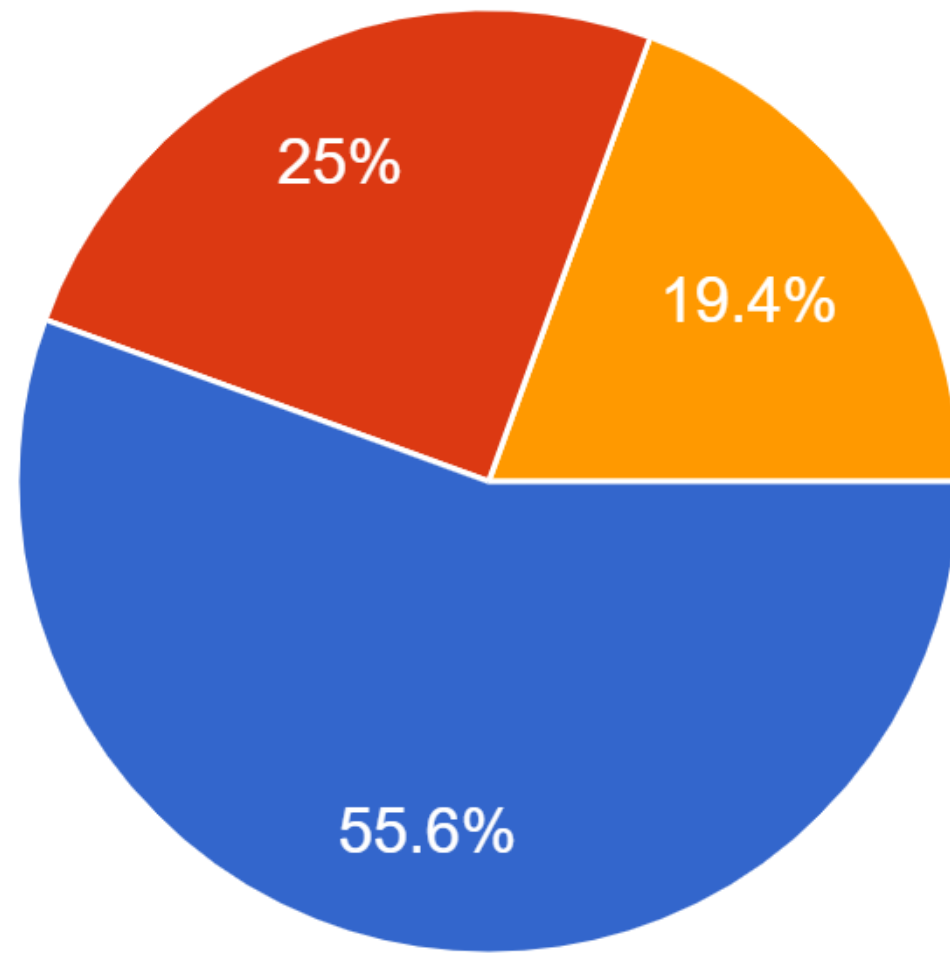
Landscaping & Drainage

Member Survey: Streetscapes Project



Would you like information about future phases? Do you have any concerns about the project cost, funding, timing or scope?

Member Survey: Ocean/Boating Safety



Water Safety includes lifeguards, rip currents, clean beaches as well as boater safety and maintenance of buoys and markers in the bay waterways. If this is important to you or your family, do you think the HCTA should focus on Ocean and Boater Safety?



Life in Harvey Cedars

Governing Body:

HCTA works with the three Commissioners year 'round

Participate in the budgeting process

Represent YOU at monthly Commissioner Meetings

Attend HC municipal and other important local meetings across the region

Keeping you in the loop

ordinances, projects, proposals



Life in Harvey Cedars: Our Beaches

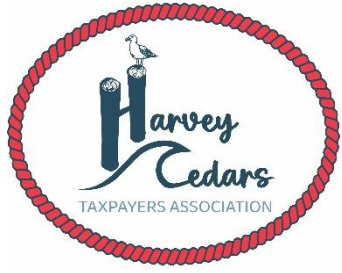


HCBP

10th consecutive

WIN

in Annual
Island-wide
Lifeguard
Competition



Life in Harvey Cedars: Our Beaches

Chief Randy Townsend:

27 years with HC; 15 years our Lifeguard Chief

Spring 2025: Replenishment completed

Fall 2025:

