<u>Guidelines</u>

- The logo should incorporate HCTA or Harvey Cedars Taxpayers Association Name (abbreviated or spelled out)
- * The logo must be appropriate for a professional business setting.
- Entries can be submitted as either JPEG (.jpg) or hand drawn, with a signed copy of the attached Assignment and Waiver.
- If hand drawn, we reserve the right to modify as needed to create a digital version.
- It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

Intellectual Property

- 1. Entrants represent and warrant that their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
- 2. Submissions become the sole property of HCTA and may be used for any HCTA purposes, including, but not limited to, display on websites, newsletters, letterhead, posters, banners, apparel, and other materials.
- 3. HCTA shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
- 4. HCTA reserves the right to choose not to use the winning entry as described in these guidelines.
- 5. HCTA reserves the right to use any other entry for promotional purposes in the future.
- 6. If the winner is determined to have violated any rules, HCTA reserves the right to award a different winner and rescind the original award, even if the determination is made after the prize has been awarded.

Determination of Winner and Prize

- 1. The winning entry will be selected from top entries as determined by a panel comprised of HCTA board members.
- 2. The top entries will be shared on the HCTA website (<u>harveycedarstax.org</u>)
- 3. Each week, the entries with the most votes will progress, bracket style, until we have a winner.
- 4. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
- 5. The prize for the winning entry is XXXX.
- 6. The winner will be notified via email and announced on the HCTA Website