Lifeguard coverage will remain in place through Labor Day

including 1-2 guards patrolling on quads 'til 8 PM

Middlesex Ave 'til Sept 30

80th St Beach weekends only, pending weather and staffing

Beach Transportation program still running

New Polaris vehicle in operation



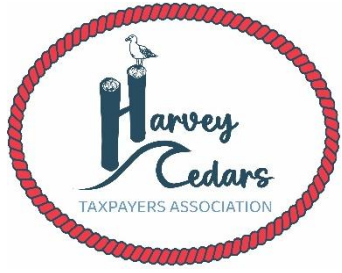
Life in Harvey Cedars: Celebrations

FIREWORKS!

Saturday, August 30

**Music by 'No Discipline'
Performing 6-8 PM**

Local restaurants serving food



Harvey Cedars Activities Committee Update

- **HCAC is a Borough Committee**
- **Founded by former Commissioner, Judy Gerkens, who is still active in HCAC**
- **Events like Art Show, Craft Shows, Concerts, Casino Night and Wine Tasting**



Calendar of Events

August 2025

23rd Annual Membership Meeting

Fall 2025

TBD Island-Wide Cleanup

TBD Dune Grass Planting: Early-Mid October

TBD Wine Tasting - *Activities Committee event

May 2026

23rd Town-Wide Yard Sale

June 2026

TBD Season Starter Social

Summer 2026

Wednesday Night Concert Series, July & August

Updates **ALWAYS**
available at:

harveycedarstax.org



Drawing

Must be present to win!

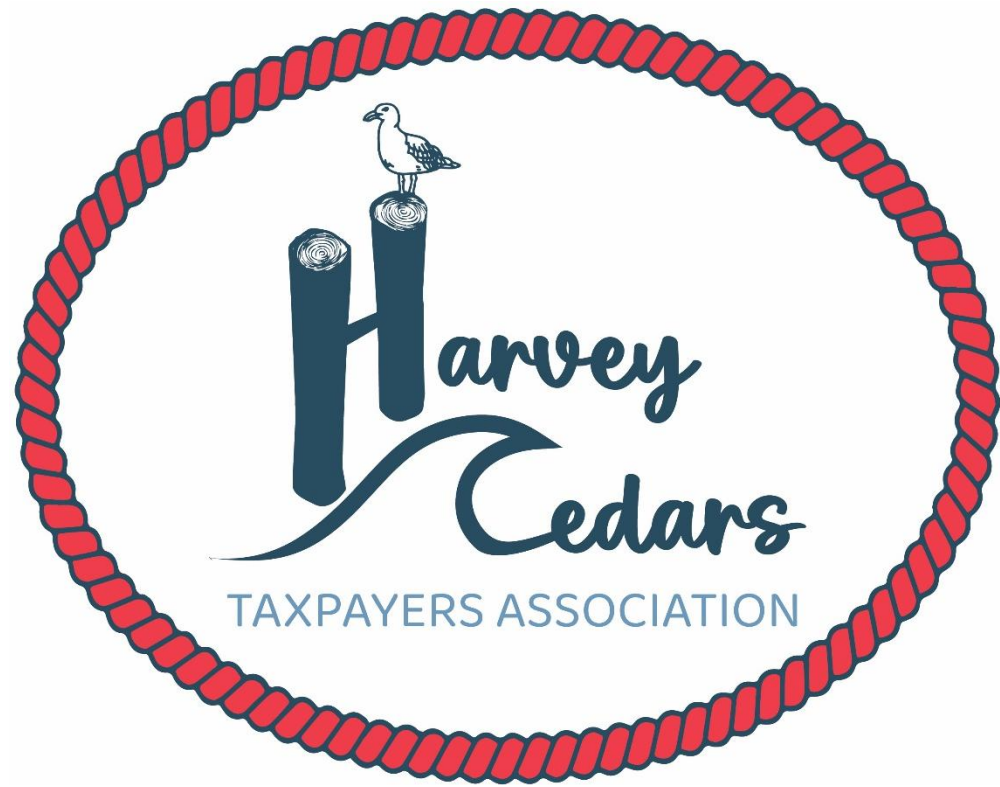




Ask Us!

Membership

Q & A



2025
ANNUAL
Membership
MEETING

Harvey Cedars Taxpayers Association